

Friendly Fifth Friday News April 1, 2022

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com. Feel free to share this with your lodge members!

Sons of Norway District 5 Lodge Secretary Call Monday, April 4, 2022 7:00 PM Central Time

An opportunity to discuss the role of the lodge secretary, review some of the required reports that need to be submitted each year and on convention years, review Fraternal Gives, review Lodge Achievement and Family Lodge of the Year forms, and basic secretarial duties (i.e. minutes, agendas). And a chance to ask and answer questions, network, share ideas and more! Hosted by District 5 Secretary Darlene Arneson. All lodge secretaries, assistant secretaries and any other lodge member who might be interested are welcome to attend!

Darlene Arneson is inviting you to a scheduled Zoom meeting.

Topic: SN D5 Lodge Secretary Call

Time: Apr 4, 2022 07:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/88486563715?pwd=ZDNSVXZWanV4RGRNdVkraDNUdUVPdz09>

Meeting ID: 884 8656 3715

Passcode: 768744

One tap mobile

+16465588656,,88486563715#,,,,*768744# US (New York)

+13017158592,,88486563715#,,,,*768744# US (Washington DC)

Dial by your location

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 669 900 9128 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

Meeting ID: 884 8656 3715

Passcode: 768744

Find your local number: <https://us02web.zoom.us/j/kcBhleujD8>

District 5 Merchandise Table

2022 District 5 Convention in Middleton, WI

Volunteers Needed

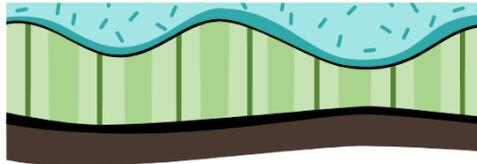
Friday, June 17 9:00am – 6:00pm

Saturday, June 18 9:00am – 3:00pm

Volunteers will be promoting the NEW District 5 Stamp Sets and other District 5 merchandise. You will be asked to assist customers in making a free “Make-and-Take” card. A crafting background is preferred, but not required.

Volunteers are being asked to work a minimum 3-hour shift. Must be a Sons of Norway District 5 member. This is great opportunity for a non-delegate attendee. Volunteers will be compensated for their time and receive one free stamp set of their choosing. If interest or know someone who is a crafter, contact Connie Aiello at

cdaiello31@gmail.com or by phone 623-252-8861.



District 5 Merchandise Table District 5 Convention – Middleton, WI

Volunteer's Needed

Fri, June 17 + Sat, June 18, 2022

Must be a member of Sons of Norway District 5
Crafting experience is preferred

Please contact **Connie Aiello**
cdaiello31@gmail.com 623-252-8861



District 5's VP Idea Exchange!

- **If the information that was shared seemed overwhelming, select one idea to try.**
- **Build your toolbox of ideas over the course of time. Modify and change as needed.**
- **Ask for help-when one succeeds, we all succeed!**
- **Keep lines of communication open.**



Tusen Takk til the twenty-one lodge representatives from across the 5th District who found time in their busy schedules to attend the vice president discussions Tuesday evening. I trust that you left with some new ideas for membership recruitment and retention, that you were reminded of offerings for youth in the district, and that you gained some practical knowledge on how to advertise and plan for your lodge events. An email sent earlier this week has multiple attachments to assist your leadership teams from President Darlene Arneson at Mandt Lodge in Stoughton, WI.

I want to thank the participants for their amazing ideas and willingness to share them. We are stronger together! Know that the entire District 5 Board is at your disposal, and we are happy to work with your executive committee and directors to address any concerns or issues. We can help you brainstorm ideas for events that will bring more recognition to your lodge.

From a quick show of hands at the end of the meeting, these gatherings are something that many people would like to continue. I will be scheduling our next gathering following Syttende Mai at the end of May. I am excited to learn about the many successful ways your lodges chose to celebrate Norwegian Constitution Day. I have been asked to consider a different day of the week. A tentative date to mark on your calendar is Wednesday, May 25, 2022, with a **7 PM Central Time Zone** start. Keep a running list of topics near your computer as the next few weeks go by and bring them to our next gathering. The chances are high that others have a similar concern.

Attracting New Members

- *Hold an event* to pique the curiosity of prospective members, i.e., a Norsk foods workshop, a display of Scandinavian items, a lefse sale, or a Norwegian-related celebration. Expand your list from national holidays to more quirky and fun occasions-your members will thank you. Try a “talent” show. The sky is the limit, and the laughs will be hearty.
- Plan a membership luncheon at a restaurant or prepare a light lunch for guests to serve at your lodge or meeting place. Explain how your lodge enriches the lives of residents in your community.
- *Invite a Sons of Norway (SofN) insurance professional (IP)* to join you; they will help to defray the meal costs. If your state does not sell SofN products, speak with an IP on how they can help from a distance.
- *Each One Reach One*-Ask your current members to bring a relative, friend, or coworker to the gathering. Relationships build lodges.
- *If Not You Then Who?* Immigrant stories contain powerful messages. Retell stories from your family's immigration experience or use stories from books such as, *“Dear unforgettable brother”*: *the Stavig letters from Norway to America*. Connecting with one's heritage is important and

successive generations will thank you! As we move further away from the first-generation narratives, now three to four generations removed, it is more difficult to convey the importance of finding a new home for one's family in America.

- If you know of someone who can describe living under the Nazi regime during WWII, ask them to speak of their family's struggles and what the phrase, *Alt for Norge* really meant.
- Always take Sons of Norway materials with you. Pack a small tub with informational materials about your lodge and place it in the trunk of your vehicle. Include some membership applications, an old Viking or two, and your lodges trifold brochure or sheets that explain the workings of your lodge. Tell them what your lodge has to offer!

Getting the Word Out

How do you inform others that your lodge exists?

Does your community have an organization for all not-for-profits organizations?

Is your lodge a member of the local Chamber of Commerce?

Do you label merchandise that leaves your site with your lodge information and contact numbers?

Do you know where advertisements can be displayed in your community?

Is there a historical museum or site that you could partner with to move your agenda forward?

Make Friends with the SofN International Website!

Much information is available to our local leaders and lodge officers at sofn.com

Log in to the site, using a username and password that you create.

Select **Member Resources**, then **Lodge Leader Resources**.

Check out the 2022 MEMBER RECRUITMENT CHALLENGE! All lodges are asked to recruit 4% more members than they did in 2021. Any lodge that recruited 3 or fewer members in 2021 has been given a recruitment goal of 4 new members.

Staying Connected

Deliveries of baskets or bags containing seasonal items, such as potted plants, treats, puzzles, and messages are often well-received by your aging or infirmed members. Drop these items at the homes of your members.

Saw a wooden troll out of plywood and paint it black. Don't forget to add the troll's tail! Stake it in a member's yard. Ask them to take pictures of the troll and their family for your lodge's digital scrapbook or use the photos for advertising lodge events.

Select a Viking helmet that can travel to members' homes. Include a spiral notebook so they can add some thoughts about the helmet when it arrived. Invite those who so choose to pen a story, write a poem, sketch a picture, or share a Norwegian recipe. Pass the helmet at the next meeting!

Nonrenewals

The lodge president should contact the member and encourage them to re-up their membership.

Find out whether their decision is financial. If so, would another member sponsor them for the year?

If these individuals are charter members of your lodge, approach your board and ask them to consider paying the member's annual dues.

If the member chooses to leave, ask them to complete an exit survey. The answers you receive may be revealing about the health of your lodge!

Cheryl Wille-Schlesser
District 5 Vice President

No Fooling! Is your lodge sending in...

April 1, 2022

- Proposed District Bylaw and Resolution Proposals due to Darlene Arneson
- Bids to host 2024 District Convention due to Darlene Arneson

Please be sure to send in your proposed resolutions and bylaw changes using the new form. I have sent it out several times in the FFFN and all lodge presidents and secretaries have it. It is also available on the website- https://sonsofnorway5.com/conventions/convention_forms.php

Are any lodges considering submitting a bid to host 2024? If so, please contact me ASAP as the board will be discussing the bids or if we don't get any at our spring board meeting!

Deadlines and Dates! Changes in red!

April 1, 2022

- Proposed District Bylaw and Resolution Proposals due to Darlene Arneson
- Bids to host 2024 District Convention due to Darlene Arneson

April 4, 2022

- D5 Lodge Secretary Call- 7 PM via ZOOM

April 10, 2022

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

April 15, 2022

- Sarah Paulsen Memorial Scholarship applications are due

May 10, 2022

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

May 15, 2022

- D18 property association financial form is due from the lodges to Sons of Norway Headquarters.
- Fraternal Funds Report due to Sons of Norway Headquarters
- IRS filing deadline for tax form 990. Lodge treasurer needs to notify Sons of Norway Headquarters when 990 has been submitted.

June 10, 2022

- Photos due for The Viking – send to Karen Eberhardt, District 5 Publicity and Zone 3 Director at eber01dj@gmail.com

*Insurance membership with Sons of Norway required

**Membership with Sons of Norway required (social or insurance)

DISTRICT FIVE LODGE MEETING

Idun Lodge will host the meeting on June 15-19, 2022 at the Madison Marriott West in Middleton, Wisconsin.

INTERNATIONAL LODGE MEETING

The International Lodge Meeting ~~will be held in 2022 in Minneapolis, MN.~~ The convention will be held August 31th to Sept 1st 2022, ~~with first time delegates arriving on the 30th of August for the First Timers Training. Delegates will depart the 2nd of September.~~

~~(<https://youtu.be/S7TljcinVCU> — Omni Hotels and Resorts, Omni Viking Lakes Hotel, 2611 Nordic Way, Eagan, MN 55124~~

Note:

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

FFFN Basics

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly “Friendly Fifth Friday News” email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge’s use!**

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com

With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you’d like me to consider putting in, please send it by 4 am on Thursday morning. Please do not send pdf’s as I have a hard time cutting and pasting them. The Word Document works best for me. Don’t forget that lodge events should be submitted to inputd5@sonsofnorway5.com as I have a hard time keeping track of all lodge activities. I’ll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I’ll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com