

June 19, 2018

TO: District 5 Sons of Norway Board  
FROM: Jane L. Grinde, secretary, Idun Lodge  
RE: Proposal to host 2020 District Convention

On behalf of Idun Lodge, 5-074, Sons of Norway, I am submitting this bid to host the 2020 District convention June 24-28 at the Radisson Hotel, Grand Canyon Drive, Madison.

Jon Grinde, past district president; Lucy Ghastin, district 5 director; and I visited the site Friday, June 15, after initial visits by Jon and me earlier in the week. Our contact with the hotel sales office is Alora Newbery, business development specialist. She will prepare packets for distribution at the district lodge meeting in La Crosse and may be able to join the three of us as we present the bid at the lodge meeting Friday morning.

Regarding the site criteria, the the two-story Radisson meets each one.

- Dining Facilities. A large, recently renovated restaurant is on site. Free hot breakfast is provided to those staying at the hotel. Other restaurants are nearby, including several within easy walking distance.
- District Lodge Meeting Room. The grand ballroom provides adequate space for the lodge delegates sitting at tables, classroom style, as well as room for observers and tables for the silent auction.
- Caucus/Committee Rooms. The hotel has enough rooms for committee and caucus meetings, as well as a large room for vendors, a room for the convention office, space for cultural displays, and an accessible registration area.
- Sleeping Rooms. The hotel has 153 sleeping rooms, including 10 sets of adjoining rooms, 10 suites, and two conference suites, all renovated in 2013. As noted above, those with rooms get a free hot breakfast in the restaurant.
- Parking. Ample free parking is available, near each section of the sleeping rooms.
- Exhibit space. As indicated above, ample space is available for vendors and cultural displays.
- Air Conditioning. The facility is air conditioned.
- Public Transportation. The hotel has a shuttle service to and from the airport, and Madison Metro Bus Service is also available. The hotel is located near WestTowne Mall, with easy access to the Beltline as well as to downtown Madison.
- Banquet. The grand ballroom, to be used for the lodge meeting, is available for the banquet and can easily be set up following the installation of officers.
- Coffee Breaks. The hotel has agreed to allow us to bring in cookies for the coffee breaks which will be held in close proximity to the vendors and displays.

In initial discussions on costs, we expect the room rates to be less than \$120 and will include free hot breakfast. We have talked about the cost of the meeting rooms which seem reasonable and have received the catering menu which has some flexibility.

Madison and the area offer a rich opportunity for experiencing the Norwegian-American culture, and our lodge will warmly welcome delegates and friends to the convention.

Copy to Co-Presidents Mary Bennet and Mary Zoroufy