

## Friendly Fifth Friday News October 1, 2021

Send all web posting info and calendar dates/events directly to our webmaster at [inputd5@sonsofnorway5.com](mailto:inputd5@sonsofnorway5.com). Feel free to share this with your lodge members!

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### Happy Foundation Month!

There are a lot of great resources to use as we celebrate Sons of Norway Foundation Month this October! SN staff have put together new resources that we are posting on our District SN website- [https://sonsofnorway5.com/financial/sons\\_of\\_norway\\_foundation.php](https://sonsofnorway5.com/financial/sons_of_norway_foundation.php) You can download them for use in your lodge!

We also have hosted two ZOOM calls for Lodge Foundation Directors and anyone else interested to help them prepare for this month! If you have any other questions, please contact me for help.

Other places to find information:

- SN International website – in both the public and the members only section- <https://www.sofn.com/foundation/>
- SN Foundation Facebook page- <https://www.facebook.com/sonsofnorwayfoundation>
- SN District 5 Facebook page- I'll be posting daily updates!- <https://www.facebook.com/groups/1410575062591249>

Here are some other items that were provided for your lodge to use! These will also be posted on our website.

### Newsletter Template (Edit However you would like)

October is Foundation Month at Sons of Norway. Please help us celebrate and support the services that the Sons of Norway Foundation provides to members. Annually, We provide over \$35,000 in grants to lodges and partners that advance the core values of Sons of Norway and over \$110,000 in scholarships to members, the children of members, and the grandchildren of members. We would not be able to provide this assistance without you!

Applications for Scholarships open on October 1. This year we are offering 16 different scholarships, including, for the first time, the Elaine Nelson Scholarship for student members studying Business, Agriculture, or Education. You can find descriptions of all the scholarships we offer and apply on our website: <https://www.sofn.com/foundation/scholarships/>. We encourage everyone to visit the site to learn more and facilitate applications.

Donating to the Foundation is an opportunity to incorporate your passion for the Sons of Norway into your charitable giving plans. This year with our “Together We are the Future” fundraising campaign, we are trying to raise \$150,000 to support our grants and scholarship. Visit <https://www.sofn.com/give2021/> to learn more and donate!

## **Facebook Post Templates:**

### **Together We are the Future Fundraising Posts**

**Option 1:** We need your help to continue supporting student scholarships, members in need, and lodge & community cultural events! To do so, the Sons of Norway Foundation is excited to announce the second annual “Together We Are the Future” Campaign – an effort to raise \$150,000!

For more info on the campaign and to make your contribution, visit <https://www.sofn.com/give2021/>

**Option 2:** Thank you to everyone who has donated to the “Together We Are the Future” Campaign benefiting the Sons of Norway foundation so far! There is still plenty of time to contribute to the campaign and support programs that benefit your lodge, your community, and the young Sons of Norway members who will keep our Nordic legacy strong for future generations.

Visit <https://www.sofn.com/give2021/> to learn more and donate!

## **Foundation Month Posts**

**Option 1:** Foundation Month celebrates the impact that the Sons of Norway Foundation provides to our members, lodges, and communities.

DID YOU KNOW? The Sons of Norway has given over \$115,000 in scholarships and \$40,000 in grants SO FAR in 2021

**Option 2:** Foundation Month celebrates the impact that the Sons of Norway Foundation provides to our members, lodges, and communities.

DID YOU KNOW? The Sons of Norway Foundation has 15 different scholarship opportunities for members, their children, and grandchildren? In 2021 we donated over \$115,000 to students pursuing a wide variety of educational opportunities! Go to <https://www.sofn.com/foundation/scholarships/> to learn more or apply!

**Option 3:** Foundation Month celebrates the impact that the Sons of Norway Foundation provides to our members, lodges, and communities.

DID YOU KNOW? The Sons of Norway Foundation has 6 grant opportunities to support Norwegian culture and heritage at your lodge and in your community and help members and children in times of need. We have already given out over \$30,000 in 2021. Go to <https://www.sofn.com/foundation/grants/> to learn more or apply!

Other Documents we will have available in pdf format on our website:



## Son of Norway Foundation News Release 6-2021

The Sons of Norway Foundation is here for you . . . and it is here for good!

The mission of the Foundation is to share and preserve Nordic heritage, to positively affect our members' lives, and to make Sons of Norway communities better places to live. Since 1966, staying true to this purpose, the Foundation has been supporting our members through scholarships and cultural exchange opportunities, providing disaster relief to members in need, and funding community programs that celebrate Norwegian heritage and culture.

- In 2020 the Foundation provided \$10,742 in camperships for youth to attend Norwegian culture camps in the USA.
- In 2020 the Foundation provided \$3,800 in humanitarian aid to members and children in need.
- In 2020 the Foundation provided \$23,530 in grants for Nordic culture and heritage programs.
- In 2020 the Foundation provided \$17,170 in scholarships for American students studying in Norway.
- In 2020 the Foundation provided \$89,100 for students to study in the United States and Canada.

To quote Foundation Development Manager Emily Stark, "First and foremost, I would like Sons of Norway members to know that the Foundation is **a great resource for our members**. We provide grants to our lodges and other partners to advance our core values, scholarships to members and their children and grandchildren, and the opportunity to achieve philanthropic goals that reflect your interests and passions."

As of December 31, 2020, the net assets of the Foundation were \$9,864,547. Most of these assets are in scholarship endowments.

For more information about grants and scholarships, go to the Sons of Norway website and click on Foundation. And remember . . . the Foundation is here for you . . . and it is here for good.

Thank you for your continued support.

# Why a Foundation Night?

The Sons of Norway Foundation is dedicated to funding activities that preserve and promote Norwegian heritage, positively affect members and make Sons of Norway communities a more vibrant place to live. Be it through a student's scholarship for study, a cultural exchange experience, or assisting lodges to provide quality programs and community events – the Sons of Norway Foundation is true to its mission. Established in 1966, our focus and offerings have grown to include several categories of scholarships and four categories of grants.

Our passion is focused on the following areas- creating opportunities for higher education as a means for success, showcasing our unique Norwegian heritage to wider audiences, exploring cross-cultural exchanges, providing humanitarian support to Sons of Norway members who are victims of natural disasters.

Take a closer look at our efforts, the results, and opportunities to get involved by visiting <https://www.sofn.com/foundation/>

Take along the handouts on the grants and scholarships! Do you have someone in school who might qualify for a scholarship? Are you involved in a lodge or other group activity that may want to apply for a grant?

**Donations can be made directly to SN using the envelopes, take home a coin can or make donations online! If you want to send in your envelope directly, take it with you! If not, give it to your Lodge Foundation Director.**

## **Don't forget!! Viking Event in Green Bay on October 2**

Viking Event OCT 2, 10am-4:30pm  
A Free Event  
UW Green Bay at the Viking House

The Vikings are coming to Green Bay, WI on October 2, 2021, from 10am to 4:30 central time. Their activities will be constrained to the the UWGB campus near the Viking House. There are Vikings coming from MN, MI, and VA, one of them, the former SofN D5 Cultural Director and D5 President who built the Viking House!

The event is free and open to the public. There will be a Viking village, demonstrations, authentic clothing, battle reenactment, food for purchase, singing, dancing, and an opportunity to learn about the Viking way of life.

Put the date on your calendar and arrive early to enjoy the whole day!

Questions may be directed to Heidi Sherman at [shermanh@uwgb.edu](mailto:shermanh@uwgb.edu)

Judy Ghastin  
D5 Cultural Director

## **Lutefisk dinner season ahead and the calls are coming!**



If your lodge has a lutefisk dinner or there are ones in your area, please send me the information so we can share it.

**I need the: name, date, time, street address, price, phone number of who to call, and if they need reservations. Please email me the information at [arnesonfamily5@gmail.com](mailto:arnesonfamily5@gmail.com)**

**I do NOT want all the other event flyers for other types of events and dinners.** Please post that on the District calendar. I just have time to do the lutefisk dinners! We'll post them on our Facebook page, District calendar, and in this document!

**Please send all flyers for the District Website Calendar of Events to [inputd5@sonsofnorway5.com](mailto:inputd5@sonsofnorway5.com)**



## Deadlines and Dates! **Changes in red!**

### Weekend of October 8-10, 2021

- District Board Meeting – Madison, WI

### October 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at [eber01dj@gmail.com](mailto:eber01dj@gmail.com)

### November 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at [eber01dj@gmail.com](mailto:eber01dj@gmail.com)

### December 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at [eber01dj@gmail.com](mailto:eber01dj@gmail.com)

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### DISTRICT FIVE LODGE MEETING

Idun Lodge will host the meeting on June 15-19, 2022 at the Madison Marriott West in Middleton, Wisconsin.

### INTERNATIONAL LODGE MEETING

The International Lodge Meeting will be held in 2022 in Minneapolis, MN. The convention will be held August 31<sup>th</sup> to Sept 1<sup>st</sup> 2022, with first time delegates arriving on the 30<sup>th</sup> of August for the First Timers Training. Delegates will depart the 2<sup>nd</sup> of September. Here is the information about the venue, be sure and watch the virtual tour of the site!

<https://youtu.be/S7TIjcinVCU>- Omni Hotels and Resorts, Omni Viking lakes Hotel, 2611 Nordic Way, Eagan, MN 55121

### Note:

- Check correspondence from the International and District and the International ([www.sofn.com](http://www.sofn.com)) and District ([www.sonsofnorway5.com](http://www.sonsofnorway5.com)) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.

Compiled by Darlene Arneson, SN District 5 Secretary ([arnesonfamily5@gmail.com](mailto:arnesonfamily5@gmail.com) or 608-873-7209)

### **FFFN Basics**

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

### **Send all web posting info and calendar dates/events directly to our webmaster at [inputd5@sonsofnorway5.com](mailto:inputd5@sonsofnorway5.com)**

With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you'd like me to consider putting in, please send it by 4 am on Thursday morning. Please do not send pdf's as I have a hard time cutting and pasting them. The Word Document works best for me. Don't forget that lodge events should be submitted to [inputd5@sonsofnorway.com](mailto:inputd5@sonsofnorway.com) as I have a hard time keeping track of all lodge activities. I'll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I'll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – [arnesonfamily5@gmail.com](mailto:arnesonfamily5@gmail.com)