

Friendly Fifth Friday News August 20, 2021

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com. Feel free to share this with your lodge members!

Sign up for the Zone 2 Meeting!

Zone 2 Meeting is Saturday, August 28, at Norskedalen, Coon Valley, WI. Registration starts at 9:30 A.M., meeting at 10. Tour of Norskedalen and lunch included. Reservations needed by Monday, August 23 to kbroadhead@centurytel.net

If directions to Norskedalen are needed, please indicate in your email.

Karen Broadhead

District 5 Foundation Call Agenda and Handout-August 17, 2021

Welcome- Darlene Arneson

Greetings from Jon Tehven and Emily Starks

Role of Lodge Foundation Director can include

1. Educating/informing the lodge about the SON Foundation
2. Encouraging lodge to financially support the Foundation
3. Encouraging all lodge board members to promote the Foundation in their lodge
4. Working with the lodge board to carry the Foundation mission and core values
5. Encouraging lodge fund raising
6. Helping identify potential scholarship or grant recipients
7. Seeking opportunities to make Foundation presentations when appropriate
8. Inviting scholarship or grant recipients to make a presentation at a your lodge
9. Writing congratulatory letters to lodge scholarship/grant recipients
10. Training/educating lodge board members how to use the Foundation website
11. Promoting October as Foundation month and encouraging programs and fundraising
12. Coordinating/providing ideas for annual fundraisers or Foundation events in the lodge
13. Communicating the Foundation's annual goals to lodge members
14. Encouraging members to donate, either at meetings or privately
15. Promoting the Foundations online giving campaigns

Foundation resources

- Guide for Leadership in Members Only Section
- International website
- District website
- News releases from International
- Fundraising ideas handout – District website Foundation page-
https://sonsofnorway5.com/financial/sons_of_norway_foundation.php

Brief History - Sons of Norway Foundation

2020 Together We Are The Future (Together)

1. The 2020 Together fundraising campaign was approved by the Foundation Board of Governors (FBG) in August 2020. The campaign would coincide with SON Foundation Month - October.
2. FBG members Robin Fossum and Jon Tehven submitted a campaign business plan that the FBG approved.
3. The goal was to raise \$100,000: \$50,000 in advanced donations as a 'match' and another \$50,000 from lodges and members between September 1 and January 15.
4. The advance donations/pledges campaign began in early September and \$50,000 was raised/pledged by October 1. These donations were the result of phone calls to past major donors.
5. The Together campaign with a donation envelope was announced in the October *Viking Magazine*
6. Donors were allowed to decide how they wished their donations to be used.
7. The 2020 Together campaign exceeded all expectations:
 - A. As of January 13, 2021:
 - a. A total of \$210,164 has been donated.
 - b. 837 donations were received, 113 were from lodges.
 - c. SON lodges donated \$29,585.
 - d. There was an undesignated \$20,000 memorial.

8. 2021 Together goals

Promote SON Foundation throughout the six (6) USA districts to raise funds for the Foundation.

- A. **2021 Foundation Goal: Raise \$231,780 from January 2021 - January 15, 2022**
 - a. This goal is donations from lodges and members
- B. **2021 Together campaign goals: raise \$150,000**
 - a. This goal does NOT include major gifts defined as \$20,000+
 - The time is extended to January 15, 2022 to allow for IRA contributions
- C. Match goal - donations and pledges
 - a. \$60,000 between September 1 - September 30
 - b. This includes donations received and commitments
- D. October - January 15 - donations and pledges
 - a. Raise \$90,000 from lodges and members
- E. Audience: Sons of Norway members and others as identified:
 - a. Individual members
 - b. Lodges
 - c. Leadership, as identified:
 - Foundation Board of Governors
 - International Board of Directors
 - District Foundation Directors
 - District Presidents
 - District Boards of Directors
 - Past International, Foundation, and District leadership
 - Lodge Officers
 - HQ Leadership
 - d. Other

Foundation Month Activities- sharing of ideas and see handout

How can we help?

Deadlines and Dates!

Changes in red!

August 28, 2021

- Zone 2 Meeting at Norskedalen, outside of Coon Valley WI

September 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

Weekend of October 8-10, 2021

- District Board Meeting – location TBD

October 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

November 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

December 10, 2021

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

DISTRICT FIVE LODGE MEETING

Idun Lodge will host the meeting on June 15-19, 2022 at the Madison Marriott West in Middleton, Wisconsin.

INTERNATIONAL LODGE MEETING

The International Lodge Meeting will be held in 2022 in Minneapolis, MN. The convention will be held August 31th to Sept 1st 2022, with first time delegates arriving on the 30th of August for the First Timers Training. Delegates will depart the 2nd of September. Here is the information about the venue, be sure and watch the virtual tour of the site!

<https://youtu.be/S7TljinVCU-> Omni Hotels and Resorts, Omni Viking lakes Hotel, 2611 Nordic Way, Eagan, MN 55121

Note:

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

FFFN Basics

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly “Friendly Fifth Friday News” email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge’s use!**

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you’d like me to consider putting in, please send it by 4 am on Thursday morning. Please do not send pdf’s as I have a hard time cutting and pasting them. The Word Document works best for me. Don’t forget that lodge events should be submitted to inputd5@sonsofnorway.com as I have a hard time keeping track of all lodge activities. I’ll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I’ll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com