

## Friendly Fifth Friday News April 2, 2021

Send all web posting info and calendar dates/events directly to our webmaster at [inputd5@sonsofnorway5.com](mailto:inputd5@sonsofnorway5.com). Feel free to share this with your lodge members!

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### Nordic News this week...

#### Lumberjack Frontier

Participants of the D5 Virtual Norwegian-American Settlement History Course gave a presentation of the Lumberjack Frontier on Nordic News on Tuesday, March 30. For many 19th century Norwegian-Americans farmers in northern Wisconsin, working as lumberjacks in the winter provided needed cash income. This content came from oral history interviews of lumberjack Louis Blanchard. Tusen takk to readers Ruth and Dave Amundson (Solvang – Westby WI) and Bill Schalk, Barb Earnest and Beth Nelson (Nordlyset – Racine WI). (21:35)



Link: <https://www.screencast.com/t/rbLk0gxN3f>

By phone: 646-749-3112 (access code: 509-077-557)

By iPhone, iPad, or Android tablet/phone: download the GoToMeeting app from the Apple or Google Play Store. Launch the app and enter the meeting code: SofN-D5

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You can watch 40 past episodes of Nordic News at:

[http://www.sonsofnorway5.com/programs/speakers\\_bureau.php](http://www.sonsofnorway5.com/programs/speakers_bureau.php)

# Norwegian-American History: To the Pineries

## Norwegian-American Settlement History (Wisconsin, Illinois, and Michigan)

### WEEK 10 Norwegian-American History: Pineries

© SofN D5 Nordic Legacy Foundation, 2021 1

Week 10 Norwegian-American settlement history course

In Week 10 of the D5 Norwegian-American settlement history course we covered Wisconsin's northwest counties. Many of these pioneers worked the winters in the forests as lumberjacks. James Nelson (Scaniana-Chesteron IN) presented on his family's settlement near Elk Mound WI. Glenn Borreson's (Wergeland-La Crosse WI) excellent presentation on Norwegians in the Pineries was also used for the course. (1:04:55)

Link: <https://www.screencast.com/t/9qGCGA9glk>

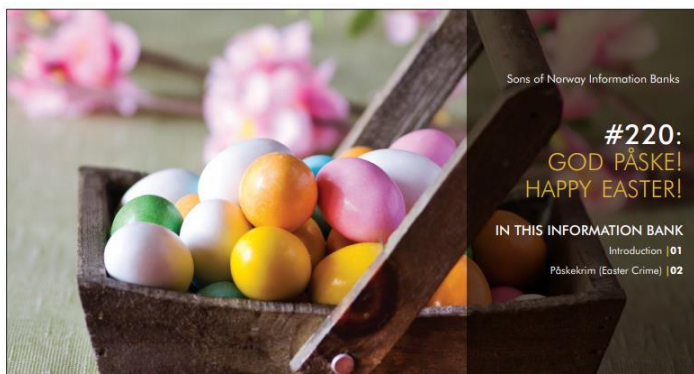
**Directory Update: Dovre**

New officer position

|                     |                  |                |         |    |            |              |                       |
|---------------------|------------------|----------------|---------|----|------------|--------------|-----------------------|
| Foundation Director | Florence E Weise | 1604 20 5/8 St | Cameron | WI | 54822-8700 | 715-736-1236 | dfweise@chibardun.net |
|---------------------|------------------|----------------|---------|----|------------|--------------|-----------------------|

## Easter Ideas when your family is there- or not there!

- Watch some of the past Nordic News-  
[https://sonsofnorway5.com/programs/nordic\\_news\\_radio.php](https://sonsofnorway5.com/programs/nordic_news_radio.php)
- Watch some of the past virtual history class sessions-  
[https://sonsofnorway5.com/programs/norwegian\\_american\\_history.php](https://sonsofnorway5.com/programs/norwegian_american_history.php)
- Share the information with children/grandchildren/great grandchildren about Masse Moro! -  
<https://www.massemoro.org/> Watch the videos, look at the information and get those scholarships and lodge support forms filled out when you're there together or on ZOOM!  
<https://www.massemoro.org/tools-for-lodges-1>  
[https://sonsofnorway5.com/financial/youth\\_scholarships.php](https://sonsofnorway5.com/financial/youth_scholarships.php)
- Read the Information Bank #220 on Easter- You must log in! [https://www.sofn.com/wp-content/uploads/2018/11/InfoBank\\_220.5.13.pdf](https://www.sofn.com/wp-content/uploads/2018/11/InfoBank_220.5.13.pdf)



Sons of Norway Information Banks

### #220: GOD PÁSKE! HAPPY EASTER!

IN THIS INFORMATION BANK

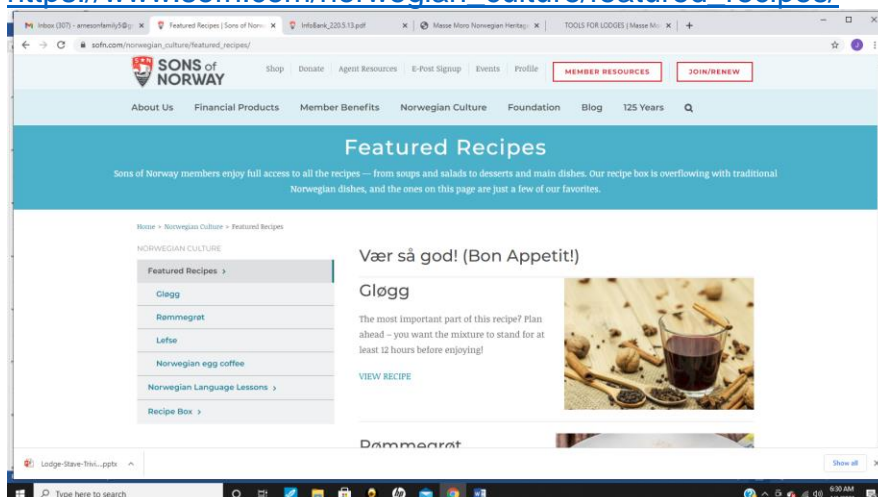
Introduction | 01  
Páskekrim (Easter Crime) | 02

#### INTRODUCTION

The Norwegian's idea of having a god páske consists of hiding away up in the mountains and enjoying the last available good snow for skiing in the early spring sunshine. Easter is one of Norway's biggest holidays, just as big as Christmas. Norwegians celebrate it all week with parties, family time and mountain hikes. A Norwegian Easter vacation offers plenty of opportunities for winter sports and good company. Most people have at least a week off so the possibilities are countless. Hotels, chalets and cabins are packed with people intent on having a good time, whatever the weather might be. It can be said that the entire country of Norway is shut down during the week of Easter in order to enjoy the holiday and the transition of seasons with family, friends and nature.

A couple of weeks before Easter, Norwegian schoolchildren start preparing for the holidays by decorating eggs, making little chicks and other Easter-time decorations along with the typical consumption of candy and chocolate bunnies.

- **Instead of candy, give your family a family membership for Sons of Norway!** You can sign up online – find your lodge and then enter their information!
- Try a new recipe – or ask each family member to try one from the recipe box-  
[https://www.sofn.com/norwegian\\_culture/featured\\_recipes/](https://www.sofn.com/norwegian_culture/featured_recipes/)



The screenshot shows the Sons of Norway website's 'Featured Recipes' page. The page title is 'Featured Recipes' and it includes a sub-header: 'Sons of Norway members enjoy full access to all the recipes — from soups and salads to desserts and main dishes. Our recipe box is overflowing with traditional Norwegian dishes, and the ones on this page are just a few of our favorites.' The main content area features a recipe for 'Gløgg' with the heading 'Vær så god! (Bon Appetit!)'. The recipe text says: 'The most important part of this recipe? Plan ahead — you want the mixture to stand for at least 12 hours before enjoying!' and includes a 'VIEW RECIPE' link. A small image of a glass of Gløgg is also visible. The website's navigation menu includes 'About Us', 'Financial Products', 'Member Benefits', 'Norwegian Culture', 'Foundation', 'Blog', and '125 Years'. There are also buttons for 'MEMBER RESOURCES' and 'JOIN/RENEW'.

## March 31, 2021 from International President Ron Stubbings

Who would have predicted a year ago the impact of COVID-19 on our lives? It has been unimaginable! While it has been a challenging 12 months, you, your fellow members and lodge leaders have responded in so many positive ways. **Our fraternal spirit is going strong.**

As we wait for in-person meeting restrictions to ease, I hope you take heart from knowing that even in 2020, new members still flocked to join Sons of Norway. **You helped Sons of Norway exceed the new member goal by an impressive 24%—reaching a total of 7,815 new members!**

Though the pandemic may put restrictions on gathering at times, you can still invite friends and family to join and enjoy the exclusive benefits of Sons of Norway membership.

Please continue to spread the good word about membership as we move forward in 2021. Take a minute to chat with family members about Sons of Norway. Offer a friendly invitation to take part in a fun activity or event, even if it is virtual for now. You never know what a difference your invitation will make for that person.

### Here's the information you need to know about our 2021 New Member Campaign...

1. Our Sons of Norway International Board of Directors has set a goal of **8,200 new social and financial benefits members**. That is a 5% increase over the actual number of 7,815 new members recruited in 2020.
2. While our organization goal is a 5% increase, your lodge is being asked to build on last year's success by recruiting 4% more new members in 2021 than in 2020. For lodges that recruited 3 or fewer new members in 2020, the goal is 4 new members per lodge.
3. [View the recruitment goal listing by district and lodge online](#), updated quarterly.

### Recognition for Lodges and Members...

At the end of the campaign, lodges that meet the recruitment goal will be recognized with:

- **A \$125 award** (or equivalent funds for lodges in Norway and Canada). The lodge may use these funds as it prefers.
- **Achievement certificates** for the lodge and recruiting lodge members. These certificates will be sent with an attribution list identifying who each member recruited.



***A stunning, limited-edition 2021 Recruiter Pin will be sent directly to members after they recruit their first new member in 2021.***



Darlene, thank you for continuing to help our Sons of Norway family grow. Please talk to others about what you enjoy about your membership and what membership offers them. That might be learning a new folk art through our cultural skills program, reconnecting with their heritage through *Viking* magazine or researching genealogy and family history—a passion for so many of our members.

If we each invite at least one friend, neighbor or family member to an upcoming meeting or event, we will reach the 2021 goal well before the end of 2021. That's how we can share our caring, welcoming communities and build a brighter future for all. **Thank you for being a Sons of Norway member!**

Sincerely,

A handwritten signature in black ink, appearing to read "R Stubbings".

Ron Stubbings  
Proud Sons of Norway Member Since 1976  
International President

P.S Check out our 2021 Recruitment Campaign FAQs now! You can read them below.

## Frequently Asked Questions

### ***How do I know what the lodge goal is for 2021?***

Lodge leaders can log in to view the goal information. We have published the 2021 goals by district and lodge in a [2021 campaign goal document](#) available when you log in at [sonsofnorway.com](http://sonsofnorway.com). For your reference, the final 2020 recruitment results are also available on our website.

*Examples of recruitment goals:*

- If your lodge recruited 15 new members in 2020, a 4% increase means we are asking you increase that number by 1 this year (rounding up to the next whole number) for a total of 16 new members in 2021.
- If your lodge recruited between 0 and 3 new members in 2020, your goal is 4 new members in 2021.

### ***How can a lodge track its progress?***

Regular monthly reports your lodge receives include new members who have joined the prior month. Each quarter, we will update the year-to-date results posted on our website.

### ***What constitutes a new member?***

A new member is a completely new-to-Sons-of-Norway, dues-paid member who joins with either an individual or family membership. Former members count as new members only if they re-join at least 2 years after the exact date their prior membership expired. Heritage members (children under age 16) do not count toward the goal.

### ***Does lodge size factor in when calculating the goal?***

No. This year we are encouraging all lodges to build on their 2020 results by 4%, no matter the size of lodge.

### ***What about members who leave the lodge?***

The lodge goal is only concerned with recruitment, so it is not affected by a loss of existing members. *Membership retention is vital to a healthy lodge.* Sons of Norway encourages you to create a welcoming lodge atmosphere with a wide variety of social, cultural, and volunteer activities for all.

### ***What is the time frame?***

Lodges have from January 1 through Monday, December 13 to recruit new members and return paper forms and dues payments to Sons of Norway headquarters. If you wish to enroll new

members online, please act by no later than December 30.

To count toward the lodge recruitment goal, all new member enrollments and dues payments must be received within the timeframes above to guarantee they can be processed by Sons of Norway headquarters in 2021.

***How do I get credit for recruiting?***

It's up to each member to provide their member number to those they invite to join. Write your name and member number clearly on the paper enrollment form in the "Membership referred by" area provided. For prospective members who want to sign up online, ask them to enter your member number in the "referring member" field at the bottom of the online form.

It is the responsibility of the recruiting member and lodge to provide accurate recruiter information to headquarters at the time of enrollment.

***What if I have questions about the campaign or results?***

As the year progresses, periodic result updates will appear in our digital newsletters: *Leadership Resource* (sent to lodge officers) and *E-Post* (sent to all members). If you have other questions, please email them to [membership@sofn.com](mailto:membership@sofn.com).

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**Deadlines and Dates!**  
**Changes in red!**

**Nordic News Weekly Program- Every Tuesday night**

Tune in at 6:20 PM (Central); 7:20 PM (Eastern) every Tuesday.

By computer: <https://gotomeet.me/SofN-D5>

By phone: 646-749-3112 (access code: 509-077-557)

By iPhone, iPad, or Android tablet/phone: download the GoToMeeting app from the Apple or Google Play Store. Launch the app and enter the meeting code: SofN-D5

**April 14, 21, 28, May 5, 2021**

- Virtual Storytelling Class with Joy Bashara

**April 15, 2021**

- Sarah Paulsen scholarship applications for Masse Moro due

**April 16-17, 2021**

- Virtual District 5 Board Meeting

**May 15, 2021**

- Fraternal Funds Report due to Sons of Norway Headquarters
- IRS filing deadline for tax form 990. Lodge treasurer needs to notify Sons of Norway Headquarters when 990 has been submitted at [taxinfo@sofn.com](mailto:taxinfo@sofn.com) or [fraternal@sofn.com](mailto:fraternal@sofn.com)

**July 18-31, 2021**

- Masse Moro Youth Heritage Camp in Fall Creek, WI

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**DISTRICT FIVE LODGE MEETING**

Idun Lodge will host the meeting on June 15-19, 2022 at the Madison Marriott West in Middleton, Wisconsin.

**INTERNATIONAL LODGE MEETING**

The International Lodge Meeting will be held in 2022 in Minneapolis, MN.

**Viking Chest Rotation**

The Viking Chest has not traveled since the health emergency began, and the new schedule cannot be announced until it is safe to hold in-person meetings. Therefore, the rotation schedule is suspended until further notice.

**Note:**

- Check correspondence from the International and District and the International ([www.sofn.com](http://www.sofn.com)) and District ([www.sonsofnorway5.com](http://www.sonsofnorway5.com)) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.

Compiled by Darlene Arneson, SN District 5 Secretary ([arnesonfamily5@gmail.com](mailto:arnesonfamily5@gmail.com) or 608-873-7209)

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**FFFN Basics**

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me



included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

**Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com** With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you'd like me to consider putting in, please send it by 4 am on Thursday morning. Please do not send pdf's as I have a hard time cutting and pasting them. The Word Document works best for me. Don't forget that lodge events should be submitted to inputd5@sonsofnorway.com as I have a hard time keeping track of all lodge activities. I'll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I'll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com