

Friendly Fifth Friday News March 27, 2020

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com

And more unknowns and unanswered questions right now

Last week I went over some of the things we were dealing with and now there are many more! As last week, there are many more questions than answers right now and I will try to summarize what I know, what we are working on, and what we don't know.

1. The District Board committees are meeting this week and next via conference calls and ZOOM. They will have their reports to Darlene and we will have the Board Meeting Conference Call on Saturday, April 4.
2. There was a conference call on March 18 for District Presidents, District Convention Chairs and some International Board and Staff to discuss District Conventions and the International Convention. The International Board met after that and we all received the email that the International Convention and all eight District Conventions have been postponed to 2022.
3. The Board has asked Idun Lodge to consider extending their bid to host the 2022 Convention. They were going to meet via conference call/email to decide.
4. Masse Moro was cancelled for 2020 and will return in 2021.
5. Syttende Mai in Stoughton has been cancelled. So has Hostfest in Minot. NAGCNL in Madison cancelled their Madison Friends Dinner. Sangerfest in Madison is cancelled. I just saw the first of the stevnes to be cancelled.
6. If you have gotten a grant for activities this spring that have been canceled or might be, check with the granting source (i.e. Sons of Norway Foundation or wherever) on how they are handling them.
7. We all received the email that Chris Pinkerton is the new CEO of Sons of Norway.

What we are working on:

1. The directive from the International Board was that all elected members continue their term through 2022. We are asking our board members, especially those who indicated to the nominating committee, if they want to continue. If they don't, we go to their alternate to fill the positions.
2. I'm not sure if we start fresh with delegate elections in 2022 or if we roll over the lists from 2020.
3. I had one resolution come in. We will discuss it at the board meeting and also ask International what to do with it. I'm not sure if it just is held or what happens.
4. I didn't have any bids yet for hosting 2022. If Idun Lodge decides not to, we will need to re-open that process.
5. I will know much more once we have our District committee meetings and board meeting.
6. The Sports and Recreation committee call is Thursday night and will have updates on the District Sports Challenge. I'm assuming Publicity will have an update on the Banner Contest.

We need to be following the restrictions, advisories and other information provided by our local, state and federal government. This changes daily and it's critical to be aware of what is happening.

From District Sports Director Sandra Olson- update on Masse Moro

Masse Moro 2020 Campers:

It is my goal and the goal of Sons of Norway to always put the health and well-being of our campers and staff as our first priority.

Therefore, due to the uncertainty of the coronavirus and its effect on our communities, it is with deep sadness that I inform you that Masse Moro Camp has been cancelled for 2020.

The Sons of Norway District 5 Board voted unanimously last evening to cancel the camp for this summer (July 12 – 25, 2020).

This decision was based on the many variables and uncertainties that we are experiencing at this time. To provide for a successful and rewarding experience for our campers; we need to do a tremendous amount of planning prior to camp. This work will be to no avail if at a later date the virus continues and we would not be able to have camp or if Beaver Creek decides that they are not able to open up this summer.

I requested and it was approved from the Sons of Norway District 5 Board to allow for our 2020 fifteen year old campers to attend Masse Moro camp next year 2021. This means that for only 2021 Masse Moro camp that we will allow those 15 year old campers (who attended Masse Moro 2019) to attend camp as 16 year olds.

For all of you, who have already registered for Masse Moro 2020, I will be contacting you and/or your sponsoring Lodge on an individual basis via email.

We pray that this virus will be short lived. We are in uncharted territory, but we are strong and courageous, so we will get through this together. I look forward to seeing all of you at Masse Moro 2021!!!

Feel free to contact me if you have any questions or comments.
Tusen Takk

Hilsen,
Sandra Olson, Youth Director
Sons of Norway – District 5
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To learn more visit: <https://www.massemoro.org/>

From International

FOR IMMEDIATE RELEASE

Contact:

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Sons of Norway Names Christopher Pinkerton CEO

MINNEAPOLIS (March 9, 2020) – The International Board of the Sons of Norway is pleased to announce Christopher Pinkerton has been named CEO of the organization. The board has evaluated the leadership needs for the growth of the organization and combined the current role of the CEO and the COO into one position, which will report directly to the International Board.

Since 2018, Pinkerton served as COO of Sons of Norway, an insurance organization which holds more than \$365 million in assets in 38 states. During the past two years, Pinkerton developed new insurance and annuity products that increased certificate sales growth 195%. He is also credited with growing the agent force from 50 representatives to 473 in two years without increasing the marginal cost of acquisition. Pinkerton will replace Eivind Heiberg who has served as CEO since 2009.

Pinkerton brings to the CEO role, more than 20 years of experience as a senior leader in executive positions with Nationwide Insurance, Allianz Life of North America, The Independent Order of Foresters and Savings Bank Life Insurance of Massachusetts. He also created and led an independent consulting firm specializing in market strategy and implementation programs for the life insurance industry.

“Chris has successfully led these companies through business challenges and to positive sales growth and profitability,” says Ron Stubbings, International President, Sons of Norway. “His leadership and track record in his short time at Sons of Norway have helped elevate all factions of the organization, giving us much to celebrate as we mark 125 years.”

Pinkerton earned a Bachelor’s degree in Business Administration from Franklin University in Columbus, Ohio and an MBA from Xavier University in Cincinnati, Ohio. He also holds designations as a Chartered Life Underwriter (CLU), Chartered Financial Consultant (ChFC) and is a Fellow of the Life Management Institute (FLMI).

Dear members,

Sons of Norway has been closely monitoring the global COVID-19 crisis and its impact on the upcoming 2020 District and International Lodge meetings. The Sons of Norway International Board of Directors has voted to postpone the International Lodge Meeting and Convention scheduled for August 2020 in Ringsaker, Norway. Pursuant to the national emergency provisions in the Charter and Constitutions, the meeting will be postponed until 2022.

In addition, the International Board, through its interim authority granted by the International Lodge, has voted to postpone all 2020 District Lodge meetings until 2022. These postponements serve to continue the 2018-2020 biennium into the year 2022. **It is expected that all district and international delegates and those installed in leadership positions for the 2018-2020 biennium will continue in service until the regular session lodge meetings of 2022.**

We understand that these postponements present a litany of questions, which we will answer in the near future as the scope of this global health emergency is further defined. For now, the best way to move our organization through this crisis is to keep the current structure in place, as stipulated in the Charter and Constitutions.

Ron Stubbings, International President

Chris Pinkerton, CEO

Lodge Meetings and In-Person Events



Sons of Norway has been following the COVID-19 crisis closely. In light of the declaration of a national emergency in the United States, and the CDC's recommendation to avoid gatherings of ten or more people, **we are strongly recommending that all lodge meetings and in-person events related to Sons of Norway be postponed through April 30th.** We will continue to communicate updates throughout the month of April.

We recognize the difficulty this poses to all of us, but it is important that we work together as an organization to respond this crisis responsibly. *Please continue to follow all state and local guidelines*

as you make decisions for your lodge. If we can help in any way, don't hesitate to contact the Fraternal department at fraternal@sofn.com.

Video Conferencing Options for Meetings

Although we are not able to distribute video conferencing software directly to lodges, we recommend using any of the following free or low-cost options. After an initial download, you will be given a quick set of instructions to get connected. It's fairly simply to have several people participate at once.

1. [GoToMeeting](#)
2. [Zoom](#)
3. [Skype](#)
4. [Amazon Chime](#)
5. [Google Hangouts](#)
6. FaceTime (limited to smaller groups; this option requires each participant to use an Apple product such as an iPhone, iPad or Macbook)

Sons of Norway Insurance Community Support Program



Sons of Norway was built on the spirit of community and has a strong philanthropic heart. Now is a perfect time for us to rally together and do what we can for our neighbors and communities.

To support your lodge with its community efforts, we would like to invite your lodge to use a portion of its New Member Recruitment Event funds to support local food shelves or other community needs. Under this program, lodges can receive up to \$200 to go toward donations of food or supplies to a local food shelf. See below for details.

Sons of Norway Insurance Community Support Program

- To be eligible for this program, lodges must notify Sons of Norway headquarters of their plans to participate and send receipts to: Matt Roedel 1455 W. Lake Street Minneapolis, MN 55408.

Please include a brief description of the aid given, including donation amount and the name and contact information of the recipient organization.

- Any lodge can use a portion of its New Member Recruitment Event funds, up to \$200.
- Lodges that have already reached their \$400 annual limit can apply for an exception to participate in this program.
- We suggest forming a small committee of lodge members to facilitate the donation process.
- Please use social distancing measures when collecting food for donations, such as curbside pickup and drive-through drop off where available.

The current situation can feel very stressful and isolating, especially for people who live alone. We all know people who are not able to get out due to limited mobility or compromised immune systems. Why not take this opportunity to enrich your community and spread the hope that is so needed right now? Take some time as a lodge to reach out by phone or email to check in with your neighbors and community members and offer some words of encouragement. The support will be welcomed, I'm sure!

To learn more about how to leverage this offer contact Matt Roedel, mroedel@sofn.com or 612-821-4603.

We encourage you to show your community the spirit of “neighbors helping neighbors” that is the heart of each and every lodge with Sons of Norway!

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2020 District 5 and International Calendar and Deadlines

March 27, 2020

- Send back your zone survey to Darlene Arneson

April 1, 2020

- ~~Deadline to register for Masse More~~
- ~~Deadline for resolutions and bylaws for District 5 Lodge Meeting~~
- ~~Deadline for submitting bids for hosting 2022 District Lodge Meeting~~

April 3-4, 2020

- District Board meeting in ~~Stoughton, WI~~. **This has been changed and committees will meet via conference call prior to April 1 and the board will meet via conference call on April 4.**

April 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the ‘Viking’ Magazine consideration in the edition three months out.

April 15, 2020

- ~~Sarah Paulsen Scholarships due for Masse More Campers~~

May 1, 2020

- ~~Advertising due for District 5 Convention~~

May 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the 'Viking' Magazine consideration in the edition three months out.

May 15, 2020

- Fraternal Funds Report due to Sons of Norway Headquarters
- IRS filing deadline for tax form 990. Lodge treasurer needs to notify Sons of Norway Headquarters when 990 has been submitted.
- D17 & 990 filing deadline for lodges that own property

May 17, 2020

- ~~Lodge Grants & Scholarship Deadline for Masse More~~

June 1, 2020

- ~~Final payment due for Masse More~~

June 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the 'Viking' Magazine consideration in the edition three months out.

June 15, 2020

- District 5 Sports Challenge ends

June 20, 2020

- Remittance forms due for District 5 Sports Challenge

June 25-28, 2020

- ~~District 5 Lodge Meeting and Convention in Madison, WI~~

July 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the 'Viking' Magazine consideration in the edition three months out.

July 12-25, 2020

- ~~Masse More Youth Heritage Camp in Fall Creek, WI~~

August 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the 'Viking' Magazine consideration in the edition three months out.

August 19-23, 2020

- ~~International Lodge Meeting and Convention in Ringsaker, Norway~~

September 2020

- Lodge liability premium sent to all lodge treasurers. This package includes information regarding the coverage, a certificate of insurance for the lodge and an invoice for the lodge's share of the premium.

- September 10 – Foundation Board of Governors applications due. If you are someone who loves nonprofits, governance and your Nordic values, running for a Foundation board position may be a perfect fit!

September 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the 'Viking' Magazine consideration in the edition three months out.

October 2020

- Lodge Officer Update/D63 form and instructions is mailed to lodge secretaries.
- The Sons of Norway Foundation portal is available for lodges and individuals to apply for grants and scholarships.
- Lodge Achievement, Family Lodge of the Year and AFA Year-end report forms and instructions is mailed to lodge secretaries.
- Lodge Baneløpet Coordinators are encouraged to contact Sons of Norway Headquarters to discuss plans for anticipated events.

October is Foundation Month

- Help support our grant and scholarship recipients and share your Nordic values by celebrating Foundation month! Please consider a donation directly to the Foundation or plan a fundraising event through your lodge.
- October 1 Grant applications open – Our lodge grants award amounts go up to \$500-\$1,500 depending on a lodge's project.
- October 1 Scholarship applications open – Scholarship opportunities start at \$1,000 with an average scholarship of \$3,000.

October 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the 'Viking' Magazine consideration in the edition three months out.

October 15, 2020

- Lodge liability premium is due to Sons of Norway Headquarters.

November 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the 'Viking' Magazine consideration in the edition three months out.

December 2020

- D17 and D18 forms, instructions and timeline sent to lodge treasurers.

December 10, 2020

- Lodge photos are due to the District Publicity Director by the 10th of the month for the 'Viking' Magazine consideration in the edition three months out.

December 16, 2020

- Application deadline for:
 - Community Partnership Grant applications are due to Sons of Norway Foundation.
- Date that new member applications (paper forms) must be **received** at HQ to ensure processing in time for end-of-year delegate calculation and recruitment challenge recognition. (Online applications may be submitted through December 31.)

December 31, 2020

- Lodge Officer Update/D63 information is due to Membership Services at Sons of Norway Headquarters.
- Last day to enter new membership applications into the database for delegate calculations and 2019 recruitment challenge recognition. (**Paper applications should be received at headquarters by December 15** to ensure adequate time for processing.)
- Application deadline for:
 - - Lodge Helping Hands to Children Grant*
 - Lodge Culture and Heritage Grant*
 - Lodge Vitality Grant*
- Deadline to order Baneløpet supplies.

DISTRICT FIVE LODGE MEETING

June 25-28, 2020 at the Radisson Hotel, Grand Canyon Drive, Madison

INTERNATIONAL LODGE MEETING

August 19-23, 2020 in Ringsaker Norway

Viking Chest Rotation

- The rotation will begin again with this rotation.
- The zone directors are responsible for keeping track of the whereabouts and letting their lodges know that the chest is in their zone for that time period.
- The chest should be brought back to the District Board Meeting to be given to the next zone.

Time period	Zone with chest
October 2019-April 2020	5
April 2020-October 2020	2
October 2020-April 2021	4
April 2021-October 2021	6
October 2021 – April 2022	1
April 2022 – October 2022	3

Zone Meeting Schedule 2020

Zone	Date	Hosted by	Location
1	Thursday, Feb 20 at 1:15	Zone 1 Directors	Veterans Community Center, Hayward during the volunteer reception after Barnebirkie
2			
3	Sat. January 25	Mandt Lodge	Stoughton, WI
4			
5			

Note:

- Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes.
- Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.
- The District 5 Convention will be June 25-28 at the Radisson Hotel, Grand Canyon Drive, Madison hosted by Idun Lodge.
- The International Sons of Norway Convention will be August 19-23, 2020 in Ringsaker Norway

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

FFFN Basics

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Send all web posting info and calendar dates/events directly to our webmaster at inputd5@sonsofnorway5.com With our new arrangement, I actually send the FFFN pdf to our webmaster on Thursday morning before I go to work. So if you have anything you'd like me to consider putting in, please send it by Wednesday night. Please do not send pdf's as I have a hard time cutting and pasting them. The Word Document works best for me. Don't forget that lodge events should be submitted to inputd5@sonsofnorway.com as I have a hard time keeping track of all lodge activities. I'll put some in but that is more the role of the website event calendar.

If you would like to get the MS Word document, just shoot me an email and I'll add you to the list. I send it out right after I send the email to the large group.

Darlene Arneson – arnesonfamily5@gmail.com