## **Lodge Achievement Form 2020**



1455 West Lake Street Minneapolis, MN 55408-2666 Toll-free: 800-945-8851 Phone: 612-827-3611 Fax: 612-821-0658 www.sonsofnorway.com

Lodge name and number:	
City:	State:

**DIRECTIONS:** All lodges should complete Part 1 and then Part 2. Sons of Norway's Lodge Achievement program identifies outstanding lodges and celebrates their excellence. Lodges can score up to 100 points. Lodges which achieve the following point totals will receive Merit Awards.

Gold Merit Award: 80 points Silver Merit Award: 65 points Bronze Merit Award: 50 points

**NOTE:** In order to qualify for Merit and Lodge of the Year awards, lodges must report their 2020 activities by using Fraternalsgive.org or by submitting their American Fraternal Alliance (AFA) Year End Report by February 15th.

A PDF version and an online version of the Lodge Achievement Form is available on www.sonsofnorway.com.

**SUBMITTING:** Do not send your form to your zone director or district president. Instead, submit it to Sons of Norway Headquarters by February 15th.

Sons of Norway, Attn. Lodge Achievement, 1455 West Lake Street, Minneapolis, MN 55408 Fax: (612) 827-0658, Email: fraternal@sofn.com

If the online version is utilized, answers will automatically be sent to Sons of Norway Headquarters. A formatted version of the form can be requested from Membership Services if needed for lodge records.

QUESTIONS? Contact Sons of Norway Headquarters at (612) 821-4643 or fraternal@sofn.com.

## **PART 1:**

PROMOTION AND	RECRUITMENT	(Each "yes"	answer is	worth 2 poi	ints, 20 p	oint max)

1. Did your lodge participate in a parade or public festival?
2. Did your lodge have a newsletter that is distributed at least 6 times per year? □ No (0 pts) □ Yes (2 pts)
3. Did your lodge have an up-to-date website or Facebook page? □ No (0 pts) □ Yes (2 pts)
4. Did your lodge establish recruitment goals for the year? □ No (0 pts) □ Yes (2 pts)
5. Did your lodge have information for potential members at every meeting? □ No (0 pts) □ Yes (2 pts)
6. Did your lodge organize at least 1 special event open to the public during the year?
$A \cdot C \cdot A \cdot C \cdot A \cdot C \cdot A \cdot C \cdot C \cdot C \cdot $
(lutefisk dinner, cultural festival, etc.)
7. Did your lodge recognize those who recruited new members? \qquad \text{No (0 pts)} \qquad \text{Yes (2 pts)}
7. Did your lodge recognize those who recruited new members?
<ul> <li>7. Did your lodge recognize those who recruited new members? □ No (0 pts) □ Yes (2 pts)</li> <li>8. Was your lodge featured in local media? (advertising or news) □ No (0 pts) □ Yes (2 pts)</li> </ul>

Total above points for this section. Each "yes" answer above is worth 2 points. Each "no" answer is worth 0 points.

Subtotal	:	<b>Points</b>

## **PART 1:**

MEMBER EXPERIENCE (Each "yes" answer is worth 2 points. Multiple choice point values correspond to the number of activities/programs reported. 20 points max) 11. Did your lodge offer at least 1 special interest group or cultural class during the year that met on a regular basis for multiple sessions? (book club, Norweigan language, cooking, 12. Did your lodge collaborate with another organization or lodge for a program, activity **13.** Did your lodge utilize a member satisfaction survey?..... □ No (0 pts) □ Yes (2 pts) **15.** How many community service activities did your lodge participate in during the year? (Activities done on behalf of Sons of Norway that assist the needy or improve your community. 1 point per activity, up to 6 may be counted.) **16.** How many culturally focused lodge programs did your lodge offer during the year? (1 point per program, up to 6 may be counted.) Total above points for this section. Each "yes" answer above is worth 2 points. For questions Subtotal: **Points** 15 and 16, the number of points corresponds to the number of activities/programs indicated (0-6 pts per question). 20 points can be scored on this section. ADMINISTRATION (Each "yes" answer is worth 2 points. Multiple choice point values correspond to the number of submissions reported. 20 points max) 17. Did your lodge hold at least 8 meetings per year? (excluding executive/board meetings)....... \(\simeg\) No (0 pts) \(\simeg\) Yes (2 pts) **20.** Did your lodge use FraternalsGive to record community and fraternal events? ............... □ No (0 pts) □ Yes (2 pts) **22.** Did your lodge have at least 3 officers who utilized the officer resources on the **24.** Did your lodge send delegates to your last district convention?...... □ No (0 pts) □ Yes (2 pts) **25.** Did your lodge submit pictures to your district publicity director for inclusion in *Viking* magazine? (1 point for each submission, up to 4 submissions for separate issues of Viking, for 4 points total.)  $\square$  0  $\square$  1  $\square$  2  $\square$  3  $\square$  4 Number of submissions: \_\_\_\_ (0-4 pts)

Total above points for this section. Each "yes" answer above is worth 2 points. For question Subtotal: 25, the number of points corresponds to the number of submissions indicated (0-4 pts). 20 points can be scored on this section.

**Points** 

## PROMOTING THE MISSION (Each "yes" answer is worth 4 points. Multiple choice point values correspond to the number of members reported. 20 points max)

number of members reported. 20 points max/	
1. During the year did your lodge discuss the role that the three operational areas	
(financial, fraternal, foundation) play in supporting the mission of Sons of Norway?	
2. Did your lodge have a New Member Dinner, with support from the Marketing Department?	\Bigcup No (0 pts) \Bigcup Yes (4 pts)
<b>3.</b> Has at least 1 member of your lodge purchased a Sons of Norway financial product during the year?	\Box No (0 pts) \Box Yes (4 pts)
<b>4.</b> Has your lodge shared information about Sons of Norway's 3Fs ( <i>financial</i> , <i>fraternal</i> , <i>foundation</i> ) in your lodge newsletter or on your webpage?	\Bigcup No (0 pts) \Bigcup Yes (4 pts)
<ul> <li>5. Do you have members who own a Sons of Norway financial product? (1 point per member, up to 4 may be counted, including members from question 3.)</li> <li>□ 0 □ 1 □ 2 □ 3 □ 4</li></ul>	per of members: (0-4 pts)
Total above points for this section. Each "yes" answer above is worth 4 points. For question 5, the number of points corresponds to the number of members indicated (0-4 pts). 20 points can be scored on this section.	Subtotal: Points
FOUNDATION (Each "yes" answer is worth 4 points, 20 points max)	
6. Did your lodge have a Foundation Director?	
7. Did your lodge hold a fundraising event for the Sons of Norway Foundation?  (proceeds going to the Foundation)	
8. Did your lodge have at least 1 article in your lodge newsletter promoting the Sons of Norway Foundation?	
9. Did your lodge participate in Sons of Norway Foundation initiatives such as Foundation month?	
10. Did your lodge make members aware of scholarship and grant deadlines?	
Total above points for this section. Each "yes" answer above is worth 4 points.  Each "no" answer is worth 0 points.	Subtotal: Points
POINTS	
Promotion and Recruitment Subtotal:	(out of 20 pts)
Member Experience Subtotal:	·
Administration Subtotal:	(out of 20 pts)
Financial Subtotal:	(out of 20 pts)
Foundation Subtotal:	(out of 20 pts)
GRAND TOTAL:	(out of 100 pts)