



Fra Presidenten

Kjære Venner,

The “lazy, hazy, crazy days of summer” are fading into the shorter daylight days of autumn. It’s been a busy summer for Idun Lodge: a June meeting with presentations by Larry, Dee, and Jerry; a successfully Idun hosted District 5 Lodge Meeting and Convention at The Marriott Hotel Middleton led by Lucy and a strong team of Idun Lodge members; and a summer picnic at Lakeview Park off Allen Boulevard with wonderful camaraderie and delicious food. Oh, throw in the Idun Lodge Officer Board meeting too.

Now we look forward to my favorite season of the year...fall! The weather cools off; schools are back in session along with all the activities they provide to the public; colleges and universities are also back at full force with wonderful opportunities available to anyone interested; and Idun Lodge picks up speed with regular monthly meetings, at which, beginning on September 7, we will begin enjoying potluck meals again. Get out your favorite recipes and show up with a dish to pass! Supper is served at 6:30 P.M. Guest Richard Moen will share the story of “The Blind Man on the Prairie” for our program.

For our October meeting, we usually celebrate Sons of Norway Foundation Month by holding a fun auction event to raise money toward the many worthwhile projects they support throughout the year. This year, however, instead of the October 5th meeting, the Lodge is sponsoring the showing of an award-winning Norwegian-produced documentary film on Monday, October 3rd, at the Barrymore Theater. See the details on Pages 4 and 5. Our Lodge Board has decided to donate any proceeds to the Foundation.

The Idun Board met on August 16 and among other things discussed the possibility of changing the day of the week and the week of the month when the lodge holds its regular monthly meeting. The discussion centered around the results of the surveys received at the Idun Syttende Mai Banquet in May. Please see the article addressing this possibility in this issue of the Idun News and respond to it.

The International Sons of Norway Lodge Meeting and Convention will convene via “Zoom” or some such virtual platform beginning at the end of August. With the new governance approved by the membership, make sure you follow the results of this momentous gathering of delegates from all across the reaches of Sons of Norway, either on the Sons of Norway website, in your Viking magazine, or from your district and international lodge representatives. This International Sons of Norway Lodge Meeting will very likely change the face of the organization forever!

As always, we at Idun Lodge are a vibrant group. We enjoy coming together as often as possible, and we’d like to see more of our members at our monthly gatherings. Please make an effort to join your fellow Idun Lodge members beginning September 7th.

Med vennlig hilsen.

Jon M. Grinde

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Kalendar

Officer List

2021 - 2022 Term

President	Jon Grinde
Vice-President	Mary Bennett
Secretary	Dana Diedrich
Treasurer	Dee Grimsrud
Counselor	Mary Zoroufy
Marshall	Tom Elert
Assistant Marshall	Shirley Scriver
Cultural Director	Joelle Sommer
Social Director	Lucy Ghastin
Publicity Director	Dee Grimsrud
Librarian	Carolyn Lyle
Newsletter Editors	Nathan Anderson Dee Grimsrud
Foundation Director	Mary Bennett
Youth Director	Open
Sports Director	Jonathan Seeber
Trustees - Through 2022	Larry Sommers
Through 2023	Asta Blachar
Through 2024	Jerry Paulson
Greeter	Shirley Scriver
Musician	Mary Zoroufy
Photographer	Shirley Scriver
Sunshine	Karen Smiley

Idun News is published six times a year starting with the Jan.-Feb. issue and ending with the Nov.-Dec. issue. The DEADLINE for content submission is the 10th of the month prior to publication. Email articles and photos to IdunLodgeMadison@gmail.com. Send address changes to Dee Grimsrud WINORSK@gmail.com.

Fun Facts

- In Svalbard, an island 2030 km north of Oslo, 1050 km south of the North Pole it is required by law to be armed when you leave a settlement due to the danger of a polar bear encounter
- The Lærdal Tunnel is the world's longest road tunnel at 24.5 km. It was opened in November 2000, and it is well-lit and pleasant to drive through.

Meeting Notice

We hold our monthly meeting on the first Wednesday of the month at Trinity Lutheran Church, 1904 Winnebago St, Madison, WI 53704.

Norwegian Idioms

Ta knekken på (meg)!

Translation: This breaks me! "Knekk" means to break in half.

Meaning: It's killing me!

Contact

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September 7th Monthly Meeting

On Wednesday, September 7th, we will resume our usual potluck supper before the program--gathering at 6:00 pm and eating at 6:30 pm before the 7:15 pm program. Richard Moen from Mandt lodge will present the story of "A Blind Man on the Prairie" about a Norwegian immigrant who grew up blind on Koshkonong Prairie in the mid-1800s. Henry Hendrickson arrived with his family at age four in 1847, became educated at the school for the blind in Janesville, and was as mischievous as any boy. Henry found success in making and selling corn brooms in several cities and later in tuning and selling pianos and organs during the first half of his life. His wit, dry humor, and philosophical insight reflect his education and his intellect. His steadfast pursuit of success, despite numerous obstacles and setbacks, reflects his Norwegian heritage. This presentation is based on his book, Out From The Darkness: An Autobiography of a Scandinavian Bartimeous.

Richard H. Moen shares a sense of kinship in the story of his great-grandmother's brother Henry, whose paths he crossed in his own youth in Rockdale, Christiana, Oakland, and Albion. His Norwegian heritage is traced through ancestors arriving on the prairie in 1847 and 1850, with documented lineage extending to circa 1300 ("before that, they were all Vikings" enough said!), as well as grandparents arriving in Cooksville in 1900. For a little spice beyond cardamom, his English ancestors became the founding family on Albion Prairie in 1842.

Wanna Be a Viking for a Day?

The second annual Midwest Viking Festival will take place on the grounds of the UW-Green Bay campus this year on September 23rd and 24th. Join in the fun at this free public event from 10am-4pm on both days. There will be Viking Age living history guides demonstrating cooking, blacksmithing, woodcrafts, glass bead making, pottery, and fiber arts, as well as a Viking boat display, battle reenactments, axe throwing, and more. There will also be several food trucks on-site.

The festival will be located adjacent to the Viking House (<https://www.uwgb.edu/viking-house/>); see #29 on the map at www.uwgb.edu/UWGBCMS/media/Maps/files/campus-map.pdf. See also <https://youtu.be/Dlky4Vzx4sY>.

October 5th Monthly Meeting is Cancelled

Instead of our October monthly lodge meeting on Wednesday, on Monday October 3rd, you will have the unique opportunity to attend the documentary film about 94-year old Norwegian-American John Hoiland living alone on his family ranch in Montana and the lifestyle he chooses to maintain (there will be NO LODGE meeting that night). Award-winning Norwegian director, Frode Fimland will introduce the film and answer questions afterward.

ADVANCE TICKETS are \$12.00 each and \$15.00 on the day of the event (October 3, 2022) at the Barrymore ticket office. You can buy your advance movie tickets by emailing either Lucy Ghastin (leghastin@gmail.com) or Jo Sommers (jossommers4@gmail.com) to make arrangements for getting your physical ticket(s).

If you wish to pass this information on to other family or friends, DO NOT use our personal emails. Use this email for Idun Lodge inquiries: IdunLodgeMadison@gmail.com. Please put this text in the SUBJECT line of your email: "The Last Norwegian Cowboy". This event is also posted on our Idun Lodge Facebook page: [fb://group/126962267338034](https://www.facebook.com/group/126962267338034)

Photos of the August Picnic



Larry Sommer (left), Karen Smiley (middle), and Riley Connery (right) playing Kubb at the picnic

Lucy Gastin arranging door prizes at the Idun Lodge picnic

Advance Notice:

Monday, October 3, 2022 at 7:00 p.m.
2090 Atwood Ave, Madison, WI 53704
Historic Barrymore Theater Madison WI
Idun Lodge 5-074 Sons of Norway presents:

JOHN DEN SISTE NORSKE COWBOY

John The Last Norwegian Cowboy

A Frode Fimland Film

Nominated for a 2022 Amanda Award as Best Norwegian Documentary.

Tickets: \$12.00 Advance/\$15.00 Day of Show

This is a unique opportunity to view the documentary film about 94-year old Norwegian- American John Hoiland living alone on his family ranch in Montana and the lifestyle he chooses to maintain. Award-winning director, Frode Fimland will introduce the film and answer questions afterward.

Advance tickets: leghastin@gmail.com or josommers4@gmail.com

Please Help the Board Decide

Idun Lodge wants to meet at a time and day or night that is most convenient for most of its members. We conducted a mini-survey at the Syttende Mai banquet in May, with the first choice being the second Thursday of the month, starting at 6 p.m., with socialization, food, and program. However, before we make any changes, we now want to hear from more of you.

Instead of asking you to pick from a list of potential days and times, please just let Jane Grinde know what you'd prefer. Would the second Thursday evening of the month work better for you than our current first Wednesday? Or is there another day and time that would be even better for you?

Please take into consideration that four months of the year are slated to be as follows, and also give us feedback about them:

May: Syttende Mai banquet, early in May; what day and time?

July: No meeting.

August: Picnic at a park; where and when?

December: Christmas dinner/celebration (Juletrefest); perhaps switching from the first Friday evening to the first or second Saturday or Sunday afternoon or evening.

We're also considering joining our new former-Vakkert Lodge-members in the Wisconsin Dells area for a Saturday or Sunday in the late morning or early afternoon; perhaps at a restaurant for a meal. Would you want to attend? If so, what month and weekend would you pick? Should this be instead of or in addition to a monthly meeting?

Please respond within the next week or two, so that our officers can make decisions based on what our current members actually want. Our goal is to meet when the majority of our members find it convenient to attend, so we'd really appreciate your input! We'd also be interested in knowing your reasons, if you'd care to share them. You can reach Jane at janegrinde@gmail.com or, if you don't have email, by phone at 608-513-7565.

A Lit På Norske

Salget av blomster øker

Salget av blomster har økt under korona-pandemien. Vi sender blomster både til oss selv og de vi er glade i.

Vi bestiller mer blomster under korona-krise. Det har vært en tidobling av antallet bestillinger hos Interflora. Hos Mester Grønn har det vært en økning på 200 prosent. Interflora har 370 butikker i Norge. Mester Grønn har 130 butikker.

– Blomster formidler en følelse og en tanke. Det forsterker opplevelsen av å bli sett og å føle seg verdsatt. Det sier Kjetil Hans Løken til NRK. Løken er daglig leder i Interflora Norge.

Løken forteller at Interflora opplevde en dobling i blomster-bestillingene i midten av mars [2020]. Da kom de strenge korona-reglene. De siste to ukene har det vært en tidobling.

– Vi snakker om 10.000 utkjøringer per dag, sier Løken.

Erling Ølstad er blomster-handler i Mester Grønn. Mester Grønn opplever nå at mange sitter hjemme og bestiller blomster til seg selv. De vil pynte opp hjemme, men ønsker ikke å gå ut for å handle.

– Dette har vi aldri sett tidligere, sier Ølstad.

Korona-krise gjør at det kan bli mangel på noen blomster. Derfor bestilles det mest tulipaner, påskeliljer og løkblomster. Det er norske varer.

Flower Sales Increasing

Flower sales have increased during the Covid-19 pandemic. We're sending flowers both to ourselves and those we love.

We've ordered more flowers during the Corona crisis. There has been a tenfold increase in the number of orders at Interflora. At Mester Grønn, there has been an increase of 200 percent. Interflora has 370 stores in Norway. Mester Grønn has 130 stores.

"Flowers convey feelings and thoughts. They enhance the experience of being seen and feeling valued," Kjetil Hans Løken tells NRK. Løken is the general manager of Interflora Norway.

Løken says that Interflora experienced double the flower orders in mid-March [2020]. Then came the strict lockdown rules. In the last two weeks [of April 2020], there has been a tenfold increase.

"We are talking about 10,000 deliveries per day," says Løken.

Erling Ølstad is a florist for Mester Grønn. Mester Grønn is noticing that many people are ordering flowers for themselves at home. They want to decorate their homes, but do not want to go out shopping.

"We have never seen this before," says Ølstad.

The corona crisis means that there may be a shortage of certain flowers. Therefore, tulips, daffodils and bulb flowers are mostly being ordered. These are Norwegian goods.

IDUN LODGE
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ADDRESS SERVICE REQUESTED



Kalendar

September

7 – Member Meeting and Potluck

October

3– The Last Norwegian Cowboy
Screening Movie (\$)

5 – No Member Meeting

November

2 – Member Meeting and Potluck

December

? – Juletre Fest TBD

All events are free and held at Trinity Lutheran Church in Madison, at First & Winnebago Streets, unless indicated otherwise. Please use the entrance closest to the parking lot on Atwood Ave (or the accessible entrance on Winnebago St) and proceed to the Fellowship Hall in the basement.

Sons of Norway offers some excellent financial benefits, including life insurance, long term care insurance, and annuities. For more information, go to www.sofn.com and click on “Financial Products” in the blue strip near the top of the page, or contact our area’s Financial Benefits Counselor:

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The Mission of Sons of Norway is to promote, preserve, and cherish a lasting appreciation of the heritage and culture of Norway and other Nordic countries while growing soundly as a fraternal benefit society and offering maximum benefits to its members.