

Sons of Norway District 5 - Friendly Fifth Friday News
August 9, 2024
A District Weekly Newsletter to Keep Us Up to Date!

Foundation Board Applications Sought

The Sons of Norway Foundation is proud to deliver our mission to celebrate Nordic culture and heritage through scholarships and grants to our members and communities. The Foundation's Board of Governors is a driving force behind the work that is accomplished.

At this time, the Foundation's Board is calling for applications for new Board members. This is a terrific opportunity to lend your talents to this terrific organization and feel a deep sense of fulfillment for the philanthropic work that occurs.

The Board meets 4-6 times a year, one of those times at the Minneapolis home office, the others are virtual. Among the talent the Board is looking to seat includes:

- Strategic and organizational planning
- Social media
- Public relations or advertising
- Grant writing
- Fundraising campaign experience and/or leadership
- Nonprofit law, state and/or federal
- Grant and scholarship creation
- Nonprofit accounting, including endowed funding
- Program administration and/or development

To learn more about this opportunity, or the Foundation in general, please visit sofn.com/foundation or email foundation@sofn.com. Applications are due September 6, 2024.

With gratitude for all you do for Sons of Norway and the Foundation,

Amy

Amy (Olson) Tuchenhagen

Director, Sons of Norway Foundation

Direct 612.821.4655

ATuchenhagen@sofn.com

Dear Sons of Norway Leaders,

During the district conventions, delegates heard a compelling message regarding the years leading up to the July 2024 dues increase. This message helped highlight the slow sales of products ten to fifteen years ago and the impact that this had on revenue and our surplus. The full message has been recorded and can be viewed here:

https://youtu.be/ReD9PapEMlo?si=w4UD_2BWOavBjOI-



We encourage you to review this message from CEO Daniel Seyfried. Please contact fraternal@sofn.com if you have any questions.



District 5

Action Item from the 2024 District 5 Convention, taken in part, the passage of Resolution 2 and its suggested follow-up.

Therefore, be it resolved that the District 5 Board is asking the District Lodge to form a Task Force to review Masse Moro operations, promotion, recruitment, and staffing. The Task Force might also consider the wording in the Bylaws and consider giving the District Board options in how often, the length of camp, and other details related to camp. The Task Force would work with the District Youth Director, Heritage & Grants Committee, and the Board in their work and report to the District in June 2026 (or before) with recommendations. Amendment from the committee: 1) the District President shall appoint the members of the Task Force as soon as possible and that the work of the Task Force be ready for a preliminary report to the District Five Board no later than its Spring 2025 Board Meeting or sooner if possible, and 2) Therefore, be it resolved that an attempt be made to compile a directory of Masse Moro campers from throughout its history and that these Masse If there is a known, quantifiable financial impact, state here: Moro Alumni be solicited for ongoing support of Masse Moro through donations of time, talent, and treasure.

The Resolutions Committee's response to the resolution is in four parts:

3) The Resolutions Committee generally supports Resolution #2 establishing a Masse Moro Task Force.

4) The Resolutions Committee recommends continued District Five support of Masse Moro as a cultural extension and outreach from the Greater Sons of Norway organization within District Five and does not see the program from the perspective of a quid pro quo.

5) The Resolutions Committee recommends the Resolution's "Therefore , be it resolved," to read at the end: the District President shall appoint the members of the Task Force as soon as possible and that the work of the Task Force be ready for a preliminary report to the District Five Board no later than its Spring 2025 Board Meeting or sooner if possible, and

6) Therefore, be it resolved that an attempt be made to compile a directory of Masse Moro campers from throughout its history and that these Masse Moro Alumni be solicited for ongoing support of Masse Moro through donations of time, talent, and treasure.

Resolution #2, as amended, passed.

First steps: President Wille-Schlesser met with newly seated Youth Director Robert Schuck to lay groundwork for the task force.

This notice serves as a call for participants to join the Masse Moro Task Force. A few individuals have stepped forward to assist: former youth directors, Lisa Rove-Williams, Sandra Olson, in addition to me, and grandparent, Janis Wegner. I know there are many additional stakeholders who may want a voice on the Masse Moro Task Force, and we welcome your input. Please notify

President Wille-Schlesser of your interest in serving by August 15, 2024. After that time, she will appoint additional task force members and call the first meeting of the group. Tusen takk!

In other district news, President Wille-Schlesser will be meeting with Clara Solak, our newly seated sports and recreation director, on Saturday, August 10th. I will share information accumulated from past youth and district recreation events. I look forward to the infusion of energy Clara will bring to our board of directors.

Thank you,

Cheryl Wille-Schlesser
District 5 President
cwschlesser200bc@gmail.com
608-219-4464

Sons of Norway Membership Benefits you should try!

There are many membership benefits that most of us either aren't aware of, don't take advantage of, or don't know where to find them. Having time at meetings to show them how to log-in is a big first step as that opens up so many resources for members! Here is the video on how to do that:

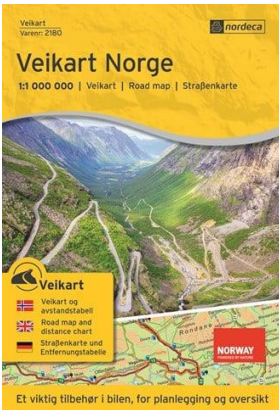
<https://youtu.be/4q-7Mxuwv5Q?si=BNqdhKdlv2V687DT>

#6- Norwegian Map Service- Sons of Norway Map Service offers members and nonmembers access to a variety of maps. Genealogists, travelers, and map lovers have discovered this handy mail-order method of obtaining maps. All maps are produced by Statens kartverk, the official mapping authority for the Norwegian Government.

Road Maps of Norway

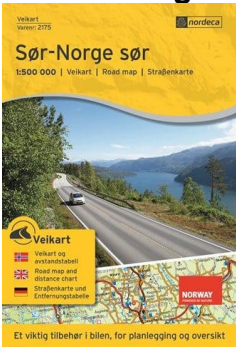
Plan your travels in Norway using one or all of these detailed and useful road maps. Maps are produced in full color and measure 27.5" x 39.4" (70 x 100 cm). Languages in map legends include English, Norwegian and German.

These new and updated road maps are ideal for route planning and navigation. The road network has been updated with the latest route numbers. Maps include gas stations, rest stops, universal charging stations for electric vehicles, ferry crossings, natural scenery and cultural attractions, National Tourist Routes, a place names registry, and a mileage table. Road maps come in a convenient storage sleeve.



Road map of Norway

Veikart Norge at 1:1,000 000 – Entire country of Norway.

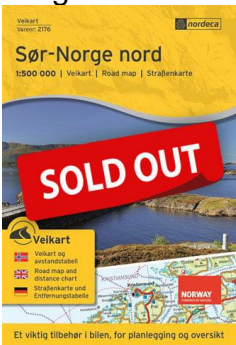


Southern Norway – South

Sør-Norge Sør at 1:500,000

Covers Kristiansand to Bergen.

Larger towns included: Oslo, Drammen, Fredrikstad, Kristiansand, Stavanger, Haugesund and Bergen.

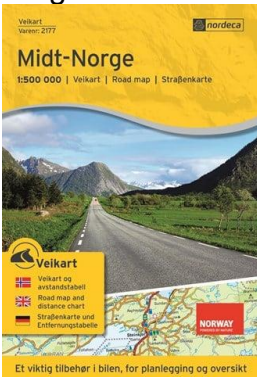


Southern Norway – North – SOLD OUT

Sør-Norge Nord at 1:500,000

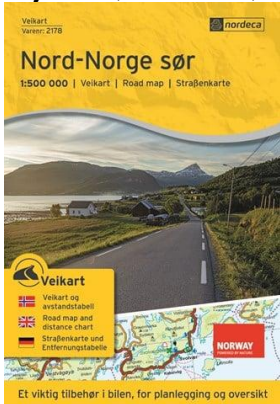
Covers Gjøvik to Trondheim.

Larger towns included: Gjøvik, Hamar, Lillehammer, Florø, Ålesund, Molde, Kristiansund, Trondheim.



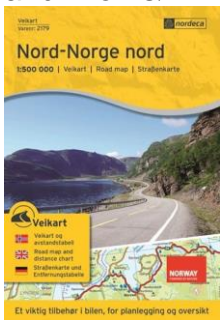
Central Norway

Midt-Norge at 1:500,000 – Covers Dombås to Mo i Rana. Larger towns included: Røros, Trondheim, Stjørdal, Namsos, Brønnøysund, Mosjøen, Sandnessjøen, Mo i Rana.



Road map – Northern Norway – South Veikart Nord-Norge Sør at 1: 500,000

Covers Elsfjord to Tromsø. Larger towns included: Mo i Rana, Bodø, Narvik, Bardufoss, Finnsnes and Tromsø.

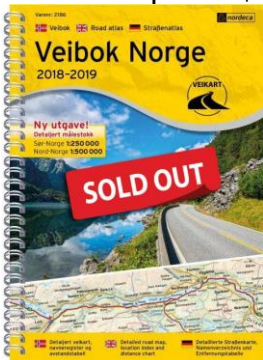


Road map – Northern Norway – North Veikart Nord-Norge Nord at 1: 500,000

Covers Tromsø to Vardø. Larger towns included: Tromsø, Alta, Hammerfest, Hånningsvåg, Nordkapp, Vardø.

Member price: \$22.00, per map

Non-member price: \$27.00, per map



Atlas of Norway – SOLD OUT

Veibok Norge at 1: 500,000 – An absolute must for driving tours. Covers all of Norway in 39 maps. Includes legend, mileage table, city maps of Oslo, Bergen, Trondheim, a location index, plus first aid/emergency information. Wirebound and compact with sturdy pages.

Member price: \$30.00

Non-member price: \$35.00

Prices include postage and handling within the U.S. Contact culture@sofn.com for shipping rates to Canada and Norway. Prices and availability subject to change. Minnesota orders are subject to state tax.

How to order and send payment

To place an order, please print and mail [this order form](#), and send a check or money order to: Sons of Norway, Attn: Map Service, 1455 West Lake Street, Minneapolis, MN 55408. Payment must accompany orders.

Delivery details

Delivery times can vary depending on holidays and other matters beyond the control of Sons of Norway or Nordeca. Questions? Please contact the Fraternal Department by email: culture@sofn.com or by phone at 800-945-8851.

Membership Tips we have tried at Mandt Lodge!

Membership Tip: Does the general public feel welcome to come to your events and meetings? You can use the tagline "The public is always welcome at _____ Lodge" on almost all of your flyers, posters, articles and other communications. You don't want them to have to wonder if they can come- they know it without asking!

Membership Tip- Take time at a lodge meeting (officer or full membership) to go over the District website and Facebook page and then the International website and Facebook page. Help members understand how to update their membership profile information, where they can find cultural medals information, sports medals, and all the other resources online!

Membership Tip- Make new name tags at _____ Lodge which have the town the member lives in and the year they joined. All members who joined in the past year and who will this year have a "New member" ribbon on their name tag. You can buy the New Member ribbons from PCNameTags.

Membership Tip: Sons of Norway is a fraternal organization with our insurance part playing an important service and financial part of our success. Invite a Financial Benefit Counselor to your lodge to share the products, services, Membership Event option, and other ways you can work together! https://www.sofn.com/financial_products/

Membership Tip- Does your lodge have a sunshine officer? Your sunshine officer can send out postcards to your older members for various holidays, thinking of you card, flowers in times of need or celebration, and other reasons. You can send out birthday postcards to all your members. Reaching out to all members during the year is important in keeping a personal contact to the lodge- regardless of their age or where they live.

Membership Tip: At _____ Lodge, you can have people fill out slips for our attendance drawing. You can give out candy, gift cards and other items at the end of the meeting or event. Then all non-members are entered into an MS Excel spreadsheet. You can highlight the email addresses to send out reminders about upcoming events. For those without email, you can send a quarterly postcard with our upcoming events

Membership Tip: At _____ Lodge, you can welcome new members this way:

- Send a welcome email (or hard cover if no email)
- Name tags for everyone
- Start a _____ Lodge Directory last year which goes through all our activities, how to update information, websites, and then your membership list (name, address, phone and email). In their new member email, you can ask if they don't want their contact info listed.

- Encourage your members to welcome them, sit with them, visit, and include them in events
- You can have a SN 101 one month for a program and went through the District and International websites

Membership Tip- Want to reach out to your older members who may not be able to attend meetings anymore? Julebukkk to them! Have an officer run your membership list and then sort by age. Determine a good route for your julebukkers to travel and visit your older and shut in members- taking them some cookies and greetings from your lodge! Their membership is important too!

Membership Tip: Does your lodge recognize members for their years of membership? Pins are available from the Supply Service for 5 year, 10 year, 15 year.... that you can present annually!

Other Dates to Note (changes in red)

August 15- Reply if you want to serve on the Masse Moro Task Force

August 20- Viking Photos due to LaVonne Wier

September 20- Viking Photos due to LaVonne Wier

October 20- Viking Photos due to LaVonne Wier

November 8-9- District 5 Board Meeting- northern IL (Chicago area)

November 20- Viking Photos due to LaVonne Wier

December 20- Viking Photos due to LaVonne Wier

Who to contact at the home office when you need help

- You can email cbs@sofn.com for any member updates that need to be made.
- **Foundation, Scholarships & Grants- Amy Tuchenhagen**
foundation@sofn.com, atuchenhagen@sofn.com, (612) 821-4655
- **Fraternal & Membership- Connie O'Brien and Kirsten Lehman**
fraternal@sofn.com, (612) 821-4643
- **Culture, Viking & Language: Jana Velo**
jvelo@sofn.com
- **Insurance Sales: Michael Godbout**
sonsofnorwaysales@sofn.com, (833) 707-0012 – option 2
- For matter like submitting a death, a change to a members address or other info please email cbs@sofn.com
- For issues with passwords or website use ithelp@sofn.com.
- The 800 number to call in for member support is 800-945-8851

Note:

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com

With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you'd like me to consider putting in, please send it by 4 am on Thursday morning. Please do not send pdf's as I have a hard time cutting and pasting them. The Word Document works best for me. Don't forget that lodge events should be submitted to inputd5@sonsofnorway.com as I have a hard time keeping track of all lodge activities. I'll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I'll add you to the list. I send it out right after I send the email to the large group.