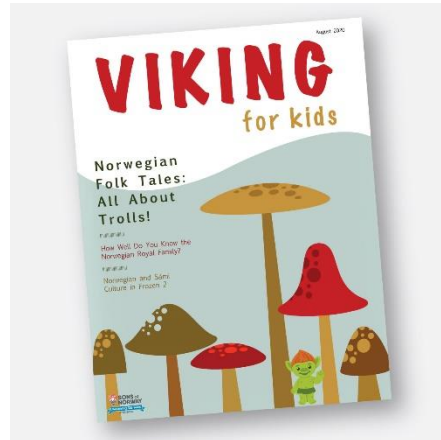


## Friendly Fifth Friday News August 7, 2020

Send all web posting info and calendar dates/events directly to our webmaster at [inputd5@sonsofnorway5.com](mailto:inputd5@sonsofnorway5.com)

---



### **It's Here! Download Viking for Kids Now!**

[https://www.sofn.com/member\\_benefits/viking-for-kids/](https://www.sofn.com/member_benefits/viking-for-kids/)

As part of our 125th anniversary celebrations, we are thrilled to announce the launch of *Viking for Kids*. Now available for download, *Viking for Kids* is a quarterly digital publication that includes Scandinavian-inspired articles, quizzes, coloring pages and more! We are excited for our heritage members to have a magazine of their own and we look forward to seeing it in use.

### **D5 Scandinavian Photo Contest winners**

This week's Nordic News featured the Peoples' Choice Award Winners (Top 10) in the District 5 Scandinavian Photo Contest.

There were 331 entries in the contest and many absolutely wonderful pictures. There were 135 members in District 5 who voted for their 10 favorite photos and their favorite troll. Most of the Peoples' Choice award winners will be on Nordic News to give a very short talk on their winning pictures.

Last week, I needed some help with proper labeling of the pictures and shared many of the top entries with Ann Mari Baldukas. She commented that she had been to almost all the places shown, and that they were really great photos.

Tusen takk to Judy Ghastin, Connie Kross, Karen Eberhardt, Peggy Schroeder, and Cheryl Wille-Schlesser who served as judges for the contest. There were a few difficult choices to make. They also contacted the Peoples Choice award winners, interviewed them, invited them to this past week's

Nordic News, and introduced them as award winners. Each winner then gave some background information on their winning photo.

If you are interested in watching this week's Nordic News, see:

<https://transcripts.gotomeeting.com/#/s/248b91cebd2e6db0c6e23585ee9e9cc67cc1a56f57c31150692ab48f65d19c80>

Thanks to board members: Karen Brodhead, Karen Eberhardt, Connie Kross, Sandy Olson and Cheryl Wille-Schlesser who submitted photos for the contest.

Mike Palecek

====

Thank EVERYONE ON THE D5 BOARD for supporting this project. There was overwhelming feedback from the 135 members who voted that they enjoyed this project very much. The goal of engaging our membership during COVID-19 was truly met by this project.

## D5 SCANDINAVIAN PHOTO CONTEST

### D5 SCANDINAVIAN PHOTO CONTEST

**PEOPLES' CHOICE AWARDS** (TOP 10 and TOP troll):

*\* lodge winners*

Diane Piper ( <b>FIRST PLACE TIE</b> )	5-457 Solvang (Westby WI) * #1080
Ken Johnson ( <b>FIRST PLACE TIE</b> )	5-472 Polar Star (Montgomery IL) * #1148
Pam Knudtson	5-028 Wergeland (La Crosse WI) * #1212
Jim Secora	5-100 Skjold (Palatine IL) * #1003
Michael Charman	5-689 Shawnee Skogen (Carbondale IL) * #1242
Allen Watrud	5-513 Vennelag (Mount Horeb WI) * #1073
Evelyn McDaniel	5-681 Music City Vikings (Nashville TN) * #1100
Mary Ivalis	5-028 Wergeland (La Crosse WI) #1255
Kathy Secora	5-100 Skjold (Palatine IL) #1011
Mathea Diedrich	5-074 Idun (Madison WI) * #1313

### TROLL WINNERS

Michael Charman ( <b>PEOPLES CHOICE</b> )	5-689 Shawnee Skogen (Carbondale IL) #1244
Mark Bjorgo	5-082 Fosselyngen (Milwaukee WI) #1021
Victor Bekkum	5-353 Dovre (Barron WI) #1030
Cheryl Wille-Schlesser	5-513 Vennelag (Mount Horeb WI) #1057

### LODGE WINNERS (alphabetical by lodge):

Joan O'Bryan	5-610 Askeladden (Kalamazoo MI) #1241
Connie Kross	5-525 Cleng Peerson (Norway IL) #1234
Florence Weise	5-353 Dovre (Barron WI) #1020
Susan Herman	5-657 Edvard Grieg (Cincinnati OH) #1278
Mark Bjorgo	5-082 Fosselyngen (Milwaukee WI) #1016
Joy Bashara	5-632 Grønnevik (Green Bay WI) #1175
Jean Sivertson	5-029 Løven (Eau Claire WI) #1050
Diane Maurer	5-314 Mandt (Stoughton WI) #1106

Erik Duus	5-378 Nordkap (Detroit MI) #1285
Georgia Kestol	5-544 Nordland (Beloit-Janesville WI) #1180
Cindy Aasen	5-183 Nordlyset (Racine WI) #1138
Linda Hash	5-491 Norse Valley (Appleton WI) #1092
Corlene Bartels	5-650 Norsemen of the Lakes (Elkhorn WI) #1023
Eben Robertson	5-642 Ostestaden (Monroe WI) #1103
Kathleen Serley	5-496 Rib Fjell (Wausau WI) #1194
James Nelson	5-600 Scandiana (Chesterton IN) #1202
Lee Ann Harp	5-168 Valhall (Rockford IL) #1065
Sandra Olson	5-053 Valkyrien (Woodville WI) #1078
Clark Brekke	5-677 Vikings of the Smokies (Farragut TN) #1159

**OTHER ENTRANTS PICKED FOR CARDS** (alphabetical, by lodge):

Robin Fossum	5-353 Dovre (Barron WI) #1325
Dennis Weise	5-353 Dovre (Barron WI) #1008
Sheila Kershek	5-082 Fosselyngen (Milwaukee WI) #1034
Jason Jacobson	5-314 Mandt (Stoughton WI) #1273
Sharol Hopwood	5-681 Music City Vikings (Nashville TN) #1054
Bob Giles	5-378 Nordkap (Detroit MI) #1257
Chuck Johnson	5-183 Nordlyset (Racine WI) #1186
Cheryl Miller	5-183 Nordlyset (Racine WI) #1041
Beth Nelson	5-183 Nordlyset (Racine WI) #1125
Ruth Wieland	5-183 Nordlyset (Racine WI) #1295
Art Andersen	5-472 Polar Star (Montgomery IL) #1130
Barb Johnson	5-472 Polar Star (Montgomery IL) #1142
Jeannell Charman	5-689 Shawnee Skogen (Carbondale IL) #1249
Wendy Winkelman	5-689 Shawnee Skogen (Carbondale IL) #1087
Michael Jones	5-168 Valhall (Rockford IL) #1303
Vicki Rudh-Jones	5-168 Valhall (Rockford IL) #1322
Karen Eberhardt	5-513 Vennelag (Mount Horeb WI) #1218
Duane Kittleson	5-513 Vennelag (Mount Horeb WI) #1039
Harley Skjervem	5-513 Vennelag (Mount Horeb WI) #1172
Cheryl Wille-Schlesser	5-513 Vennelag (Mount Horeb WI) #1060
Glenn Borreson	5-028 Wergeland (La Crosse WI) #1026
Carla Burkhardt	5-028 Wergeland (La Crosse WI) #1152
Carol Stekel	5-028 Wergeland (La Crosse WI) #1120

**THANKS TO OTHER MEMBERS WHO ENTERED:**

Constance Aiello, Karen Brodhead, Meg Canepa, Carmen Collins, Lynn Matheson Curtis, Kirstin Dallman, Olga Fast, Barbara Friel, Bruce Friel, Louise Giles, Gail Hadley, Roger Hanson, Gary Knudtson, Sharon Lassiter, Margaret Listug, Greg Morehead, Mary Morehead, Shirley Schoenfeld, Joseph Stekel, Victor Bekkum

## **From Webmasters Richard and Christina Fairchild**

Rich and I would like to say thank you to everyone who submitted photos to the District 5 Scandinavian Photo Contest. We enjoyed seeing all of your photos first hand and I felt as if I was visiting the areas with you. There were so many awesome photos to choose from. I don't know about you, but choosing just 10 was extremely hard for us. We met with Mike via phone calls a number of times throughout the contest just going over the process.

With 150 hours and 331 photos later we realized this project turned out to be bigger than we could have expected. Mike had asked me to give you an idea of what the process was behind the scenes; unfortunately last night I blew it to say the least. I am truly sorry that I missed the 'Nordic News Big Reveal'. I had everything prepared and was ready. Richard came home from work, we had dinner, then I left to take care of my daughters' dog, 'Jimmy Dean' (while they were out of town), from there I got distracted and at 9:00pm I thought "Oh NO..." I was so upset that I missed the Nordic News that I immediately called Mike and apologized. Back to the project...

Rich and I started out by creating a Banner for the District 5 website, a separate email for the photos to be submitted to; a Scandinavian Photo Contest Gallery on the District 5 website: and a procedure with step by step instructions on how to process the photos (so both of us could step in and work on the photos if the other was unavailable). We then created a spreadsheet listing our assigned Photo ID number, the photo, the person who submitted the photo, their lodge, their description of the photo and if we received the entry form. We then created two folders on our computer; one titled D5 Photos submitted and one titled D5 Photos Processed. I had a binder assigned specifically to the contest to hold a copy of the process, spreadsheets, emails, pictures submitted, entry forms and any emails that might be related to children in the photos etc. We were ready for the photo entries to come in.

The photos started trickling in. We noticed after each Tuesday evening Nordic News we would get more. The biggest problem we had was rejecting the photos because they had forgotten to send in an entry form, which meant we notified you, and then waited for the entry form, some came back right away, and others came in the mail. Some days I would be on the computer processing photos from 4am to midnight, just to be sure all the photos were processed and uploaded by the deadline. Was I surprised to think I was all caught up by the deadline. I woke up to find 50 more photos had showed up in the email box!

The emailed photos were downloaded or scanned (if they came in the mail), renamed with the person submitting the photo and placed in the holding folder. Once we had everything we needed, the photos were resized, cropped and enhanced if necessary, assigned a picture number, placed in the D5 Photos Processed folder, logged the photo information onto the spreadsheet, uploaded to the District 5 website and finally moved the emails out of the email inbox and into a processed email folder.

Once the contest was over, Rich and I sat down and went over every photo line by line on the spreadsheet and the District website making sure everything coincided with each other and that we had digital copies or the original entry form from each person who entered the contest. We met up with Mike and Diane to hand over the paperwork. From there it's history.

Last night I made my final entries for this project by listing the winning photos and information onto the District 5 website and in the Scandinavian Contest Photo Gallery.

Thanks again for letting me help with this project. I am looking forward to seeing the finished product in a deck of cards.

Christina Fairchild



## RECRUITMENT AND RETENTION OF MEMBERS

### Elaine Nelson, International Treasurer

This week I had a wonderful conversation with Elaine Nelson who serves as the International Treasurer for the Sons of Norway. Prior to holding this position, Elaine held many other offices at varying levels of the Order.

One of the things that she is most known for is her uncanny ability to recruit new members. She is a member of Kringen Lodge in Fargo, ND where she has added hundreds of people to their membership rolls!

Our membership goals for 2020 are to retain our membership numbers and to expand on that total by attracting new members. Is there someone in your family who would appreciate a membership?

If you are a proud Norwegian and want to share the wonderful benefits that our organization offers, consider using this approach:

- 1) Always carry the ability to register new members with you. That may take the form of a hard copy flyer, your cell phone, or a tablet. With our now secure browser in place, on-line applications are easily processed.
- 2) Keep a folder in your car with materials on cultural skills, scholarships, and member benefits. Include a Viking magazine.
- 3) Be sure to speak to people of all age demographics about the Sons of Norway. How does your lodge meet the needs of varying demographics? What should be added?
- 4) Publicize your local events in multiple places and formats.
- 5) Tell our story. It is okay to brag a *little bit*, we have much to offer.
- 6) Provide the background information of our founding. We are a fraternal organization and proud of it. We have stood the test of time, and we will be there to help our families through their life moments.
- 7) Give people reasons to join the *Sons of Norway*.
  - Tout the Foundation scholarship program for youth and adult learners.
  - Share information about the Helping Hands to Members grants.
  - Refer to Viking magazine and its award-winning content.
  - Provide a card to visitors with a schedule of your lodge's programming.
  - Speak about the wonderful things you offer at your lodge's meetings.

- Explain how your lodge has become a proud community partner and share some of the projects you have helped to fund.
- Provide table tents for your meeting tables that provide information about upcoming events for your members.
- Make certain your lodge's newsletter is entertaining and engaging.
- Keep your virtual presence up to date.
- Consider gifting a membership at one of your upcoming events.
- Fund Norwegian heritage camp experiences for youth.
- Organize a Barnelopet ski event for children or offer another activity.
- Hold a Norwegian Baking Workshop.
- Provide space for an artisan to offer classes of interest to your members.
- Direct your members to the Sons of Norway website where a plethora of material is available to them from language classes to cooking. The Sons of Norway Blog has current news from Norway.

## RETENTION IDEAS

More than ever, this component of membership should not be forgotten. There could be valid reasons why a member has not renewed their membership. Engage them in a conversation to find out why they are choosing to leave. Ask whether you can be of assistance. Sometimes, busy schedules interfere with one's renewal and they simply forget.

- Keep contact with your members young and old. Send a postcard, place a call, deliver flowers, or offer a basket of garden produce.
- Organize some virtual activities for your members. When safe, ask a younger member to help install software on a veteran member's computer. Grandchildren are perfect for this task.
- Ask your members to join District 5 for the Nordic News program organized each Tuesday evening by District Treasurer Mike Palecek, It begins at 6: 20 PM. Programs are informative and entertaining. A note is sent about this each week.
- It never too early to begin thinking of 2021! Ask your lodge's membership committee to plan an engaging membership recruitment dinner. The Financial side of the Sons of Norway helps to fund this kind of event.
- When you receive your lodge's Monthly Activity report, contact those members whose dues are past due. Do not ignore them or leave their membership to chance.

- Plan a fall outing for your lodge by car. If there are places to stop with a Norwegian bent, socially distance your members and enjoy the destination.
- If you want to make this outing into a Scavenger Hunt, plan out the list of items to locate ahead of time. Photographs are optional. Provide a prize for the winners. Publish the winners' photos in your next lodge newsletter.
- Make a list of suggested Norwegian movies that your members can watch at their leisure.

If I can provide more information to your lodge, please contact me.

Tusen takk,  
Cheryl

Cheryl Wille-Schlesser  
Vice President, District 5  
Phone: 608-219-4464  
Email: [rogrcher@mhtc.net](mailto:rogrcher@mhtc.net)  
Mt. Horeb, WI 53572-1645



### Nordic News this week...



Last week's "Nordic News" featured the Peoples' Choice winners in the D5 Scandinavian Photo Contest. Voting ended on July 31 and winners were notified over the weekend. Most of them attended Nordic News and gave the "behind the scenes" stories of their winning photographs. Diane Piper (Solvang-Westby WI) and Ken Johnson (Polar Star-Montgomery IL) tied for first place in the Peoples' Choice competition, and Michael Charman (Shawnee Skogen-Carbondale IL) took first place in the Troll division.

Rainbow near southernmost point in Norway, Farsund



Michael Charman  
Shawnee Skogen 5-689

Boat near Ullensvang harbor



Allen Watrud  
Vennelag 5-513

Sverd i Fjell  
Norway unification 872 AD



Evelyn McDaniel  
Music City Vikings 5-681

Maihaugen stave church  
Lillehammer



Mary Ivalis  
Wergeland 5-028

Watch the recording of this session to hear their great stories at:  
[http://www.sonsofnorway5.com/programs/speakers\\_bureau.php](http://www.sonsofnorway5.com/programs/speakers_bureau.php)

Scroll down to the bottom of the Nordic News listings for the August 4<sup>th</sup> show.

Huldra dances and sings  
at the Kjosfossen waterfall



Kathy Secora  
Skjold 5-100

Pulpit rock rises 1,982 feet  
above Lysefjorden



Mathea Diedrich  
Idun 5-074

Sami  
couple



Connie Kross  
Cleng Peerson 5-525

Troll at  
Kristiansand Fritidsparken



Michael Charman  
Shawnee Skogen 5-689

In the above photo, Connie Kross' photo "Sami couple" is shown. This was votegetter #11, just outside of the Peoples' Choice top 10, but I rather show you a great picture than just some white space. The top troll is shown in spot #12.



## Upcoming "Nordic News"

Aug. 11 – Mathea Diedrich: A Year Learning in Norway.

Our youngest People's Choice award winner Martha Diedrich (age 18) will share her experiences during "a break year" in Norway and treat us to photos of her adventures.

=====

Tune in at 6:20 PM (Central); 7:20 PM (Eastern) every Tuesday.

By computer: <https://gotomeet.me/SofN-D5>

By phone: 646-749-3112 (access code: 509-077-557)

By iPhone, iPad, or Android tablet/phone: download the GoToMeeting app from the Apple or Google Play Store. Launch the app and enter the meeting code: SofN-D5

=====

A special **TUSEN TAKK** to photo contest judges Judy Ghastin, Connie Kross, Karen Eberhardt, Peggy Schroeder and Cheryl Wille-Schlesser for their work on the contest; and to Christina Fairchild for her exemplary efforts in processing all the entries, cropping photos and posting them on the website

## 2020 District 5 and International Calendar and Deadlines

### Changes in red!

#### August 10, 2020

- Lodge photos are due to the District Publicity Director by the 10<sup>th</sup> of the month for the 'Viking' Magazine consideration in the edition three months out.

#### September 1, 2020

- Responses due to the Zone Alignment Committee

#### September 2020

- Lodge liability premium sent to all lodge treasurers. This package includes information regarding the coverage, a certificate of insurance for the lodge and an invoice for the lodge's share of the premium.
- September 10 – Foundation Board of Governors applications due. If you are someone who loves nonprofits, governance and your Nordic values, running for a Foundation board position may be a perfect fit!

#### September 10, 2020

- Lodge photos are due to the District Publicity Director by the 10<sup>th</sup> of the month for the 'Viking' Magazine consideration in the edition three months out.

#### October 2020

- Lodge Officer Update/D63 form and instructions is mailed to lodge secretaries.
- The Sons of Norway Foundation portal is available for lodges and individuals to apply for grants and scholarships.
- Lodge Achievement, Family Lodge of the Year and AFA Year-end report forms and instructions is mailed to lodge secretaries.
- Lodge Barneløpet Coordinators are encouraged to contact Sons of Norway Headquarters to discuss plans for anticipated events.

### **October is Foundation Month**

- Help support our grant and scholarship recipients and share your Nordic values by celebrating Foundation month! Please consider a donation directly to the Foundation or plan a fundraising event through your lodge.
- October 1 Grant applications open – Our lodge grants award amounts go up to \$500-\$1,500 depending on a lodge's project.
- October 1 Scholarship applications open – Scholarship opportunities start at \$1,000 with an average scholarship of \$3,000.

### **October 9-11, 2020**

- **District 5 Board Meeting in Illinois**

### **October 10, 2020**

- Lodge photos are due to the District Publicity Director by the 10<sup>th</sup> of the month for the 'Viking' Magazine consideration in the edition three months out.

### **October 15, 2020**

- Lodge liability premium is due to Sons of Norway Headquarters.

### **November 10, 2020**

- Lodge photos are due to the District Publicity Director by the 10<sup>th</sup> of the month for the 'Viking' Magazine consideration in the edition three months out.

### **December 2020**

- D17 and D18 forms, instructions and timeline sent to lodge treasurers.

### **December 10, 2020**

- Lodge photos are due to the District Publicity Director by the 10<sup>th</sup> of the month for the 'Viking' Magazine consideration in the edition three months out.

### **December 15, 2020**

- District 5 Sports Challenge ends

### **December 16, 2020**

- Application deadline for:
  - Community Partnership Grant applications are due to Sons of Norway Foundation.
- Date that new member applications (paper forms) must be **received** at HQ to ensure processing in time for end-of-year delegate calculation and recruitment challenge recognition. (Online applications may be submitted through December 31.)

## December 31, 2020

- Lodge Officer Update/D63 information is due to Membership Services at Sons of Norway Headquarters.
- Last day to enter new membership applications into the database for delegate calculations and 2019 recruitment challenge recognition. (**Paper applications should be received at headquarters by December 15** to ensure adequate time for processing.)
- Application deadline for:
  - - Lodge Helping Hands to Children Grant\*
    - Lodge Culture and Heritage Grant\*
    - Lodge Vitality Grant\*
- Deadline to order Barneløpet supplies.

---

## DISTRICT FIVE LODGE MEETING

Idun Lodge will host the meeting in 2022 in Madison, Wisconsin. Hotel to be determined.

## INTERNATIONAL LODGE MEETING

The International Lodge Meeting will be held in 2022. The location has not been announced.

## Viking Chest Rotation

- The rotation will begin again with this rotation.
- The zone directors are responsible for keeping track of the whereabouts and letting their lodges know that the chest is in their zone for that time period.
- The chest should be brought back to the District Board Meeting to be given to the next zone.

Time period	Zone with chest
October 2019-April 2020	5
April 2020-October 2020	2
October 2020-April 2021	4
April 2021-October 2021	6
October 2021 – April 2022	1
April 2022 – October 2022	3

## Zone Meeting Schedule 2020

Zone	Date	Hosted by	Location
1	Thursday, Feb 20 at 1:15	Zone 1 Directors	Veterans Community Center, Hayward during the volunteer reception after Barnebirkie
2			
3	Sat. January 25	Mandt Lodge	Stoughton, WI
4			

5			
6			

**Note:**

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.
- The District 5 Convention will be June 25-28 at the Radisson Hotel, Grand Canyon Drive, Madison hosted by Idun Lodge.
- The International Sons of Norway Convention will be August 19-23, 2020 in Ringsaker Norway

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

-----

**FFFN Basics**

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly “Friendly Fifth Friday News” email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge’s use!**

**Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com** With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you’d like me to consider putting in, please send it by Wednesday night. Please do not send pdf’s as I have a hard time cutting and pasting them. The Word Document works best for me. Don’t forget that lodge events should be submitted to inputd5@sonsofnorway.com as I have a hard time keeping track of all lodge activities. I’ll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I’ll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com