

Friendly Fifth Friday News

January 22, 2016

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Darlene Arneson, District 5 Secretary

Barnebirkie Update

Dear Sons of Norway Leader,

The 2016 Barnebirkie children's ski race will be held on Friday, February 19, 2016 in Hayward, Wisconsin. Volunteers and cookie donations will be needed to help make the 2016 Barnebirkie a success. The Fifth District requests that all cookies that are donated to the Barnebirkie have no nuts. This is because we do not want to cause the any child that has food allergies to become sick or die due to cookies with nuts. Monetary contributions are also welcomed to help support this wonderful children's event. The volunteer sign-up sheet for the 2016 Barnebirkie can be found on the District Five website. All volunteers must also register on the American Birkiebeiner Ski Foundation website at this link:

<http://americanbirkebeinerskifoundation.volunteerlocal.com/volunteer/?id=10075>

The password you need to register can be obtained by contacting Andrew Johnsen. See his contact information below.

Volunteers are need in the following areas:

- Cookie Tent
- Registration
- Ski Expo SofN Information Booth
- Fifth District Reception

On Thursday February 18, 2016 At 6 p.m. at:

- Steakhouse and Lodge
- 15860 T Bone Lane
- Hayward, WI 54843

This is right off highway #27.

Dinner will be on your own and I will hand out badges and make final volunteer assignments.

If you have any questions please contact Andy Johnsen at: ajohnsen@att.net or call at: [219-374-7696](tel:219-374-7696)

2016 Convention Update as of January 22, 2016 from Judy Ghastin:

- Classes arranged so far are rosemaking, wire weaving, and genealogy. Details to follow.
- The choir from Blair, WI will present two concerts for attendees and one concert for delegates.
- A presenter will offer a bunad program on Thursday and Friday.
- T-shirts and pins with the convention logo will be offered for sale.
- Volunteers are needed for various jobs throughout the convention. Some involve standing, and some are tasks that can be done sitting down. Lodges can send names of volunteers or individuals may send their own contact information. Please indicate which days you can volunteer, whether you can do a standing job, and your contact information. Volunteers may send information to Judy at judy62ghastin@gmail.com.
- Individual well wishes will be published in the convention book by submitting your name and \$10 to Dorothy Berg, 10055 Bluff Drive, Pittsville, WI 54466.
- Advertisements in the convention book are available at the rate of full page \$100, half page \$50, quarter page \$25. Electronic copies may be sent to bergdo@msn.com. Hard copies and payment may be mailed to Dorothy Berg at the address above.
- Sponsors for the choir and for presenters' meals and transportation are being sought. Sponsorship donations of any amount are appreciated. Donations can be sent to Diane Hesselvan Dinter at W7130 Center Valley Road, Shiocton, WI 54170.
- Please MAKE checks payable to "CONVENTION 2016".

Handout used at Zone 3 meeting last week: Use what you'd like to!

Darlene's Handout for Zone 3 Meeting- January 23, 2016

Required Reports:

- March 1- Deadline for **LA** and **FLAF** forms- send to Zone Director
- March 1- Deadline for **D17 Financial Report** – send to International
- December 15- **D-63 Report of Elections** due. Send one copy to International Headquarters and one to District Secretary
- In a convention year (even years), Delegate election report due to District Secretary by March 5.

Delegate and convention information: Consider being a delegate to the 2016 District 5 Convention!

All across District 5, elections will be held in January and February as lodges elect their delegates and alternates for the District 5 convention. Some of your members may be sharing their experiences as delegates at your meetings so members are more aware of what happens at conventions, what their role is, and the experience they have had. To help new members and those without convention experience, here are some things to consider and share with your membership:

After December 31, I (Darlene) will get the final membership numbers for lodges. I will calculate how many delegates and alternates your lodge will need to elect. That information should be mailed to the Lodge President and Secretary (I'll also email it) by mid-January. The sooner I get it from the International Office, the faster I can get it to you.

Who can be a delegate or alternate?

- You do NOT have to be a benefit member to serve as a delegate to the District Convention.

- Current District 5 Board members cannot serve as delegates for their local lodges.

Time Requirements

- The District 5 Convention is June 22-25 in Marshfield, Wisconsin (middle of the state).
- Your delegates may be asked by the District President to serve on a committee. This would require them to attend committee meetings on the Thursday morning and afternoon (or until committee work is done and the committee is dismissed).
- I don't have the schedule but usually the first official business and seating of the delegates is on Friday morning and all delegates need to be in all sessions Friday and Saturday.
- As times and schedules are finalized, watch the District 5 website (www.sonsofnorway5.com) and future mailings for schedules and timelines.

What does a delegate do?

- Represents and speaks on behalf of your lodge on District business, resolutions, proposed changes
- Accepts your lodge's recognition and awards
- Attends all delegate sessions, zone meeting (Saturday noon) and votes on behalf of your lodge
- May serve on a committee if asked to by the District President
- A delegate is the only member (along with current District 5 Board Members) that can run for the District Board (if a benefit member or if they purchase a benefit product at the convention).
- A delegate can run for a delegate spot for the International Convention (week of August 22-28) in Tacoma, WA, if they are a benefit member or if they purchase a benefit product at the convention.
- Learn about Sons of Norway by attending workshops, visiting displays and visiting with other members
- Bring back many ideas, activities and enthusiasm that will benefit your lodge
- Report to your lodge about what they learned, business conducted and report on elections held at the convention
- Have a wonderful time and go home ready to carry out the mission of Sons of Norway!

What is a Benefit Member? What is a Benefit Member? Someone who owns a benefit product which includes: Nordic Elite, a term product, Viking 23, Viking Voyager, Annuities (\$2,000 minimum), Whole Life, and Single Premium Whole Life.

How do you pay for delegates? Each lodge handles this differently. Many will help the delegates with convention costs, registration, travel and hotel costs in varying amounts, paying it in full, or a portion. Some lodges will have a special fundraiser or event to raise money for delegate expenses.

Thank you for electing delegates and alternates and your consideration to serve as one! If you have further questions, contact your zone officer or a District Board member!

2016 District Lodge Meeting and Convention- January 16, 2016 Update to the District

Judy Ghaslin, Diane Hesseltvan Dinter, Owen Christianson and Dorothy Berg are serving the convention committee at this time. The District 5 Board is the host of the convention.

- Dates: June 22-26, 2016
- Hotel Marshfield: 2700 S. Central Avenue, Marshfield, WI 54449
Phone: [715.387.2700](tel:715.387.2700) or Toll Free: [855.583.2700](tel:855.583.2700)

- Room rates: Ask for Sons of Norway room block. \$109 for two beds (sleeps four) or king (sleeps 2), \$119 for studio suites and \$129 for two room suites.
- Delegate fee: \$65 and include Friday lunch and Saturday lunch, four coffee breaks, and registration materials.

Convention Committee Report from March 2015 District Board Meeting:

The room rate is \$109 for two beds (sleeps 4) or king (sleeps 2), \$119 for studio suites and \$129 for two room suites. The committee has been meeting with the hotel staff, lodge members and other resource people and are making these suggestions and information.

1. \$65 registration fee
2. Optional events- Viking feast, classes on Wednesday, Kubb night, and banquet kept to \$35-45 range
3. Convention pin- \$5. Working with local teacher for design options.
4. WIFI complimentary. The meeting room space has been reviewed and designed for various events and classes.
5. The AV was outlined
6. Vendors in the large atrium
7. Volunteer needs going out in early 2016
8. They have secured two groups who will help and donate cookies. More requests are going out.
9. Sports- golf on Wednesday, Walk a thon route planned, Kubb night and open for other ideas
10. Entertainment possibilities are being explored. They need more information about conducting a raffle. They will have a room similar to the 2014 Chicago Room.
11. They are looking for cultural class options
12. The total facility rent from Wednesday – Sunday is \$500. Guest rooms will be held until one month prior to convention date.
13. All coffee is complementary. They had prices for lemonade, iced tea and soda.

There was a motion that the 2016 District Lodge Meeting will be \$65 and include Friday lunch and Saturday lunch, four coffee breaks, and registration materials. 2nd. Motion passed.

Report from Judy Ghastin on January 16, 2016 to the District 5 Board to share with others:

Following is information I have so far about what is happening at the convention this June.

Please forward it to other Board members whose emails I don't have listed. – Judy Ghastin

It's time to start thinking about the 2016 Sons of Norway District 5 convention. Come as a delegate or an attendee. There will be activities, classes, and presentations available for all.

Delegates, there will be opportunities for you to take a class, enjoy a round of golf or listen to a few presentations on the days before business begins. Bring your family for an extended weekend vacation where they, along with other attendees, can enjoy the same pre-business opportunities.

On Wednesday there will be a single day rosemaling class, a wire weaving class, and plans are in progress for a genealogy class. Other classes may be added soon. In addition there will be a three-day rosemaling class during which participants can work toward their cultural medal in rosemaling.

Calling all golfers! The golf outing is being arranged at a local golf course for Wednesday. Practice your putting skills and get ready to enjoy an afternoon of golf.

There will be a schedule of daily presentations during the District Lodge business meetings for the

benefit of attendees. Presentations range from informational to entertaining and will be offered throughout the day both Friday and Saturday.

The silent auction will be on display in the meeting room and will be available to attendees between business sessions. Keep checking your favorite items and at the same time help raise funds for the district. You are encouraged to bring something for the silent auction.

Become a Viking during the 2016 convention by attending the Thursday night festivities. Enjoy a Viking Feast Thursday evening with a menu similar to what was available for celebrating in Viking days. Afterward, through the use of modern technology, learn how a longhouse was built. Top off the night with a storyteller recounting tales from the Sagas around the open fire in the courtyard.

Friday night dinner is on your own with an option of burgers and pizza at the hotel before heading off to a park for an evening of Kubb. No reservations are needed for this meal.

Both Friday and Saturday mornings the traditional walk-a-thon will take place. The course winds through a nearby park with a local guide to show the way. The walk-a-thon offers some good exercise and helps raise funds for district activities. The early morning workout ends in time for delegates to prepare for the business meeting.

After two days of serious business it will be time to honor the outgoing and incoming District 5 officers and directors at the installation ceremony followed by the banquet. Bring your bunad to wear for this festive occasion.

More details will be available soon. Thank you for your help in publicizing the convention.

Judy Ghastin

Throughout 2015, Sons of Norway lodges and districts have been tracking activities, volunteer hours and monies by signing on to the website, www.FraternalGive.org. Sons of Norway is compiling this data to quantify the fantastic work our lodges do in support of their members and communities. Submissions made using the paper form will be combined with totals submitted on the website and will be published in the Sons of Norway Annual Report in the spring of 2016. Sons of Norway also provides totals to the American Fraternal Alliance (AFA), who sponsor the site. They find these reports essential when defending the right of fraternal benefit societies to operate as tax-exempt businesses.

Sons of Norway launched this website for its lodges to use in the fall of 2014. A series of webinars were held for lodge and district officers, new paper forms were designed and mailed out to lodges, and articles about fraternalsgive.org and the new paper forms were featured in several issues of the Viking Resource.

As of October 2015, a total of 53 lodges, 14% of our lodge count, have entered activities on the site, with the average lodge reporting a total of 24 activities. These lodges have reported a total of 1,300 events and 39,680 volunteer hours in 2015.

Want to learn more about using FraternalGive.org? The AFA and Sons of Norway are planning to host a webinar in January 2016 to introduce the new officers to the website.

Please contact Sherry Gorse at (800) 945-8851 ext 643 or fraternal@sofn.com with any questions or concerns.

Fraternalgive.org Reporting Lodge Hours and Events

This is a new tool to help them track events, hours and funds that their lodges devote to membership and community activities. Sons of Norway reports this information to the American Fraternal Alliance (AFA), who uses it to campaign for the rights of fraternal benefit societies.

In 2015, lodges who do all their reporting on www.fraternalgive.org will not have to add up their totals on page 2 of the Lodge Achievement Form at the end of the year. The number of events and hours will be automatically downloaded from the site by the AFA and by Sons of Norway Headquarters.

The videos are on FraternalGIVE.org under the Reporting tab here:
<http://www.fraternalgive.org/Fraternal-Give/Reporting.htm>

You will see a link that says “NEW! - Click here to view two video demos of how to use FraternalGIVE.org.” To make the videos full screen, click the little box at the bottom right hand of the video screen.

Detailed directions on how to use the site are available for download from the membership area of www.sonsofnorway.com, along with new paper forms for the lodge secretaries and individual members.

Q. What if our lodge secretary doesn't have internet access? A. Another officer or an assistant can access the site and enter data on their behalf. If your lodge has a Volunteer Coordinator, this can be a part of their regular duties.

Q. If my lodge uses www.fraternalgive.org, do we still need to fill out the Lodge Achievement Form at the end of 2015? A. Yes, but not all of it. You will be able to skip the AFA report, which is on page 2.

Q. Does the lodges Treasurer still have to report the Fraternal and Community amounts on the D17 Financial Statement? A. Yes. Though some money is tracked on www.fraternalgive.org, Sons of Norway will still require that information on the D17 Financial Statement.

Q. My lodge is very big and we have events that happen on a daily basis. For example, every day several members volunteer to work together in our restaurant. Do I have to make a separate activity for each day? A. For activities that occur once a week or more, you can add up the number of volunteers and hours and just report create one activity for the whole month.

Q. Can individual members use the site to report their volunteer hours? A. No. The website is to be used only by a lodge officer. There is a new paper form that lodge secretaries can give to members who want to record their volunteer hours outside of an event setting.

Q. Are there still paper forms available? A. Yes. There are new paper forms for the secretary to keep and new paper forms to be handed out to individual members. Lodges that don't use [fraternalgive.org](http://www.fraternalgive.org) will still need to add up their totals at the end of the year to file on page 2 of their Lodge Achievement Forms.

Q. Where can I get the paper forms? A. Paper forms and directions have been emailed and mailed out to all lodge secretaries. They can now be downloaded from the membership area of www.sonsofnorway.com, or you can call Membership Services for a copy.

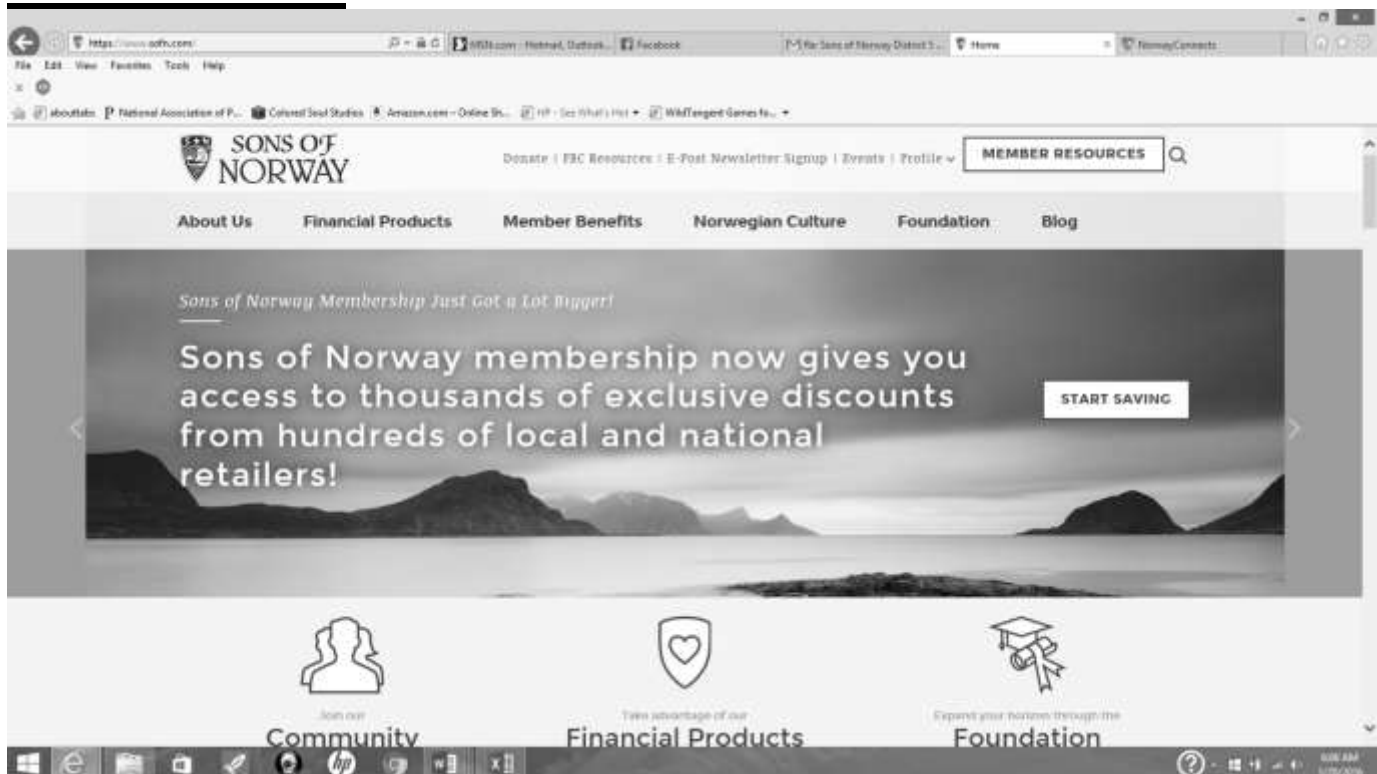
Questions? Need more information? Forgot the username and password for your lodge?
Contact Sherry Gorse at fraternal@sofn.com or by phone at (800) 945-8851 ext. 643.

Websites:

www.norwayconnects.org



www.sofn.com



Velkommen

Wednesday, January 20, 2016

Sons of Norway District 5

Wisconsin Illinois Michigan Indiana Ohio Tennessee

Home
Board of Directors
Executive Messages
Cultural Center
Secretary's Staff
Sports - Recreation
Heritage Camp
District 5 Scholarship
Friendly 9th Friday
News
Local Lodge Newsletters
District 5 Documents
Financial Connectors
District Conventions
History of Lodges
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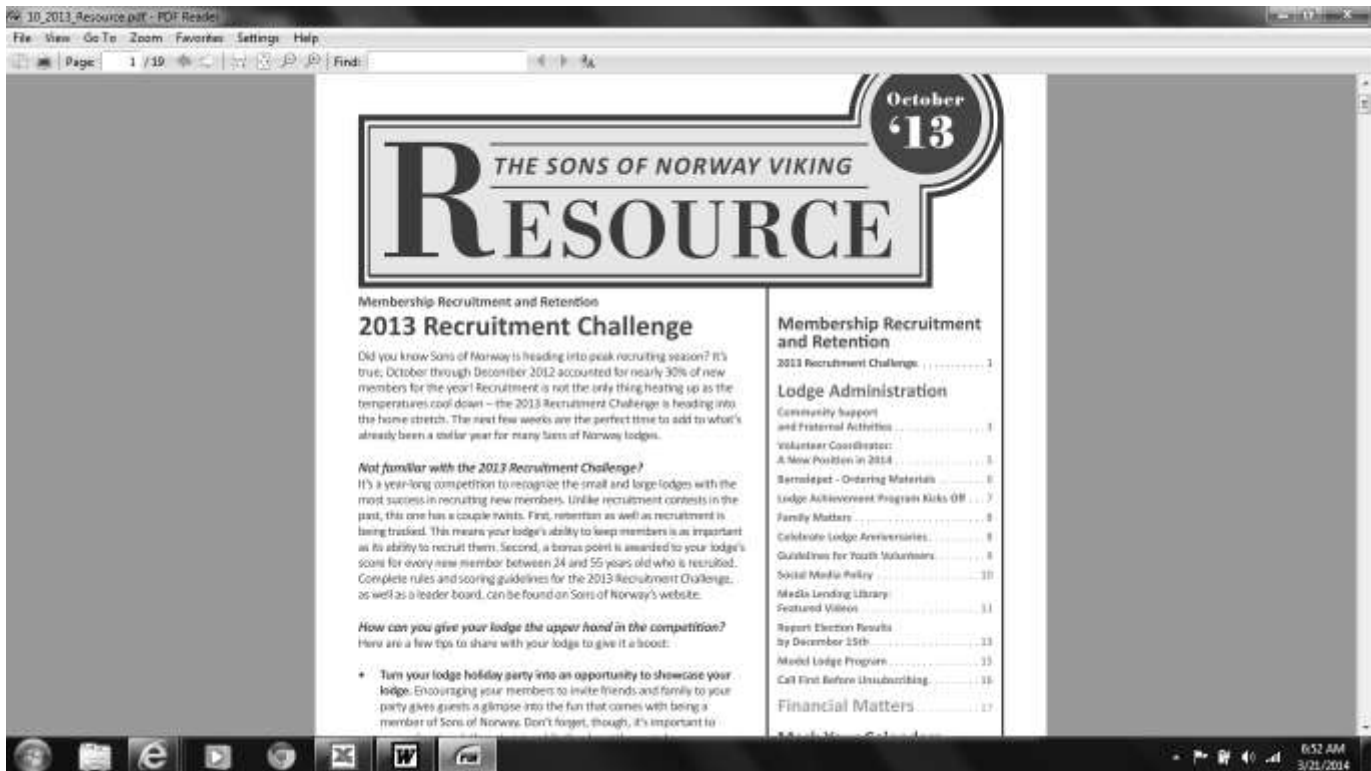
New International Foundation Director

Corie Maki Knudson, Biography

Corie Maki Knudson has expertise in various areas of development as well as experience in finance and operations. Most recently she served as the chief operations officer for LIFE Prep, a charter school in Saint Paul, Minnesota. In this position she was responsible for creating sustainability for the school through capacity building and strategic planning as well as handling compliance, finance, human resources, and operations. Prior to moving into that role she was the executive director for the LIFE Prep Foundation where she was the driver for not only fund development in the areas of individual giving, grant writing and corporate relations but also for creating strategic philanthropic and community partnerships. Prior to these roles Knudson was focused on major and planned gift fundraising for medical research. She started her career supporting the Departments of Surgery and Pediatrics at Loyola Medical Center in the Chicago/Lake area. She later relocated back to Minnesota where she supported cancer patients through the Minnesota Medical Foundation and then served lowe cancer transplant patients and their families with Be The Match Foundation. Knudson is a native of Eveleth, Minnesota and was raised on the Iron Range. She earned her B.A. from Wartburg College in Waverly, Iowa and a Master of Management in Nonprofit Administration from South Park University in Chicago, Illinois. She is the proud mother of two children, Magnus and Finn, with her husband of three years, Steve Knudson is Norwegian by marriage but is very excited to learn more about the culture and has already joined Synnove Herberg Lodge 1-2 in Saint Paul, MN. She is also a lifelong member of the Christian Fraternal Union Arrowhead Lodge in Olmsted, MN.

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Sons of Norway District V Heritage Camp Masse Moro [Find Friends on Facebook](#)



Cultural Skills Program

Each unit consists of three levels of skill-specific activities that can be completed on your own, or as part of a lodge group or class. For each level, you'll complete a few activities, email (or mail) them in to Sons of Norway Headquarters, get feedback, and earn a pin in recognition of your accomplishments.

When you complete part 1 of your first unit you'll receive a Cultural Skills pin, a skill bar and a level 1 bar. You'll receive additional level bars when you complete parts 2 and 3 of that skill, and new skill bars when you complete level 1 of a new skill.

The Cultural Skills Program covers a wide variety of subjects, ranging from Norwegian cooking to music appreciation. Each unit is designed to provide skill-specific activities at the beginner, intermediate and advanced levels to foster learning and advancement with each newly acquired skill.

- #1 Traditional Norwegian Cooking
- #2 Reading Norwegian and Norwegian-American Authors
- #3 Collecting Norwegian and North American Stamps
- #4 Rosemaling
- #5 Genealogy--Family History
- #6 Hand Knitting
- #7 Norwegian Language and Culture
- #8 Hardanger Embroidery
- #9 Figure Carving
- #10 Weaving
- #11 Ornamental Woodcarving
- #12 Chip Carving
- #13 Folk Dancing
- #14 Music and Musicians of Norway

Youth Cultural Skills

Figure Carving

Folk Dancing
Handknitting
Hardanger Embroidery
Norwegian and North American Stamps

Sports Medals

The Sons of Norway Sports Medal Program rewards you for four different levels of achievement: Bronze, Silver, Gold and Enamel. Here's how to earn your pins:

- Work through the Sports Medal Program of your choice in a sequence, beginning with the bronze pin.
- The requirements for each level should be met within 365 days.
- As you engage in your selected activity, log the time or distance on your record card.
- If you achieve a level in less time, you can immediately begin working on the requirements for the next level of the sequence.
- You must start at zero every time you begin earning points for your next pin.

Idrettsmerke - General Fitness
(*ee-dretts-merk-eh*)

The idrettsmerke is the Sports Medal Program's general sports and fitness pin that rewards a variety of activities. Any activity can count towards an idrettsmerke, so if you don't see your activity of choice on the card, contact your Sports Director to create a program that accommodates to your activity.

Skimerke - Skiing

(*shee-merk-eh*)

The skimerke is the Sports Medal Program's cross-country skiing pin. Cross-country skiing, a sport introduced to North America by Nordic immigrants, is a way to enjoy the outdoors during the cold winter months.

Svømmemrke – Swimming

(*svum-uh-merk-eh*)

The svømmemrke is the Sports Medal program's swimming pin. Flutter kick, freestyle, back crawl and breaststroke can all propel you through the water and towards a bronze, silver, gold or enamel pin.

Sykkelmerke - Biking

(*sick-el-merk-eh*)

The sykkelmerke is the Sports Medal Program's bicycling pin. If you cycle indoors or outdoors for recreation, transportation or competition, use that effort over the year to earn a pin.

Gangmerke - Walking

(*gahng-merk-eh*)

The gangmerke is the Sports Medal Program's walking pin. On average it takes 2000 steps to walk a mile – log every mile you walk because each step brings you closer to earning a pin.

District 5 Viking Traveling Chest

The Traveling Viking Chest is in the possession of the zone directors. The zone director will take the Chest to their lodge meetings. Each lodge should make a reservation with the zone director. It is suggested that each lodge add one new item to the box, and a written description, as their rent. Eventually, the box will fill up, at which point I will make another box. We will then split the box and

have two traveling Viking chests. Hopefully the Traveling Viking Chest will inspire lodges to add beautiful crafts or objects to the chest. Each time the chest is opened it will be different because the contents keep changing and increasing.

Zone 3 has it from October 15, 2015 – April 2016. We should develop a schedule for who wants it what months. Coordinate with zone directors

- October 15-November 15, 2015-
- November 15-December 15, 2015-
- December 15, 2015-January 15, 2016-
- January 15, 2016- February 15, 2016-
- February 15, 2016-March 15, 2016-
- March 15, 2016-April 15, 2016 (or District 5 Board meeting date)-

Media Lending Library- no longer available!



2016 Sons of Norway Zone 3 Picnic

Sunday, August 7, 12:30 PM
John and Darlene Arneson home



Join members from our neighboring lodges for some food and fellowship at the home of John & Darlene Arneson. **Please bring a dish to pass!** Tableware, coffee, juice and other beverages will be provided. You are welcome to bring along yard games if you'd like. There will be Kubb available so you can test out your Viking skills!

All members of your lodge, prospective members, and Masse Moro campers (past and present) are encouraged to attend. Bring along items for "Remarks for the Good of the Order". For more information, call Darlene Arneson at 608-873-7209 or email arnesonfamily5@gmail.com

From Madison via Interstate:

Go east from Madison going towards Chicago on the Interstate 39-90. Exit 147 on Hwy N and turn right. Go about 2-3 miles and you will come to a 4-way stop. Turn left on Skaalen Road and go about 1 ½ miles. We are the first long drive way on the left after you pass the housing development. We have a Norwegian farm sign at the end of the driveway.

From Madison via Hwy 51:

Go south on Hwy 51 from Madison, through McFarland and almost to Stoughton. Before you get to town, take a left on Hwy B by the Evergreen State Bank. Stay on Hwy B until you come to the 4-way stop sign at Hwy B and Hwy N (the county garage will be on your left). Go straight and the road turns into Skaalen Rd. Go about 1 ½ miles. We are the first long drive way on the left after you pass the housing development. We have a Norwegian farm sign at the end of the driveway.

From Oregon: (2 options)

- ✓ Come to Stoughton on Hwy 138. You can go all the way through town on Main Street and continue out of town on Hwy 51. After about 1 ½ miles, turn left on Pleasant Hill Road. Come to a t-intersection with Skaalen Rd, take a right and we're the first long drive way to the left. We have a Norwegian farm sign at the end of the driveway.

- ✓ **Or** when you come into Stoughton on Hwy 138, take a left on Hwy 51. Go out to Hwy B and take a right on Hwy B (by Evergreen State Bank). Stay on Hwy B until you come to the 4-way stop sign at Hwy B and Hwy N (the county garage will be on your left). Go straight and the road turns into Skaalen Rd. Go about 1 ½ miles. We are the first long drive way on the left after you pass the housing development. We have a Norwegian farm sign at the end of the driveway.

From the South (Janesville):

Come west towards Madison on the Interstate 39-90. Exit 159 at Coachman’s Golf Club and Hwy 51. Go about 2 miles and take a right on Pleasant Hill Road. Come to a t-intersection with Skaalen Rd, take a right and we’re the first drive way to the left. We have a Norwegian farm sign at the end of the driveway.

Advertising and Promoting events

Send to local papers on a regular basis

- Do you have a relationship with their staff?
- Placing ads

Facebook

- Post to our Facebook page- Official Sons of Norway and your timeline.
- Encourage members to share it

Collect names at events



Thank you for joining us at Mandt Lodge!
We hope to see you again. Please fill out your name and **ALL** contact information so we can notify you of upcoming events!

Name _____

Address _____

City _____ State ____ Zip _____

Post on free calendars

- Chamber website calendar
- Sons of Norway District 5 website
- Sons of Norway International Website
- Radio and television stations
- Other local websites

Send to other lodges

Visit us at Sons of Norway- Mandt Lodge

Authentic Icelandic Cod Fish Boil - April 10 at 6 PM. Tickets available at the door or sold in advance.

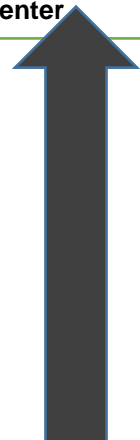
Bingo- Food available at 5 PM and Bingo begins at 6 PM. **Our 2015 dates are** March 21, April 18, May 16, June 20, July 18, August 15, September 19, October 17 and November 21.

Meeting Programs 7 PM: March 12 (Thursday)- Vesterheim’s Norwegian Sweater Program by Laurann Gilbertson; **April 8-** Ken Kosick program on Norwegian boat building and related topics; **May 13-** Ethel Kvalheim; **June 10-** Norwegian foreign exchange students. All are welcome to our meetings. Refreshments served.

April 24- Cantus concert at Stoughton High School Performing Arts Center- 7PM with reception at high school to follow. **Tickets are \$10 and can be ordered at: www.showtix4u.com**. Enter **Cantus** in the search.

Destination Weekend- check activity line-up **March 27-29-** Ibsen play at Stoughton Opera House on Saturday, March 28.

Find us at 317 South Page Street, Stoughton, WI 53589. We are handicapped accessible with a lift on the south side. Parking on the street or in public lots by Senior Center



Run poster size signs and place on the street in sandwich boards

Hang up flyers and email them to members

Post cards- done quarterly. Send out, keep in purse, give to stores, have bank distribute....

Lodge brochures

What else can be done?