Friendly Fifth Friday News
September 29, 2017

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Darlene Arneson, District 5 Secretary

Send all web posting info to inputd5@sonsofnorway5.com

Questions on the new dues structure? 2018dues@sofn.com

Lodge Liability Premiums due on Saturday!

I have had the Lodge Liability Premium due date in the District calendar of events and now that deadline is Saturday! I contacted the International office on Wednesday and we have 10 lodges that hadn't paid. The notice went to the lodge treasurer and if you can't fine it, contact MIchelle Swanson at MSwanson@sofn.com and she can send you another notice. I do have the amounts due so if you want to know, you can contact me.

Those needing to pay yet are: Hafrsfjord, Jotunheimen, Norse Valley, Vennelag, Norskeland, Myrmarken, Nordlandet, Vennskap, Ostestaden and Music City Vikings.

This is a requirement and gives your lodge liability protection for lodge events. Those who own buildings also need to have their own building liability policies as well.

Also due on Saturday, registrations for the President's Conference!

Please send in your lodge registration forms for the District President's/Leadership Conference so it's postmarked on Saturday! We were hoping to have all lodges represented and still hope to see someone from your lodge there. It doesn't have to be your president but anyone in a leadership role or who can bring back ideas to strengthen your lodges.

For those who are struggling with membership, activities or overall lodge health, this is something that should be of help to you- getting information directly from the International President and Fraternal Director who are attending, having time to learn and share concerns, successes and frustrations, and to be able to go home with renewed enthusiasm and action plans. **Please try to have someone attend! The registration form and flyer are attached again.**

Calendar updating!

I am in the process of getting the District calendar updated with all the due dates, deadlines and ect. Hopefully by next week, we'll have that. There are a number of deadlines related to the Foundation that are coming up so you can also check the International website for them too!

Lutefisk dinner season ahead and the calls are coming!

I have had several calls this past week and email requests to the District about when, where and how much all the lutefisk dinners are!

If your lodge has a lutefisk dinner or there are ones in your area, please send me the information so we can share it.

I need the: name, date, time, street address, price, phone number of who to call, and if they need reservations.

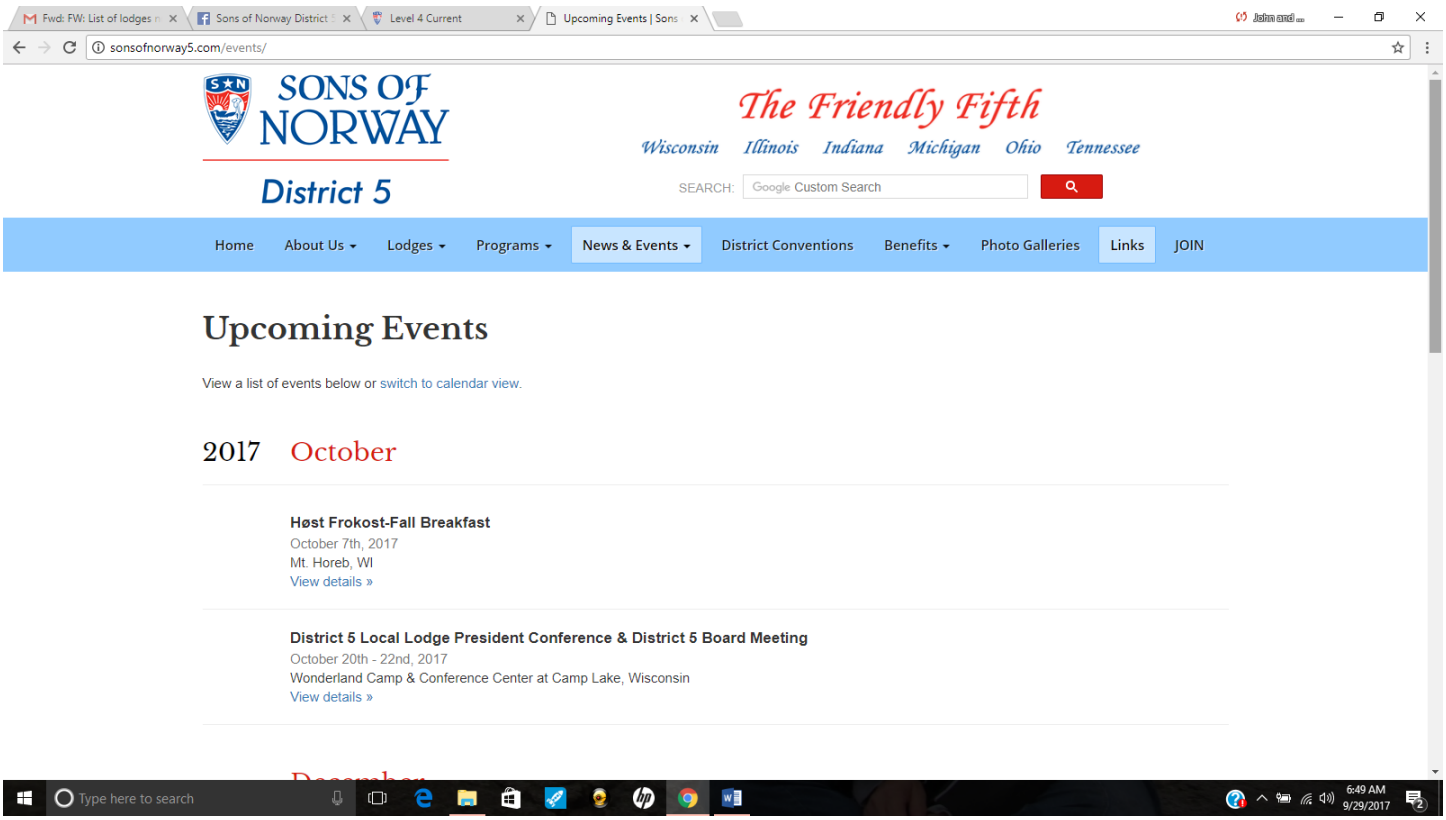
I do NOT want all the other event flyers for other types of events and dinners. Please post that on the District calendar. I just have time to do the lutefisk dinners! We'll post them on our Facebook page, District calendar, and in this document!

Where to post events?

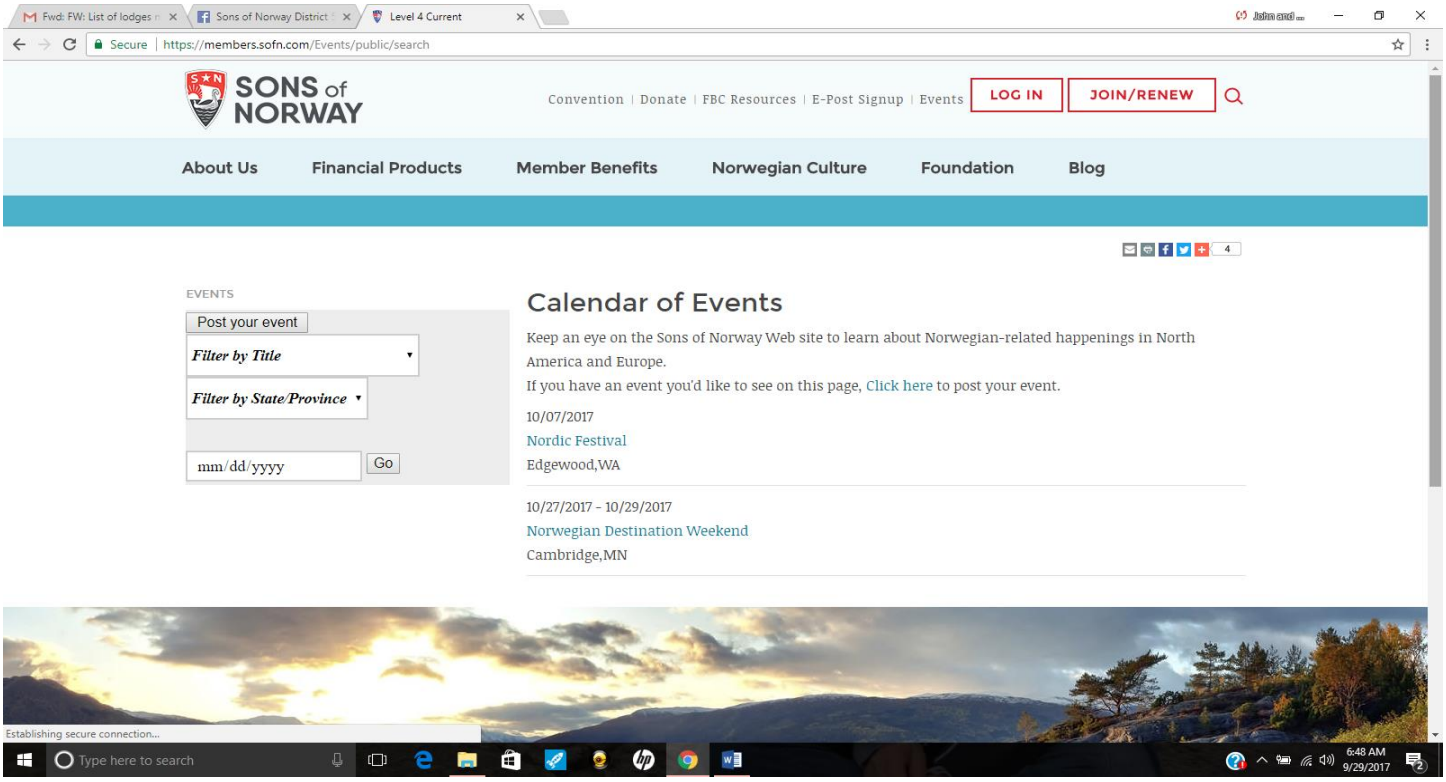
District Facebook page:

District Website Events:

Send all web posting info to inputd5@sonsofnorway5.com



International Website Events:

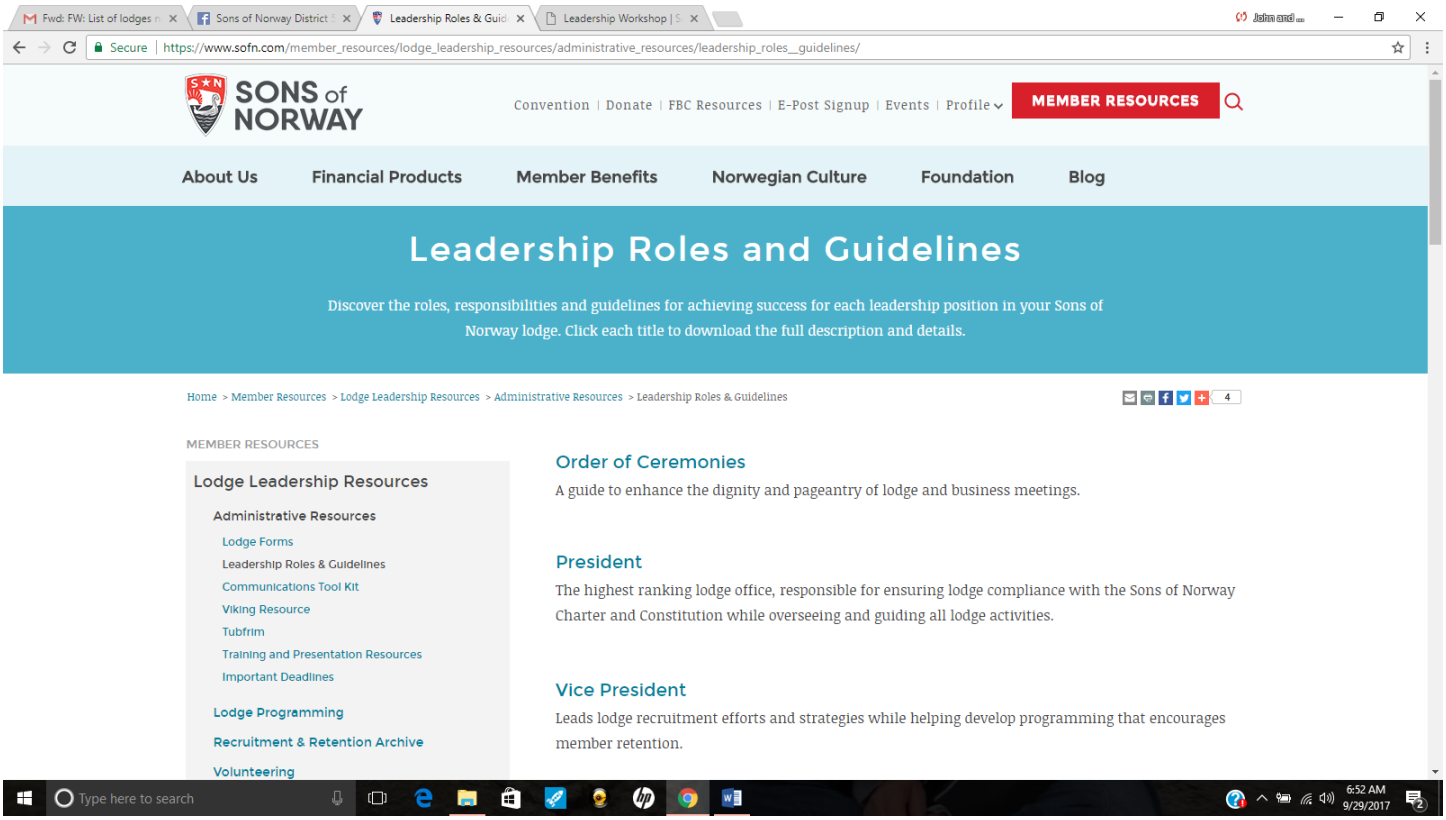


Need help with officer duties, roles or guidelines?

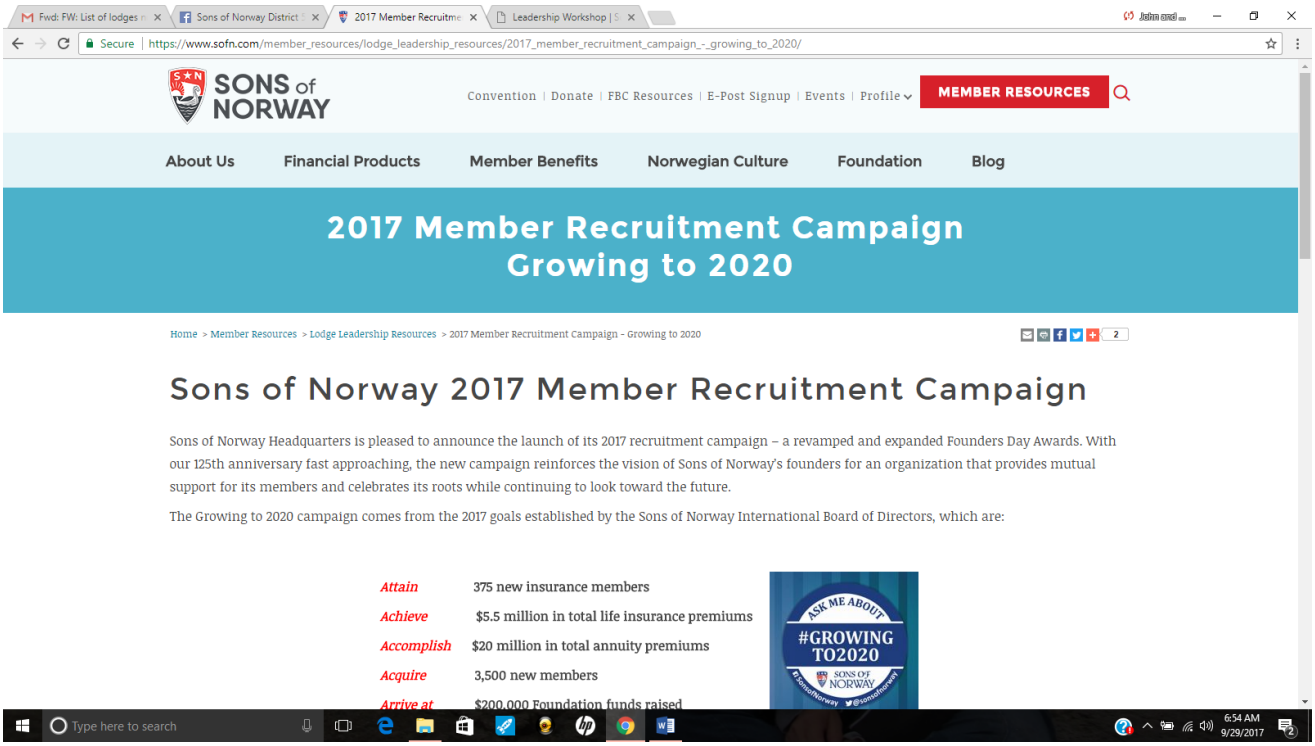
www.sofn.com >Log in and go to Member Resources > Lodge Leadership> Administrative Resources

Leadership Roles and Guidelines

Discover the roles, responsibilities and guidelines for achieving success for each leadership position in your Sons of Norway lodge. Click each title to download the full description and details.



How is your lodge doing on this initiative?



Sons of Norway Headquarters is pleased to announce the launch of its 2017 recruitment campaign – a revamped and expanded Founders Day Awards. With our 125th anniversary fast approaching, the new campaign reinforces the vision of Sons of Norway's founders for an organization that provides mutual support for its members and celebrates its roots while continuing to look toward the future.

The Growing to 2020 campaign comes from the 2017 goals established by the Sons of Norway International Board of Directors, which are:

Attain	**375 new insurance members**
Achieve	**$5.5 million in total life insurance premiums**
Accomplish	**$20 million in total annuity premiums**
Acquire	**3,500 new members**
Arrive at	**$200,000 Foundation funds raised**

To reach our goal of 3,500 new Sons of Norway members, we're issuing a simple challenge to each lodge:

Recruit a 10% increase in new members in 2017.

Have questions about your lodge goal? If so, please contact your Lodge Vice President, who can provide more information based on a letter received from headquarters at the beginning of the campaign.

Prizes for Top Recruiting Lodges

This year's campaign is an enhancement of the Founder's Award program. Lodges meeting their 2017 10% recruitment goals are encouraged to hold an event to showcase their recruitment efforts and will receive in 2018:

- $200 cash card the lodge may use toward its celebration
- Exclusive access to a new program for lodge members
- Newly designed Sons of Norway banner
- Certificate of honor
- Recruiter recognition pin

Frequently Asked Questions

What constitutes a new member?

A new member is anyone who has not been a member within the last two years and is over the age of 16.

What about members who leave the lodge?

The challenge is only concerned with recruitment, meaning it doesn't take into consideration whether your lodge has lost members. For example, if your lodge membership was 70 on January 1, your lodge goal is 7 new members.

What is the time frame?

Lodges will have from January 1 through December 31 to recruit new members, but they will need to be processed by Sons of Norway Headquarters in 2017 to qualify.

What about small lodges?

As a whole, Sons of Norway only succeeds when we all work together. In that spirit, lodges with less than 50 members are being challenged to recruit 5 members.

How can a lodge track its progress?

First, your lodge will need its membership total from the end of 2016. To keep track moving forward, check with your lodge secretary. They receive a monthly report with the number of new members joining the lodge.

Share Your Successes

We would love to hear about your lodge's successes throughout the year. If you have a good story or tip to share, send it our way through our simple submission form. You could see your story appear in a Sons of Norway publication or Facebook!

District Calendar of Events: (new items in red)

September 2017

- September 30- **Lodge liability premium due** to International SN office
- September 30 – Registration deadline for the District 5 President's Conference

October 2017

- October 20-22- District 5 Local Lodge President's Conference and District 5 Board Meeting
- Nominating Committee report due to Lodge

November 2017

- Elect Lodge Officers for coming year (unless you have two-year officer terms)

December 2017

- December 1 – SN Foundation **General Heritage and Culture** grants due
- December 15 –SN Foundation **Local Lodge Partnership and Helping Hands to Children** grants
- December 15- **D-63 Report of Elections** due. Send one copy to International Headquarters and one to District Secretary.

Note:

- **Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes**Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.
- The District 5 Convention will be June 27-July 1, 2018 at Hotel Radisson in La Crosse, Wisconsin.
- The International Sons of Norway Convention will be August 16-18, 2018 in Minneapolis, MN.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)