Friendly Fifth Friday News July 26, 2019

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com

Sons of Norway 2019 Member Recruitment Campaign

Sons of Norway is pleased to launch the 2019 new member recruitment campaign. We look forward to building on the success of 2018 as we grow to 2020!



The Growing to 2020 goals established by Sons of Norway International Board of Directors for 2019 include acquiring 3,900 new lodge members.

Let's continue to work together in 2019 to meet our goal.

The goal for your lodge is based on your year-end member count, including juveniles with active insurance. You can find your year-end member count at the end of the lodge's *Membership Activity Report* for December, 2018.

Recruiting Lodges Meeting the Goal

We will recognize lodges that meet the recruitment challenge with a special 2019 prize packages sent to the lodge:

- 2019 Founders Award Certificate for recruitment
- First access to a unique new **lodge program**
- Achievement certificates the lodge will present to recruiting lodge members, along with an attribution list identifying who they recruited.

NEW for 2019: Order a FREE Scandinavia Spark Kit for your lodge



More than 85% of our new members tell us they joined

Sons of Norway to connect to their Scandinavian roots. Spark interest and conversations with prospective members when you display this vintage map poster at your meetings and events.

Each poster comes with a how-to guide. Read tips on piquing prospect interest with our genealogy guide, Cultural Skills programs and more. Limit one per lodge, while supplies last. Please order by email and include lodge name and number, your name and mailing address to <u>membership@sofn.com</u>.

Spread the word: Please share your success by posting lodge recruitment dinners, events and more on Facebook using the hashtag <u>#Growingto2020</u> in the post description. That allows us to identify your recruitment posts and share them on official Sons of Norway social media accounts.

Recognition for Recruiting Members

- Monthly **\$25 gift card** Winners will be drawn based on enrollments received at headquarters for that month.
- An exclusive **2019 Recruiter Pin** sent directly to members after they recruit their first new member.
- After the campaign ends, **achievement certificates** for recruiting lodge members will be sent to the lodge for presentation.

Frequently Asked Questions

How do I know exactly what the lodge goal is for 2019?

The lodge president, vice president, financial or membership secretary and treasurer have online

access to the lodge's *Membership Activity Report* for December, 2018 showing the lodge's total number of members, including juveniles with active insurance. The goal for each lodge is 10% of that total, rounded up to the next whole number. There is a minimum goal of 4 new members for lodges with 30 or fewer members. For example, if your lodge had 111 members at the end of 2018, 10% would be 11.1 rounded up to 12 new members as the goal. Or, if your lodge had 29 members at the end of 2018, 10% would be only 2.9, so the minimum goal of 4 new members applies.

How can a lodge track its progress?

Regular monthly reports for each lodge show the number of new members joining the lodge.

What constitutes a new member?

A new member is a completely new-to-Sons-of-Norway dues paid member-who joins with either an individual or family membership. Former members count as new members when they re-join 2 or more years after the exact month, day and year their prior membership expired. Heritage members (children under age 16) do not count toward the goal.

What about members who leave the lodge?

The lodge goal is only concerned with recruitment, not a loss of existing members.

What is the time frame?

Lodges have from January 1 through December 16 to recruit new members. New member enrollments need to be processed by Sons of Norway headquarters in 2019 to count toward the goal.

How do I get credit for recruiting?

Write your member number on the paper enrollment form for each new member recruited. For new members who want to sign up online, request they fill in the "referring member" field at the bottom of the form with your member number.

What if I have questions about the campaign or results?

As the year progresses, we'll provide periodic result updates in our e-newsletters: *Resource* (sent to officers) and *E-Post* (sent to all members). If you have other questions, please email them to <u>membership@sofn.com</u>.

Oh where do I find those Lodge Forms?

https://www.sofn.com/member_resources/ lodge_leadership_resources/administrativ e_resources/lodge_forms/

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	Lodge Forms ancial statement, obtain a membership application, order program materials or learn about specific and more are right here in one convenient place. Can't find something you need? Don't hesitate to ask for assistance.			
Home > Member Resources > Lodge Leadership Resources > Admi	nistrative Resources > Lodge Forms			
MEMBER RESOURCES	Cultural Forms			
Sons of Norway 2019 Member Recruitment Campaign	Sons of Norway Genealogy Guide Cultural Skills Unit Order Form – Form 3022 Cultural Skills Brochure Sparebøsse (Spare Change) Coin Bank Labels – Form 3010			
Lodge Leadership Resources >				
Administrative Resources >				
Lodge Forms >	Sports Medals Order Summary – Form 805			
Lodge Financial Statement	Financial Forms			
Communications Tool Kit >	• Dues Update – Form 231			
Important Deadlines	Local Lodge Financial Statement – D-17 (Online form) Local Lodge Financial Statement – D-17 (Static PDF form)			
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Looking for the forms you need to submit a financial statement, obtain a membership application, order program materials or learn about specific officer duties? All of the Sons of Norway forms and more are right here in one convenient place. Can't find something you need? Don't hesitate to ask for assistance.

Cultural Forms

- <u>Sons of Norway Genealogy Guide</u>
- <u>Cultural Skills Unit Order Form</u> Form 3022
- <u>Cultural Skills Brochure</u>
- Sparebøsse (Spare Change) Coin Bank Labels Form 3010
- Sports Medals Order Summary Form 805

Financial Forms

- <u>Dues Update</u> Form 231
- Local Lodge Financial Statement D-17 (Online form)
- <u>Local Lodge Financial Statement</u> D-17 (Static PDF form)
- <u>Building Association Financial Statement</u> D-17 (Static PDF form)
- Lodge/District Deposit Fund Form 18
- Lodge/District Fund Withdrawal Request Form 19
- <u>Change of Authorized Signers on Lodge Deposit Account</u>
- <u>Treasurer's Record of Bills</u> Form 124

Lodge Forms

- <u>Brochure Request Form</u> Form Lodge B
- <u>Change of Address</u> Form 20
- <u>Change of Name</u> Form 19A
- <u>Charter and Constitution 2016-2018</u>
- <u>Conflict of Interest Policy Template</u> (Editable PDF)
- <u>Customizable PowerPoint Template</u>
- <u>District Pages Nomination Form</u>
- District Pages Photo Guide
- <u>District Pages Submission Form</u>
- <u>Event Reimbursement Form</u>
- Family Lodge of the Year
 - Family Lodge of the Year (Online)
 - <u>Family Lodge of the Year</u> (Standard PDF)
- Healthy Lodge Checklist
- Innovative Leadership Conference Handout
- Letterhead Template

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- Local Lodge By-Laws Form #125 (Updated 03/2019)
 - Lodge Achievement Form (Standard PDF)
 - <u>AFA Year End Report Form</u>
 - o <u>Canada</u>
 - o <u>Norway</u>
 - <u>United States</u> (except for lodges in GA, ME, MI and TN)
 - <u>U.S. lodges in GA, ME, MI and TN</u>
- Lodge Achievement Form (Online)
- Lodge Directory Printable version by district.
 - <u>District 1</u>
 - o <u>District 2</u>
 - District 3
 - District 4
 - District 5
 - District 6
 - District 7
 - District 8
- <u>Meeting Guidelines</u> Form D72
- <u>Meeting Poster</u> template
- <u>Member Satisfaction Survey</u>
- Membership Program Guide
- <u>New Lodge Checklist</u> (Revised 2013)
- <u>New Lodge Survey (Revised 2013)</u>
- <u>Notice of Death</u> Form 10A
- <u>Officer Roll Call</u> Form D71
- <u>Officer Update Form</u> Form D63
- <u>Policy and Procedures Manual</u> (Revised 07/2016)
- <u>Project Framtid/Adopt A School (Revised 10/2010)</u>
- Publicity Toolkit
- Regalia Order Form for Officers' Badges Form 60
- Sons of Norway Local Lodge Event Tracking Forms
 - FraternalsGive Directions
 - o Individual Activity Tracking Instructions

- o Individual Hour Tracking
- Secretary Activity Tracking Instructions
- <u>Secretary Hour Tracking</u>
- <u>FraternalsGive Webinar</u> (Best viewed in Google Chrome)
- Social Media Policy
- <u>Spotlight on Volunteerism Form</u>
- Supply Catalog
- <u>Supply Requisition Form</u> Form 318
- <u>Tubfrim Information</u>
- <u>Tubfrim Postcard</u>
- <u>Youth Resources Brochure</u>

Membership Forms

- <u>Affiliate Membership Application</u> Form 3028
- <u>Heritage Membership Application</u> Form 212
- Membership Application
 - <u>U.S. Member Application</u> (color)
 - <u>U.S. Member Application</u> (black and white)
 - Canada and Norway Application (color)
 - <u>Canada and Norway Application</u> (black and white)
- <u>New Membership Dinner Poster</u>
- Request for Membership Certificates Form D57
- <u>Request for Membership Pins and Medals</u> Form 3835
- <u>Report of New Members</u> Form 829A
- <u>Transfer Request</u> Form 3

2019 District 5 and International Calendar and Deadlines

(Updated 5/30/2019- changes in red)

July 28, 2019

Sons of Norway Norse Valley Lodge 5- 491 50 year Anniversary Celebration! Liberty Hall 800 Eisenhower Dr., Kimberly, WI

August 10, 2019

Photos for the Viking are due to District Publicity Director Karen Eberhardt- eber01dj@gmail.com

September 10, 2019

Photos for the Viking are due to District Publicity Director Karen Eberhardt- eber01dj@gmail.com

September 14, 2019

Sons of Norway Nordkap Lodge 5-378 celebrates its 90th anniversary

October 10, 2019

Photos for the Viking are due to District Publicity Director Karen Eberhardt- eber01dj@gmail.com

October 18-20, 2019

District 5 Leadership Conference in Cedar Lake, IN

November 10, 2019

Photos for the Viking are due to District Publicity Director Karen Eberhardt- eber01dj@gmail.com

December 10, 2019

Photos for the Viking are due to District Publicity Director Karen Eberhardt- eber01dj@gmail.com

DISTRICT FIVE LODGE MEETING

June 24-28, 2020 at the Radisson Hotel, Grand Canyon Drive, Madison

INTERNATIONAL LODGE MEETING

August 16-23, 2020 in Hamar Norway

Viking Chest Rotation

- The rotation will begin again with this rotation.
- The zone directors are responsible for keeping track of the whereabouts and letting their lodges know that the chest is in their zone for that time period.
- The chest should be brought back to the District Board Meeting to be given to the next zone.

Time period	Zone with chest
October 2017-April 2018	4
April 2018-October 2018	6
October 2018-April 2019	1
April 2019-October 2019	3

Zone Meeting Schedule 2019

Zone	Date	Hosted by	Location
1	Thursday, Feb 21	Zone 1 Directors	Veterans Community Center, Hayward during the volunteer reception after Barnebirkie
2	April 27, 2019	Tom Boudreau and Karen Broadhead	Woodland Church ; 190 Hoover Ave., Plover WI.
3	Sat. Feb 16	Idun Lodge	Trinity Lutheran Church, Madison

3	Sunday, June 9	Cheryl Schlesser	Picnic and Fisheree - Edgerton
4	June 15	Mike Palecek	Heg Park, Wind Lake
5	Saturday June 8, 2019 9 am - 2 pm	Skjold Lodge 5- 100	All Saints Lutheran Church 630 S. Quentin Road Palatine, IL
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Note:

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.
- The District 5 Convention will be June 24-28 at the Radisson Hotel, Grand Canyon Drive, Madison hosted by Idun Lodge.
- The International Sons of Norway Convention will be August 16-23, 2020 in Hamar Norway

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

FFFN Basics

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. <u>Please feel free to cut and</u> <u>paste any of this information for your lodge's use!</u>

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com

With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you'd like me to consider putting in, please send it by Wednesday night. Please do not send pdf's as I have a hard time cutting and pasting them. The Word Document works best for me.

Don't forget that lodge events should be submitted to <u>inputd5@sonsofnorway.com</u> as I have a hard time keeping track of all lodge activities. I'll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I'll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com