

Friendly Fifth Friday News June 9, 2017

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Darlene Arneson, District 5 Secretary

Send all web posting info to inputd5@sonsofnorway5.com

Masse Moro Staff Help Still Needed!

Sons of Norway District Five Heritage Camp Masse Moro is seeking enthusiastic counselors with a love of Norway to come and share their energy with our campers! Camp staff are on site from July 14-29 -- room and board and a two-week salary will be your compensation. Training provided! The qualified candidate will be comfortable learning and teaching basic Norwegian, able to plan and lead activities for 9-15 year olds, be a team player with strong communication skills, and willing to be an active participant in our inclusive and fun camp atmosphere! Laughs, silly songs, and connection to nature and friends are hallmarks of our unique cultural immersion program! Come see what we're all about! www.massemoro.org

Male counselors with some Norwegian language skills and a flexible summer schedule are especially needed!

Myrmarken has their Viking Boat/Float for sale!

Myrmarken Lodge has a parade Viking boat if someone who may want it! It fits on a trailer, with room for some to ride inside. It is not being used here & needs to be moved on to someone who will use it. It was made by a dedicated member who has passed & has no relatives here & we want it to be used if possible. It is very authentic looking with a large sail & all the trimmings. Contact Dorothy Berg: cell [715-305-9699](tel:715-305-9699) and home [715-676-2336](tel:715-676-2336) or bergdo@msn.com

2017 Sons of Norway Zone 3 Picnic
Sunday, August 13, 2017 at 12:30 PM
John and Darlene Arneson home
2056 Skaalen Rd., Stoughton, WI 53589

Join members from our neighboring lodges for some food and fellowship at the home of John & Darlene Arneson. **Please bring a dish to pass!** Tableware, coffee, juice and other beverages will be provided. You are welcome to bring along yard games if you'd like. There will be Kubb available so you can test out your Viking skills!

All members of your lodge, prospective members, and Masse Moro campers (past and present) are encouraged to attend. Bring along items for "Remarks for the Good of the Order". For more information, call Darlene Arneson at 608-873-7209 or email arnesonfamily5@gmail.com

From Madison via Interstate:

Go east from Madison going towards Chicago on the Interstate 39-90. Exit 147 on Hwy N and turn right. Go about 2-3 miles and you will come to a 4-way stop. Turn left on Skaalen Road and go about 1 ½ miles. We are the first long drive way on the left after you pass the housing development. We have a Norwegian farm sign at the end of the driveway.

From Madison via Hwy 51:

Go south on Hwy 51 from Madison, through McFarland and almost to Stoughton. Before you get to town, take a left on Hwy B by the Evergreen State Bank. Stay on Hwy B until you come to the 4-way stop sign at Hwy B and Hwy N (the county garage will be on your left). Go straight and the road turns into Skaalen Rd. Go about 1 ½ miles. We are the first long drive way on the left after you pass the housing development. We have a Norwegian farm sign at the end of the driveway.

From Oregon: (2 options)

- ✓ Come to Stoughton on Hwy 138. You can go all the way through town on Main Street and continue out of town on Hwy 51. After about 1 ½ miles, turn left on Pleasant Hill Road. Come to a t-intersection with Skaalen Rd, take a right and we're the first long drive way to the left. We have a Norwegian farm sign at the end of the driveway.

- ✓ **Or** when you come into Stoughton on Hwy 138, take a left on Hwy 51. Go out to Hwy B and take a right on Hwy B (by Evergreen State Bank). Stay on Hwy B until you come to the 4-way stop sign at Hwy B and Hwy N (the county garage will be on your left). Go straight and the road turns into Skaalen Rd. Go about 1 ½ miles. We are the first long drive way on the left after you pass the housing development. We have a Norwegian farm sign at the end of the driveway.

From the South (Janesville):

Come west towards Madison on the Interstate 39-90. Exit 159 at Coachman's Golf Club and Hwy 51. Go about 2 miles and take a right on Pleasant Hill Road. Come to a t-intersection with Skaalen Rd, take a right and we're the first drive way to the left. We have a Norwegian farm sign at the end of the driveway.

2017 Member Recruitment Campaign Growing to 2020

Sons of Norway 2017 Member Recruitment Campaign

Sons of Norway Headquarters is pleased to announce the launch of its 2017 recruitment campaign – a revamped and expanded Founders Day Awards. With our 125th anniversary fast approaching, the new campaign reinforces the vision of Sons of Norway’s founders for an organization that provides mutual support for its members and celebrates its roots while continuing to look toward the future.

The Growing to 2020 campaign comes from the 2017 goals established by the Sons of Norway International Board of Directors, which are:

<i>Attain</i>	375 new insurance members
<i>Achieve</i>	\$5.5 million in total life insurance premiums
<i>Accomplish</i>	\$20 million in total annuity premiums
<i>Acquire</i>	3,500 new members
<i>Arrive at</i>	\$200,000 Foundation funds raised



To reach our goal of 3,500 new Sons of Norway members, we’re issuing a simple challenge to each lodge:

Recruit a 10% increase in new members in 2017.

Have questions about your lodge goal? If so, please contact your Lodge Vice President, who can provide more information based on a letter received from headquarters at the beginning of the campaign.

Prizes for Top Recruiting Lodges

This year's campaign is an enhancement of the Founder's Award program. Lodges meeting their 2017 10% recruitment goals are encouraged to hold an event to showcase their recruitment efforts and will receive in 2018:

- \$200 cash card the lodge may use toward its celebration
- Exclusive access to a new program for lodge members
- Newly designed Sons of Norway banner
- Certificate of honor
- Recruiter recognition pin

Frequently Asked Questions

What constitutes a new member?

A new member is anyone who has not been a member within the last two years and is over the age of 16.

What about members who leave the lodge?

The challenge is only concerned with recruitment, meaning it doesn't take into consideration whether your lodge has lost members. For example, if your lodge membership was 70 on January 1, your lodge goal is 7 new members.

What is the time frame?

Lodges will have from January 1 through December 31 to recruit new members, but they will need to be processed by Sons of Norway Headquarters in 2017 to qualify.

What about small lodges?

As a whole, Sons of Norway only succeeds when we all work together. In that spirit, lodges with less than 50 members are being challenged to recruit 5 members.

How can a lodge track its progress?

First, your lodge will need its membership total from the end of 2016. To keep track moving forward, check with your lodge secretary. They receive a monthly report with the number of new members joining the lodge.

Share Your Successes

We would love to hear about your lodge's successes throughout the year. If you have a good story or tip to share, send it our way through our [simple submission form](#). You could see your story appear in a Sons of Norway publication or Facebook!

2016-2018 Biennium District 5 Lodge Calendar and Other Deadlines (new this week in red)

June 2017

- June 27- Balance due for **Masse Moro Norwegian Heritage Camp** registrations.

July 2017

- July 16-29 - **Masse Moro Norwegian Heritage Camp** - Beaver Creek Reserve - Eau Claire, WI

September 2017

- September 29-30- District 5 Board of Director's Meeting- location to be determined

October 2017

- October 15- **Lodge liability premium due** to International SN office
- October 20-21- District 5 Local Lodge President's Conference
- Nominating Committee report due to Lodge

November 2017

- Elect Lodge Officers for coming year (unless you have two-year officer terms)

December 2017

- December 1 – SN Foundation **General Heritage and Culture** grants due
- December 15 –SN Foundation **Local Lodge Partnership and Helping Hands to Children** grants
- December 15- **D-63 Report of Elections** due. Send one copy to International Headquarters and one to District Secretary.

Note:

- **Check correspondence from the International and District and the International (www.sofn.com) and District (www.sonsofnorway5.com) websites for any updates and changes** Additional deadlines for the District 5 and International Conventions/Lodge Meetings will be added as those dates are established. Watch for future mailings and the District 5 website.
- The District 5 Convention will be June 27-July 1, 2018 at Hotel Radisson in La Crosse, Wisconsin.
- The International Sons of Norway Convention will be August ____ in Minneapolis, MN.

Compiled by Darlene Arneson, SN District 5 Secretary (arnesonfamily5@gmail.com or 608-873-7209)

