



The mission of Sons of Norway is to promote and to preserve the heritage and culture of Norway, to celebrate our relationship with other Nordic Countries, and provide quality insurance and financial products to our members.

RACING TO THE FUTURE



March 1, 2024

To Whom It May Concern:

My name is Scott Wegner and I am writing you on behalf of the Sons of Norway – District 5 convention committee.. The 2024 Convention is fast approaching. We are thrilled to announce that we will be holding our biennial Lodge Meeting and Convention at the Crown Plaza Airport - Indianapolis, IN on June 19-22, 2024 and are excited to extend an invitation to you to be a part of our convention. Our District is comprised of 57 Lodges and includes representatives from Wisconsin, Illinois, Michigan, Indiana, Ohio and Tennessee.

I am writing you to inquire if your company would be willing to provide a sponsorship level in exchange for recognition and the promotion of your company, send a representative to our convention as an information vendor or participate as a retail vendor. Your company plays an important role in the promotion and sustainability of our cultural roots and we are giving you the opportunity to showcase your products or services to some of the more prominent members of our lodges. Many of our members may have already purchased your products, or services but many more would like an opportunity to speak with a representative and purchase or be directed to where your items can be purchased.

A great number of the Lodges and members are supporters and promoters of cultural efforts within their communities. They encourage all people interested in any aspect of the Scandinavian culture to attend programs which could include: classes in folk arts, cooking, reading, history or sports. One of our most successful endeavors for children is our Masse Moro Camp, a Norwegian cultural immersion camp for children ages 9-15.

If you choose to sponsor a coffee break, take out an advertisement or be a donor /well wisher during our convention, we ask that you provide us with your logo and we will recognize and promote your company in the ways listed on the enclosed registration form. Please reply on or before May 1, 2024. See attached application.

If you are interested in being a vendor, return enclosed application and fees by May 1, 2024 see attached application.

Send your vendor registration along with the form to the address listed below. Checks may be made payable to:

SON DISTRICT 5

VENDOR APPLICATIONS:

Mail TO:

SONS OF NORWAY DISTRICT 5
C/O SCOTT WEGNER
953 TAYLOR LANE
STOUGHTON, WI 53589
PHONE: 608-209-7753
EMAIL: srweg61@gmail.com

SPONSOR/ DONOR/ ADVERTISER/ WELL WISHER:

MAIL TO:

SONS OF NORWAY - DISTRICT 5
C/O WENDY WINKELMAN
6525 WATER VALLEY ROAD
COBDEN, IL 62920
(618) 534-0318 (call/text)
EMAIL: wendyathadeland@yahoo.com

I thank you for taking the time to read this letter and/or providing a donation to continued promotion of our Scandinavian cultural heritage.

Sincerely,

Scott Wegner
Sons of Norway 2024 District 5 Convention
Zone Director
Sons of Norway – Mandt Lodge
encl.