

## Friendly Fifth Friday News August 17, 2018

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Send all web posting info to [inputd5@sonsofnorway5.com](mailto:inputd5@sonsofnorway5.com)

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### **International Convention this week!**

We are off and running in Minneapolis and have had District 5 delegates serving on committees, going on tours, participating in the Leadership Conference, exhibiting at the International Folk Art Fair, and having fun!

If you were unable to join us in Bloomington, MN for the 2018 International Convention, you can follow along from home by accessing our social media channels where Headquarters staff will be posting photos and updates, as well as behind-the-scenes posts giving you a better insight into Sons of Norway's biggest event.

#### *Blog*

Be sure to check the [Sons of Norway blog](#) for the latest updates, photos and highlights from the convention.

#### *Twitter*

Throughout the convention, Sons of Norway will be posting photos and updates about the 2018 International Convention festivities. You can follow us easily at [twitter.com/sonsofnorway](https://twitter.com/sonsofnorway) via [@Sonsofnorway](#) or [#SofN2018](#).

#### *Facebook*

Join the conversation on [Sons of Norway's Facebook Group](#) by posting your own photos and updates or engage with others whom may be at the event.

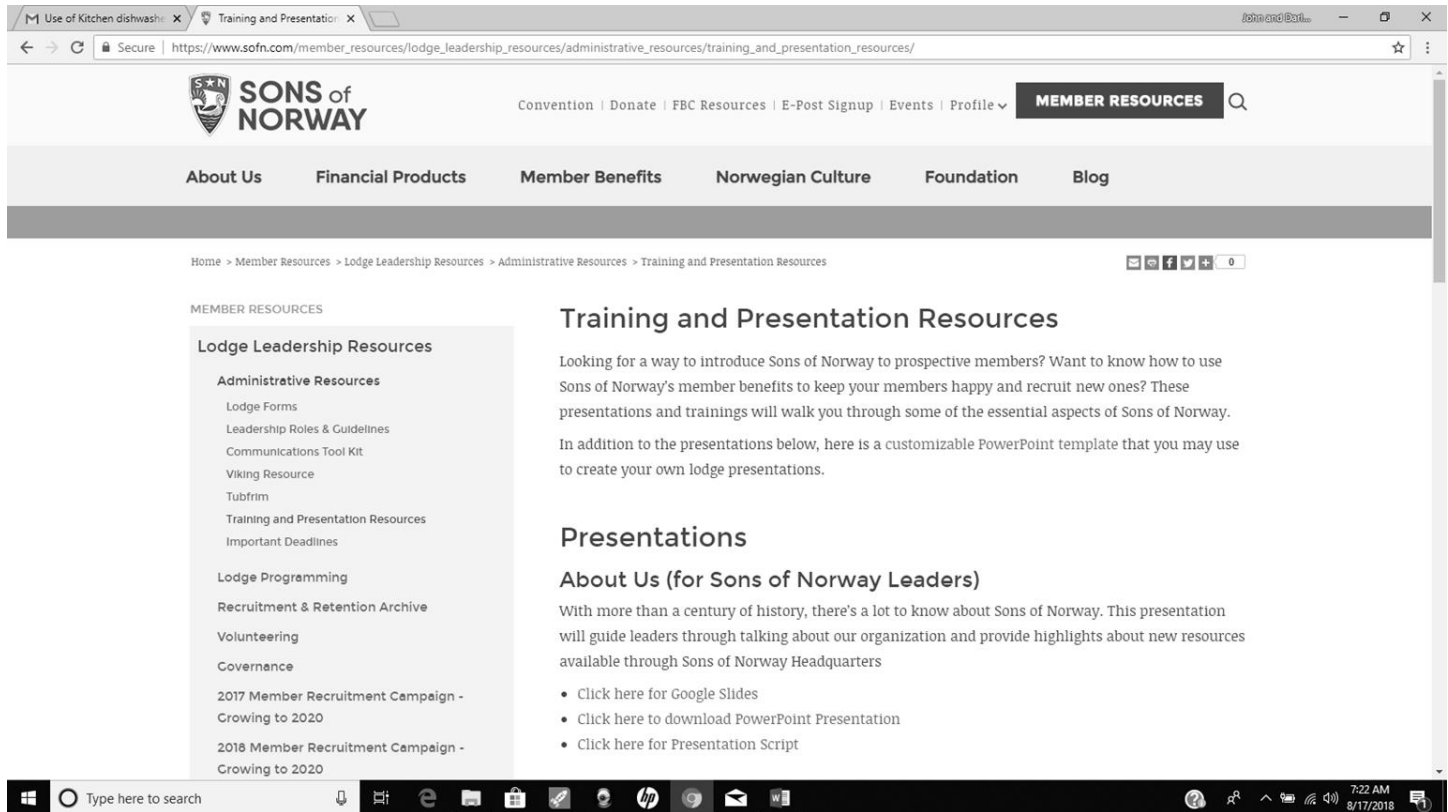
#### *Instagram*

Find live photo and video updates from the convention on Sons of Norway's Instagram page. Easily follow us via [@Sonsofnorway](#) or [#SofN2018](#).

# Moving into fall....training and outreach resources

There are many training and outreach templates, PowerPoints and presentations under this tab on the International website. You must log in first and then click on Member Resources to get to them!

I am leaving the links in below but you may need to log in to open them up. Check them out!! They are already done, ready to use, and will give you some new options as you start the fall season.



## *Training and Presentation Resources*

Looking for a way to introduce Sons of Norway to prospective members? Want to know how to use Sons of Norway's member benefits to keep your members happy and recruit new ones? These presentations and trainings will walk you through some of the essential aspects of Sons of Norway.

In addition to the presentations below, here is a [customizable PowerPoint template](#) that you may use to create your own lodge presentations.

## *Presentations*

### *About Us (for Sons of Norway Leaders)*

With more than a century of history, there's a lot to know about Sons of Norway. This presentation will guide leaders through talking about our organization and provide highlights about new resources available through Sons of Norway Headquarters

- [Click here for Google Slides](#)
- [Click here to download PowerPoint Presentation](#)
- [Click here for Presentation Script](#)

## About Us (for Non-Members)

It's been said in the past that Sons of Norway is the best kept secret. Not anymore! This short presentation will introduce prospective members to Sons of Norway and its history and mission, along with the benefits of being a member.

- [Click here for Google Slides](#)
- [Click here to download PowerPoint Presentation](#)
- [Click here for Presentation Script](#)

## Recruitment & Retention Resources

This presentation will help lodges use the benefits of membership to attract new members and keep existing members active, including ideas for community events and lodge programs.

- [Click here for Google Slides](#)
- [Click here to download PowerPoint Presentation](#)
- [Click here for Presentation Script](#)

## A Member Timeline

This presentation will take leaders through the first year of membership. Included are approaches to member recruitment, steps to ensure membership renewal and strategies for keeping members engaged with the lodge.

- [Click here for Google Slides](#)
- [Click here to download PowerPoint Presentation](#)
- [Click here for Presentation Script](#)

## *Training Resources*

### Creating a Facebook Page

A Facebook page is a simple and free way to promote your lodge to a wider audience. This training is designed to introduce you to creating your first Facebook page and will guide you through the basic process of creating a page.

- [Click here for Google Slides](#)

### Using Facebook Effectively

Your lodge has a Facebook page - now what? This intermediate training will walk you through the best approaches for creating an engaging page that connects with current and potential members alike.

- [Click here for Google Slides](#)

# Back to school with Adopt-a-School

The screenshot shows a web browser window with the URL [https://www.sofn.com/member\\_resources/lodge\\_leadership\\_resources/volunteering/adopt\\_a\\_school/](https://www.sofn.com/member_resources/lodge_leadership_resources/volunteering/adopt_a_school/). The page features the Sons of Norway logo and navigation menus. A prominent blue banner reads "Adopt a School". Below this, a breadcrumb trail indicates the path: Home > Member Resources > Lodge Leadership Resources > Volunteering > Adopt a School. A left-hand sidebar lists "MEMBER RESOURCES" with sub-categories like "Lodge Leadership Resources", "Administrative Resources", "Lodge Programming", "Recruitment & Retention Archive", "Volunteering", "Governance", and "Events & Community". The main content area explains the Adopt A School program as a partnership between lodges and youth organizations to enrich the experience of adolescence-aged children. It lists three resources: "ADOPT A SCHOOL", "SAMPLE ADOPT A SCHOOL LETTER", and "ADOPT A SCHOOL AGREEMENT". The Windows taskbar at the bottom shows the time as 7:25 AM on 8/17/2018.

As the school year is starting in many parts of our district, check out what resources the International Website has for Adopt-a-School! Each lodge that participates probably has a different program with their schools. If you don't currently work with your schools and needs some help or ideas, utilize the District Facebook to get ideas, contact your zone directors, or just ask me and I can share some with you!

**Add your activities to our District Youth Page! There's lots of room for more ideas!!**

The screenshot shows a web browser window with the URL [sonsofnorway5.com/programs/youth.php](http://sonsofnorway5.com/programs/youth.php). The page features the Sons of Norway logo and the title "The Friendly Fifth" with a list of states: Wisconsin, Illinois, Indiana, Michigan, Ohio, Tennessee. A search bar is present. A navigation menu includes Home, About Us, Lodges, Programs, News & Events, District Conventions, Benefits, Photo Galleries, Links, and JOIN. The main heading is "Youth" with a sub-heading "Purpose". The text explains the page's purpose: to offer programming ideas for lodges to entice younger members. It includes a contact email: [inputd5@sonsofnorway5.com](mailto:inputd5@sonsofnorway5.com). A sidebar on the right lists a program: "How to be a Viking - 3 week program - Submitted by Polar Star and Cleng Peerson".

## **Zone 4 Meeting set for October**

To celebrate Leif Erickson Day Zone 4 will host a zone meeting at the Viking House on the UWGB CAMPUS, Green Bay. It is near Wood Hall,(take UWGB first exit to Wood Hall.) It will Saturday, October 6 at 11:00am. There will be a tour of the house, presentation by skald (poet for Viking Village in Gudvangen, Norway, He is in the area as he will be at Hostfest.) and light lunch. The cost will be \$10.00 per person. Reservations are due by September 29 with payment. Check should be made out to Peggy Schroeder and send to:

Peggy Schroeder  
Zone 4 District 5  
Sons of Norway  
[135 Woodview Ln](mailto:135 Woodview Ln)  
[Green Bay, WI 54301](mailto:Green Bay, WI 54301)

## **2018 Sons of Norway Zone 3 and Mandt Lodge Picnic**

**Sunday, August 26, 2018 at 12:30 PM**  
**John and Darlene Arneson home**  
**2056 Skaalen Rd., Stoughton, WI 53589**

Join members from our neighboring lodges for some food and fellowship at the home of John & Darlene Arneson. **Please bring a dish to pass!** Tableware, coffee, juice and other beverages will be provided. You are welcome to bring along yard games (we have kubb sets and bags) if you'd like. There will be Kubb available so you can test out your Viking skills! All members of your lodge, prospective members, and Masse Moro campers (past and present) are encouraged to attend. We will have bucket drawing for some great items- feel free to bring items for it or just support it at the picnic! Bring along items and flyers for "Remarks for the Good of the Order". For more information, call Darlene Arneson at 608-873-7209 (cell 608-514-4951) or email [arnesonfamily5@gmail.com](mailto:arnesonfamily5@gmail.com)

# 2018 District 5 and International Calendar and Deadlines

(Updated 8/10/18)

## **August 16-18, 2018**

International Sons of Norway Lodge Meeting and Convention, Minneapolis, MN

## **August 26, 2018**

Zone 3 and Mandt Lodge Picnic at Arneson's in Stoughton, WI

## **September 30, 2018**

Lodge liability premium due to International SN office

## **October 19-21, 2018**

District 5 Board Meeting- Madison area

## **December 15, 2018**

D-63 Report of Elections due. Send one copy to International Headquarters and one to District Secretary.

## **Viking Chest Rotation**

- The rotation will begin again with this rotation.
- The zone directors are responsible for keeping track of the whereabouts and letting their lodges know that the chest is in their zone for that time period.
- The chest should be brought back to the District Board Meeting to be given to the next zone.

<b>Time period</b>	<b>Zone with chest</b>
October 2017-April 2018	4
April 2018-October 2018	6
October 2018-April 2019	1
April 2019-October 2019	3

## **Zone Meeting Schedule 2018**

<b>Zone</b>	<b>Date</b>	<b>Hosted by</b>	<b>Location</b>
<b>1</b>			
<b>2</b>			
<b>3- Zone Picnic</b>	August 26, 2018	John and Darlene Arneson	2056 Skaalen Rd, Stoughton
<b>4</b>	October 6, 2018	Peggy Schroeder	UWGB CAMPUS, Green Bay
<b>5</b>			
<b>6</b>			

**Note:**

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.
- The District 5 Convention will be June 27-June 30, 2018 at Hotel Radisson in La Crosse, Wisconsin.
- The International Sons of Norway Convention will be August 16-18 in Minneapolis, MN.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

**Viking Chest Rotation**

**Zone 6 now has the chest! Check with Andrew Johnsen or Geraldine Lachman to schedule!**

- The rotation will begin again with this rotation.
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