

Friendly Fifth Friday News
July 16, 2021

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com. Feel free to share this with your lodge members!

Time for your kubb teams to sign up!
Stoughton Kubb Invitational July 24

Stoughton will be the host of the 2021 Stoughton Kubb Invitational which will take place on July 24 at John Nygaard Virgin Lake Park at 1901 Roby Road in Stoughton. Subject to change based on the most current COVID 19 guidelines in place by the city and state. Hand Sanitizer will be available Please do not attend if you're not feeling well!

The Stoughton Kubb Club along with Sons of Norway Mandt Lodge 5-314 will team up to provide a full day of Kubb learning and play for any whom may be interested. Registration for the event will take place on the day of the event starting at 8:00 a.m. until 8:45 a.m. or online at the link below. Team Registration fee is \$40.00/team Register Online at: <https://www.signupgenius.com/go/409054ca5a72c7-stoughton>

Come participate and help spread the fellowship of Kubb. All proceeds will go to local charities. There will be a couple raffle opportunities for fund raising. You can find out more about the Stoughton Kubb Club or the upcoming Kubb Invitational by looking for the flyers posted all over town, or by finding them on Facebook at: <https://www.facebook.com/stoughtonkubbclub/>.

Kubb (which rhymes with “tube”) also known as “Viking Chess”, is a Scandinavian game rumored to have been started over a 1,000 years ago by the Vikings who used the skull and femur bones of their enemies as game pieces. The more probable explanation is that the game of Kubb began using scraps of firewood since the word “kubb” is derived from the Swedish word tråkubbe which literally means “block of wood”.

We appreciate your support of the tournament and hope that we have a fun day of playing, socializing and some friendly competition! For more information about the tournament, contact Todd Fossum at todd.r.fossum@gmail.com.

Starting next week!

The screenshot shows a web browser window displaying the website for Sons of Norway District 5. The page features the organization's logo and the slogan "The Friendly Fifth" with a list of states: Wisconsin, Illinois, Indiana, Michigan, Ohio, and Tennessee. A search bar is present. A navigation menu includes links for Home, About Us, Lodges, Programs, News & Events, District Conventions, Benefits, Photo Galleries, Links, and JOIN. The main content area has a large banner for "JOIN US JULY 18 - 31, 2021" for "For Youth Ages 9 - 15". Below this is a carousel of images showing people at a camp. The banner also includes the "MASSE MORO" logo, which is the Sons of Norway Fifth District Norwegian Heritage Camp, and a circular logo that says "Give the gift of heritage". A red "NEWS FLASH" box is visible at the bottom right. The browser's address bar shows the URL www.sonsofnorway5.com. The Windows taskbar at the bottom shows the date and time as 8:30 AM on 7/15/2021.

From Doris Kamstra at the International Office

Dear Lodge Officer,

The last 12 months have certainly been a challenging time for our lodges and members. As the COVID-19 situation continues to evolve and lodges resume in-person gatherings, thank you for inspiring all members to stay engaged with Sons of Norway!

New Member Results

It's terrific to see new members joining our Sons of Norway family. Through June 30, we have reached **115% of our 2021 goal** of 8,200 new social and financial benefit members! We've added **9,423 new members**—with **22 lodges** meeting their 2021 goals. You can [log in at Sofn.com](#) to [view the latest results for each lodge now](#).

Please remind members to provide their member number to those they invite to join, so that we can recognize their accomplishment with a certificate and limited-edition 2021 Recruiter Pin. Enrollment forms are available from Sons of Norway headquarters and online. For online form access, first login at [sofn.com](#), then go to [Lodge Leadership Resources and continue to Membership Forms](#). New members of nonvoting lodges may also sign up directly at [sofn.com](#). PLUS: As lodges emerge from COVID-19 restrictions, consider inviting former members back to your events and reinstated membership!

Keep Members Engaged

While I'm glad to see so much interest in Sons of Norway from new members, I recognize it is still vital to keep current members. Some lodges have added new touch points in the last year to replace restricted social gatherings. I've heard about virtual meetings and drive-through events. Other lodges have been contacting members at home by email or mail to say "hello." And some lodges have made brief in-person visits to drop off a special gift. Even after in person meetings resume, you may want to keep these activities going for those who find them convenient and would enjoy continuing with them.

Here are a few ways you can help your lodge retain members:

Email

You'll want to have a unique email on file for all lodge members who use email. Email is an easy and low-cost way for the lodge to stay in touch with members about their status, along with news and updates about lodge activities. It's easy for members to add or update their unique email in their [online member profile](#). In early 2021 headquarters began sending a series of emails to recently renewed members. These emails include our thanks for renewing and the latest information about exclusive Sons of Norway member benefits.

Viking Magazine

Viking magazine is often mentioned by members as a favorite benefit. Make sure members have their current address on file and ask if they are getting Viking. Each week, the USPS and postal services in Canada and Norway return a stack of magazines to headquarters with address problems such as “undeliverable,” “unable to forward,” “attempted – not known.” In the U.S., Viking magazine is mailed at a *periodicals* rate. It is not forwarded like *first-class* mail, even if the member filed a change of address with the USPS. We rely on the postal services for prompt and accurate delivery service. Members may need to check with their local post office to see why their magazine is not being delivered if their address on file is current.

Save the Date: 2022 International Convention

In this week's video, David Crabb shares some initial details for the 2022 International Convention. [Take a tour](#) of the hotel hosting our convention.

YouTube David's message- <https://youtu.be/cGVFbreRHLw>

Tour of the hotel- <https://youtu.be/S7TljcinVCU>

Deadlines and Dates!

Changes in red!

July 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

July 15, 2021

- Reservations due for Zone 4 meeting in Green Bay. Send to Peggy or Judy!

July 18-31, 2021

- Masse Moro Youth Heritage Camp in Fall Creek, WI

July 24, 2021

- Stoughton Kubb Invitational

August 1, 2021

- Zone 4 Meeting at Green Bay Botanical Gardens from 10-4
- Zone 3 Picnic at John & Darlene Arneson's farm- 12:30 PM

August 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

August 14-17, 2021

- D5 Norwegian-American settlement history course class reunion (open to all members)

September 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

October 8-10, 2021

- District Board Meeting on October 8 and 10 in Ottawa, IL area
- D5's fall cultural festival will be Saturday, October 9, 2021
- Sloopers' Annual Dinner on Sunday, October 10, 2021

October 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

November 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

December 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

DISTRICT FIVE LODGE MEETING

Idun Lodge will host the meeting on June 15-19, 2022 at the Madison Marriott West in Middleton, Wisconsin.

INTERNATIONAL LODGE MEETING

The International Lodge Meeting will be held in 2022 in Minneapolis, MN. The convention will be held August 31th to Sept 1st 2022, with first time delegates arriving on the 30th of August for the First Timers Training. Delegates will depart the 2nd of September. Here is the information about the venue, be sure and watch the virtual tour of the site!

<https://youtu.be/S7TljcinVCU-> Omni Hotels and Resorts, Omni Viking lakes Hotel, 2611 Nordic Way, Eagan, MN 55121

Viking Chest Rotation

The Viking Chest has not traveled since the health emergency began, and the new schedule cannot be announced until it is safe to hold in-person meetings. Therefore, the rotation schedule is suspended until further notice.

Note:

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

FFFN Basics

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly “Friendly Fifth Friday News” email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge’s use!**

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you’d like me to consider putting in, please send it by 4 am on Thursday morning. Please do not send pdf’s as I have a hard time cutting and pasting them. The Word Document works best for me. Don’t forget that lodge

events should be submitted to inputd5@sonsofnorway.com as I have a hard time keeping track of all lodge activities. I'll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I'll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com