

Sons of Norway District 5 - Friendly Fifth Friday News

November 24, 2023



The mission of Sons of Norway is to promote and to preserve the heritage and culture of Norway, to celebrate our relationship with other Nordic Countries, and provide quality insurance and financial products to our members.



March 1, 2024

To Whom It May Concern:

My name is Scott Wegner and I am writing you on behalf of the Sons of Norway – District 5 convention committee.. The 2024 Convention is fast approaching. We are thrilled to announce that we will be holding our biennial Lodge Meeting and Convention at the Crown Plaza Airport - Indianapolis, IN on June 19-22, 2024 and are excited to extend an invitation to you to be a part of our convention. Our District is comprised of 57 Lodges and includes representatives from Wisconsin, Illinois, Michigan, Indiana, Ohio and Tennessee.

I am writing you to inquire if your company would be willing to provide a sponsorship level in exchange for recognition and the promotion of your company, send a representative to our convention as an information vendor or participate as a retail vendor. Your company plays an important role in the promotion and sustainability of our cultural roots and we are giving you the opportunity to showcase your products or services to some of the more prominent members of our lodges. Many of our members may have already purchased your products, or services but many more would like an opportunity to speak with a representative and purchase or be directed to where your items can be purchased.

A great number of the Lodges and members are supporters and promoters of cultural efforts within their communities. They encourage all people interested in any aspect of the Scandinavian culture to attend programs which could include: classes in folk arts, cooking, reading, history or sports. One of our most successful endeavors for children is our Masse Moro Camp, a Norwegian cultural immersion camp for children ages 9-15.

If you choose to sponsor a coffee break, take out an advertisement or be a donor /well wisher during our convention, we ask that you provide us with your logo and we will recognize and promote your company in the ways listed on the enclosed registration form. Please reply on or before May 1, 2024. See attached application.

If you are interested in being a vendor, return enclosed application and fees by May 1, 2024 see attached application.

Send your vendor registration along with the form to the address listed below. Checks may be made payable to:

SON DISTRICT 5

VENDOR APPLICATIONS:

Mail TO:

SONS OF NORWAY DISTRICT 5
C/O SCOTT WEGNER
953 TAYLOR LANE
STOUGHTON, WI 53589
PHONE: 608-209-7753
EMAIL: srweg61@gmail.com

SPONSOR/ DONOR/ ADVERTISER/ WELL WISHER:

MAIL TO:

SONS OF NORWAY - DISTRICT 5
C/O WENDY WINKELMAN
6525 WATER VALLEY ROAD
COBDEN, IL 62920
(618) 534-0318 (call/text)
EMAIL: wendyathadeland@yahoo.com

I thank you for taking the time to read this letter and/or providing a donation to continued promotion of our Scandinavian cultural heritage.

Sincerely,

Scott Wegner
Sons of Norway 2024 District 5 Convention
Zone Director
Sons of Norway – Mandt Lodge
encl.



Sons of Norway District 5 Convention 2024
June 19-22, 2024
Advertising & Sponsor Form
Deadline: May 1, 2024



Booklet Ad Size	Price	#	Cost
Front or back inside cover (4.75" w x 7.5" h)	\$175	x	\$
Full page (4.75" w x 7.5" h)	\$125	x	\$
Half page (4.75" w x 3.5" h)	\$70	x	\$
Quarter page horizontal (4.75" w x 1.75" h)	\$35	x	\$
Quarter page vertical (4.75" h x 1.75" w)	\$35	x	\$
TOTAL INCLUDED			\$

Sponsorships	Price	#	Cost
INCLUDES SIGNAGE TO BE DISPLAYED ON THE COFFEE TABLE AND IN THE BOOKLET			
MANGE TUSEN TAKK (MANY THOUSAND THANKS)	\$500+	X	\$
MANGE TAKK (MANY THANKS)	\$250	X	\$
TAKK (THANK YOU)	\$100	X	\$
PRESENTER/COFFEE BREAK	\$200	X	\$
TOTAL SPONSORSHIP			\$

Grand total included: \$_____

Name of Advertiser/Sponsor: _____

Name of Contact in group (if applicable): _____

Phone: _____ Email: _____

If there are any questions or concerns, please contact Wendy Winkelman at (618) 534-0318 (call/text) or email wendyathadeland@yahoo.com Ads should be submitted electronically in final format via email. If this is an issue, please contact Wendy to make other arrangements. When mailing your check, please include a copy of this form.

Make checks payable to: **SONS OF NORWAY DISTRICT 5**

Mail to:

Wendy Winkelman
 6525 Water Valley Road
 Cobden, IL 62920



Sons of Norway District 5 Convention 2024
June 19-22, 2024
Well Wishers Form
Deadline: May 1, 2024



Well Wishers are listed in the convention's program book. The list of names is a way to "welcome" people to the convention and to share greetings from those that can not attend. The lists of members can be placed under a lodge name (if designated) or under a general list (if not designated).

Well Wisher Names	One name per line - \$2 per individual

Payment by check accepted \$2 per name x _____ = Total \$ _____

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Make checks payable to:

SONS OF NORWAY DISTRICT 5

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Wendy Winkelman
6525 Water Valley Road
Cobden, IL 62920



Sons of Norway District 5 Convention 2024
June 19-22, 2024
Sponsor Form
Deadline: May 1, 2024



Sponsorships	Price	#	Cost
Includes signage to be displayed on the coffee table, recognition on the daily schedule and in the booklet			
MANGE TUSEN TAKK(MANY THOUSAND THANKS)	\$500+	x	\$
MANGE TAKK (MANY THANKS)	\$250	x	\$
TAKK (THANK YOU)	\$100	x	\$
PRESENTER/COFFEE BREAK	\$200	x	\$
PAYMENT WITH CHECK		Total	\$

Name of Sponsor: _____
Name of Contact: _____
Phone: _____ Email: _____

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Cobden, IL 62920



VENDOR REGISTRATION FORM

Sons of Norway District 5 Convention

June 19-22, 2024

Crown Plaza Airport Indianapolis Indianapolis, IN

RACING TO THE FUTURE



Name of Company or Business									
Products / Services: List all products you will be selling, use additional sheet if necessary.									
Vendor Name (s) List all									
Mailing Address									
Email Address									
Website Address									
Contact Phone(s)									
SILENT AUCTION ITEM DONATED									
# of Booths Requested: One space is ~10x10 cost \$125/space and includes one table and 2 chairs.	# Booths _____ x \$125 Total \$ _____								
Additional table (max. 3/same space)you may provide up to 2 additional tables of your own per booth at no additional fee - see disclaimer below	# Tables _____ x \$ 75 Total \$ _____								
Convention Brochure Advertisements All Vendors will be listed for free in the Convention Brochure by Company name. If you wish a larger ad, see chart. Advertisement deadline is May 1, 2024. Please send ads in final form via email to: Wendy Winkelman: wendyathadeland@yahoo.com or mail to: 6526 Water Valley Road, Cobden, IL 62920	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border-bottom: 1px solid black;">¼ page approximately 4.75 x 1.75 (horizontal or vertical)</td> <td style="text-align: right; border-bottom: 1px solid black;">\$ 35.00</td> </tr> <tr> <td style="border-bottom: 1px solid black;">½ page approximately 4.75 x 3.5</td> <td style="text-align: right; border-bottom: 1px solid black;">\$ 70.00</td> </tr> <tr> <td style="border-bottom: 1px solid black;">Full page approximately 4.75 x 7.5</td> <td style="text-align: right; border-bottom: 1px solid black;">\$125.00</td> </tr> <tr> <td style="border-bottom: 1px solid black;">Front or Back Cover 4.75X 7.5</td> <td style="text-align: right; border-bottom: 1px solid black;">\$175.00</td> </tr> </table>	¼ page approximately 4.75 x 1.75 (horizontal or vertical)	\$ 35.00	½ page approximately 4.75 x 3.5	\$ 70.00	Full page approximately 4.75 x 7.5	\$125.00	Front or Back Cover 4.75X 7.5	\$175.00
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½ page approximately 4.75 x 3.5	\$ 70.00								
Full page approximately 4.75 x 7.5	\$125.00								
Front or Back Cover 4.75X 7.5	\$175.00								
Final Total	Final Total \$ _____								

Vendors must staff their station with at least one representative. Vendor fee of \$125 for three days includes: a table, 2 chairs and a 10' X 10' area. Vendors may either purchase additional tables(@\$75 each) or provide tables of their own not to exceed 2 extras per booth. Table coverings are up to the vendors discretion. If you elect to bring your own tables you must sign the hold harmless waiver on the back of this page. Vendors will receive a map designating their spot and will be able to set up Thursday, June 20 from 12pm - 2:45pm. Vendor area will be open Thursday, June 20, (3-6pm) Friday, June 21, (9 am-6 pm), Saturday, June 22, (9-2 pm). All vendors will provide an item for the silent auction. All vendors will be listed in the Convention Brochure at no additional cost (1 line with their Company name and website). If you wish to place a larger ad in the Convention Brochure, Cost is listed above.

Return form and fees by May 1, 2024. Please Make Checks payable to: SON DISTRICT 5 Send to:

Sons of Norway - District 5
c/o Scott Wegner
953 Taylor Lane
Stoughton, WI 53589
Phone: 608-209-7753 Email: srweg61@gmail.com

VENDOR HOLD HARMLESS DISCLAIMER

I understand I will not hold Crown Plaza Airport - Indianapolis responsible for any damages or loss of personal tables or property I provide for my vendor space.

SIGNED: _____ DATE _____

I certify that I carry insurance and the proper licenses and or Sellers' Permit to sell my products at the Convention. (Please have documentation available at your booth).

SIGNED: _____ DATE _____

I have included a photo /photos of my booth along with my application.

SIGNED: _____ DATE _____

Deadlines and Dates! Changes in red!

- **December 16-** New member enrollment forms MUST be into Sons of Norway Headquarters by December 16 to be counted for year-end totals and the Recruitment Contest.
- December 20- Viking photo submissions due to LaVonne Wier
- **December 31**

- Lodge Officer Update/D63 information is due to Membership Services at Sons of Norway Headquarters.
- Any new members joining online must sign-up to be included in year end totals.
- Application deadline for:

Lodge Helping Hands to Children Grant*

- Lodge Culture and Heritage Grant*
- Lodge Vitality Grant*
- Deadline to order Barneløpet supplies.

March 1

- Deadline — Domestic scholarship applications due to Sons of Norway Foundation:
 - Astrid G. Cates Scholarship**
 - Bernt Anker Scholarship
 - Dan and Betty Rude Scholarship
 - Myrtle Beinhauer Scholarship**
 - Nancy Lorraine Jensen Memorial Scholarship**
 - Orel and Marie Winjum Memorial Scholarship
 - Elaine Nelson Scholarship
- Deadline — International travel scholarship applications due to Sons of Norway Foundation:
 - Douglas Warne – Rolf & Wenche Eng Scholarship
 - Helen Tronvold Adult Learner Scholarship*
 - Helen Tronvold Folk High School Scholarship**
 - King Olav V Norwegian-American Heritage Scholarship
 - Lund Fund Scholarship**
 - Oslo International Summer School Scholarship**

March 15

- D17 financial form is due from the lodges and districts to Sons of Norway Headquarters.
- Lodge Achievement and Family Lodge of the Year forms are due to Membership Services at Sons of Norway Headquarters.
- Community and Fraternal activities and hour totals, using AFA Year-end report form or online reporting at Fraternalgive.org, are due to Membership Services at Sons of Norway Headquarters.
- D64 Lodge Property Officer forms are due to Sons of Norway Headquarters.
- Deadlines for Lodge Achievement, Family Lodge of the Year and AFA Reporting.

May 1

- **Deadlines for convention vendor applications, sponsorships, Well Wishers, and ads.**

May 15

- D18 property association financial form is due from the lodges to Sons of Norway Headquarters.
- IRS filing deadline for tax form 990. Lodge treasurer needs to notify Sons of Norway Headquarters when 990 has been submitted.

*Insurance membership with Sons of Norway required

**Membership with Sons of Norway required (social or insurance)

- May 19- District Sports Challenge Ends

Who to contact at the home office when you need help

- You can email cbs@sofn.com for any member updates that need to be made.
- For anything fraternal- Connie O'Brien (COBrien@sofn.com) or Amy Tuchenhausen (ATuchenhausen@sofn.com). Sherry Gorse is no longer employed at Sons of Norway.
- For matter like submitting a death, a change to a members address or other info please email cbs@sofn.com
- For issues with passwords or website use ithelp@sofn.com.
- The 800 number to call in for member support is 800-945-8851
- If you need something related to sales, you can use sales@sofn.com

Viking Chest / Immigrant Trunk Schedule

Oct 2023 to Apr 2024:

Chest--zone 6

Trunk--zone 5

Apr 2024 to Oct 2024

Chest--zone 2

Trunk--zone 1

Oct 2024 to April 2025

Chest--zone 3

Trunk--zone 4

Note:

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

FFFN Basics

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com

With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you'd like me to consider putting in, please send it by 4 am on Thursday morning. Please do not send pdf's as I have a hard time cutting and pasting them. The Word Document works best for me. Don't forget that lodge events should be submitted to inputd5@sonsofnorway5.com as I have a hard time keeping track of all lodge activities. I'll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I'll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com