

Friendly Fifth Friday News November 12, 2021

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com. Feel free to share this with your lodge members!

So many important notices and updates in this week's SN Leadership email from the Home Office! Remember you have to LOG IN to get to the information on the links!!

New Members for 2021 – Deadline 12/13/2021

All new membership applications MUST arrive at Sons of Norway Headquarters by **December 13, 2021** so they can be registered in time to count towards the 2021 Recruitment Campaign and the Year End Membership Totals. Those received after December 13, 2021 may not be entered into the system until after January 1, 2022. Applications can be mailed to Sons of Norway, faxed to 612-821-4694, or scanned and emailed to fraternal@sofn.com.

Because new members joining online at www.sofn.com are entered directly into the system, they can join online as late as December 30, 2021 and still be included in the year-end totals.

Attract New Members and Connect with Current Members

From Zoom meetings to drive-through dinners and virtual classes, we've heard terrific ideas to keep members engaged. Do you have a tip to share about attracting new members or engaging current members? Please email it to membership@sofn.com and we will share the ideas in a future issue of *Leadership Resource*.

FREE Tool for Lodge Events & Recruitment

Does your lodge want to attract new members and promote lodge meetings and events? Then please use the [FREE events calendar](#) on the Sons of Norway website. It's easy to add the

information and you don't need to log in to create an event. For maximum attention, we suggest adding new events at least 2-3 months before the event date.

New Member and Lodge Recruiting Results

Through the end of October, we have reached a total of **62,489 members**. Our 2021 Recruitment campaign for lodges will end soon. Lodges have until December 13 to deliver paper enrollment forms with dues payments to headquarters. If you are signing up new members online, you have until December 30 to enter member information and the dues payment.

- It's been a challenging year to recruit new members with continuing COVID-19 restrictions. Special thanks to our recruiting members and lodge leaders! **We are well over our total 2021 goal of 8,200 members. You've welcomed 14,917 new members this year.**
 - This year, 63 lodges have met their recruiting goal. The next detailed recruitment report showing new members by lodge will be posted on sofn.com by mid-November.
 - 730 current members have earned a limited-edition Recruiter Pin by recruiting 1,242 of our new members.
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Ordering Lodge Supplies

There have been several changes in the way lodges order supplies during 2021. Many of the items that used to be available through Sons of Norway Headquarters can now be ordered from our new dedicated lodge leader supply store for lodge officers: <https://sofnlodge.logoshop.com/>

[Read More](#)

Recipe Round-Up

The holidays are a time when members like to gather, cook and enjoy their favorite Norwegian foods, especially traditional favorites like lefse, rosettes, meatballs, and even lutefisk. While heritage foods are on our minds, why not organize a lodge recipe exchange?

[Read More](#)

Changes in US Postal Services Impact Sons of Norway

Beginning October 1, 2021 the USPS has slowed service standards for First-Class mail—such as dues notices, insurance invoices and payments mailed by our members. Periodicals—including *Viking* magazine delivery—will also be impacted. Download the Service Standards Fact Sheet to learn more.

[Download Fact Sheet](#)

Lodge Achievement Kickoff

The new 2021 Lodge Achievement, Family Lodge of the Year, and AFA Year-End Reporting forms are now available to download as PDFs. You can also complete the Lodge Achievement and Family Lodge of the Year forms completely online.

Links to all these forms can be found in the Forms Section of the Sons of Norway website: www.sofn.com/

The submission deadline is March 15, 2022. Contact Lodge Support with any questions: fraternal@sofn.com or 612-821-4643.

Filing Year End Financial Statements – D17s & D18s

The new year will be here before we know it, which means it is time to start thinking about the December 31, 2021 year-end Financial Statements, the D17 and the D18.

All lodges should complete a D17 Lodge Financial Statement. Lodges connected with a building or property association need to also complete a D18 Lodge Property Financial Statement.

If you want to get a head start, you can download editable 2021 PDF versions now from the forms area of www.sofn.com. The online versions aren't quite ready yet, but will be operational starting January 1, 2022.

The D17 deadline is March 15, 2022. D18s are due May 15, 2022. Please contact Lodge Support with any questions: fraternal@sofn.com or 612-821-4643.

D63 Reminder – Officer Election forms!

Note from Darlene- Please file these online and then I get a notice that you did. I DO NOT need to have you send me a copy- even if you complete the hard copy. I wait until all are filed and then they send me the master list.

But please have your officers check to make sure that their address, phone and email addresses are correct on their membership profile! That is the information that is used for the directory. So if they haven't updated it, it's going to be wrong in the District Directory and it will be wrong in the home office sending them information!

November is the month to vote on your 2022 slate of lodge officers. Even if there are no changes, the Lodge Secretary should sign on to www.sofn.com and submit information via the Lodge Officer Updates link on their profile page. Please contact Lodge Support at 612-821-4643 or fraternal@sofn.com with questions. The deadline is December 31, 2021.

Purchase your 2021 Sons of Norway Christmas Ornament Today!

Show your Norwegian pride this holiday season by adding the 2021 Sons of Norway commemorative ornament to your Christmas traditions.

With its Gudbrandsdal-style design, this elegant ornament will be a treasured addition to your holiday décor.

Packaged in a gold-stamped gift box containing a Christmas greeting from Sons of Norway and an informative description of the Gudbrandsdal style of rosemaling, this ornament is a unique gift for someone who enjoys their Norwegian heritage as much as you do.

This limited edition ornament is bound to sell out quickly, so order yours now! This special keepsake is only \$22 plus tax, shipping and handling.

[Order Now!](#)

Lutefisk dinner season is here!

Sunday, November 21, 2021

Norse Valley 5-491 Lutefisk Dinner

4:30 pm cash bar, 5:00 pm meal

Liberty Hall, 800 Eisenhower Dr., Kimberly, WI.

Adults \$25, Children 7-12 \$10 and Children 6 and under, free.

Reservations at <https://forms.gle/UbUuK5sszYWvrRkt7> by Wednesday, November 10.

Reservations are not confirmed until payment has been received.

Pay by Venmo sent to @lindahashsofn by Wednesday, November 10. Please include "Lutefisk Dinner" and your name. Any questions? Email norsevalley@gmail.com or call Sharron at 920-427-4877

Saturday December 4th 2021

St. Olaf Lutheran Church

Rubicon, WI

920-474-7042

<https://www.st-olaf.org/events/st-olaf-lutefisk-scandinavian-dinner-bake-sale/>

11 a.m. - 5 p.m.

Online ticket purchase available until Friday December 3rd at 3:00 pm.

Tickets will then be available at the door.

From our friends at NAGC & NL

There is still time to register for the Saturday, November 20th free webinar with author and historian, Ann Urness Gesme!

The webinar will begin at 10:00 AM (Central time) and should last about an hour.

Join NAGC and Mrs. Gesme as she talks about her research and what inspired her to update her popular book, "Norwegian Emigration: Between Rocks and Hard Places."

<http://www.nagcnl.org/store/ann-gesme-talks-about-norwegian-emigration-between-rocks-and-hard-places/>

Don't forget to visit our online auction site for a chance to purchase a silver brooch inspired by the iconic designs featured on the Urnes Stave Church.

[Click here to visit the online auction website](#)

The NEW issue of *Viking for Kids* is here

The November issue of *Viking for Kids* is now available for download. This edition covers snowy sports, Sámi reindeer herding, Christmas traditions, snowball lanterns, chocolatey reindeer treats, and a Christmas coloring page! You'll also hear an update from Liv, an American student spending a year at a folk high school in Norway.

Viking for Kids is a quarterly digital publication with Scandinavian-inspired articles, quizzes, coloring pages and more! Share this magazine with Heritage members and tell us what you learned from *Viking for Kids* at culture@sofn.com.

[Download Now](#)

Viking for Kids is also archived online at sofn.com/vikingforkids

Deadlines and Dates! **Changes in red!**

December 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

DISTRICT FIVE LODGE MEETING

Idun Lodge will host the meeting on June 15-19, 2022 at the Madison Marriott West in Middleton, Wisconsin.

INTERNATIONAL LODGE MEETING

The International Lodge Meeting will be held in 2022 in Minneapolis, MN. The convention will be held August 31st to Sept 1st 2022, with first time delegates arriving on the 30th of August for the First Timers Training. Delegates will depart the 2nd of September. Here is the information about the venue, be sure and watch the virtual tour of the site!

<https://youtu.be/S7TljinVCU-> Omni Hotels and Resorts, Omni Viking Lakes Hotel, 2611 Nordic Way, Eagan, MN 55121

Note:

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

FFFN Basics

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com

With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you'd like me to consider putting in, please send it by 4 am on Thursday morning. Please do not send pdf's as I have a hard time cutting and pasting them. The Word Document works best for me. Don't forget that lodge events should be submitted to inputd5@sonsofnorway.com as I have a hard time keeping track of all lodge activities. I'll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I'll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com