

Friendly Fifth Friday News December 1, 2017

In an attempt to help our lodge leaders become more familiar with resources, changes, deadlines and other information, I will compile a weekly "Friendly Fifth Friday News" email to our leadership. Some of the information you might already have, but hopefully it will be a good reminder for all of us (me included) of all the great resources that Sons of Norway has to offer. **Please feel free to cut and paste any of this information for your lodge's use!**

Darlene Arneson, District 5 Secretary

Send all web posting info to inputd5@sonsofnorway5.com

Questions on the new dues structure? 2018dues@sofn.com

D63 – Officer Election Report- You must submit it whether it's an election year for your lodge or not!

Each year the D63 (Officer Election Report) is due on December 15. This report is either emailed or mailed to the lodge secretary from the International office.

We are going into a convention year so the sooner I have the directory done, the sooner that we can start the delegate and other processes.

If your lodge does not elect officers this year, the report still needs to be filed!! You can do this online or send in the form and check the box (no changes) and that's all you have to do! But you HAVE to file it.

If your secretary or whoever reports the officer election changes has questions, have them contact Sherry Gorse (fraternal@sofn.com) or I'd be happy to help them too!

Special holiday offer from Dale of Norway Exclusive for Sons of Norway members

- Receive 30% off Dale of Norway styles through Dec 24.
- At checkout, enter promotional code: sonsofnorway2017

Please note:

- Sons of Norway promotional offer is valid through 12/24/2017.
- Code is valid for one-time purchase, and will expire once the code is used.
- The code may not be applied to items in the sale section of the Dale of Norway website.
- Code is only valid at us.daleofnorway.com. Code is not valid at retailer locations.
- Shipping costs are not included.

Important dates and deadlines on the International website!

These are found at www.sofn.com

https://www.sofn.com/member_resources/lodge_leadership_resources/administrative_resources/important_deadlines/

Please note dates are subject to change.

October 2017

- Lodge Officer Update/D63 form and instructions were mailed to lodge secretaries.
- The Sons of Norway Foundation portal is available for lodges and individuals to apply for grants and scholarships.

November 2017

- Lodge Achievement, Family Lodge of the Year and AFA Year-end report forms and instructions were mailed to lodge secretaries.
- Lodge Barneløpet Coordinators are encouraged to contact Sons of Norway Headquarters to discuss plans for anticipated events.

December 1, 2017

- Community Partnership Grant applications are due to Sons of Norway Foundation.

December 15, 2017

- Lodge Officer Update/D63 information is due to Membership Services at Sons of Norway Headquarters.
- To be recognized for achieving a 10% growth for the 2017 recruitment challenge, membership applications should be received by December 15 so that they can be entered into the database before the end of the year.
- Deadline to order Barneløpet supplies.
- Grant Applications due to Sons of Norway Foundation:
 - Helping Hands to Children Grant*
 - Lodge Culture and Heritage Grant*
 - Lodge Vitality Grant*

December 31, 2017

- Active members listed for each lodge at the end of the year will be used to determine delegate count for district and international conventions. Please submit any membership applications as early as possible (recommended receipt date is December 15, 2017) to make certain that they are entered into the database prior to the end of the year.
- Tubfrim cards should be postmarked by December 31, 2017 to be entered into a drawing to win a plane ticket to Norway (up to \$1,000 toward a ticket purchase).

January 1, 2018

- Simplified dues structure takes effect for U.S. lodges.

January 2018

- D17 financial form and 990 filing instructions will be mailed to lodge presidents and treasurers.

January 15, 2018

- Scholarship applications for educational opportunities that involve international travel are due to Sons of Norway Foundation:
 - Douglas Warne – Rolf & Wenche Eng Scholarship
 - Helen Tronvold Adult Learner Scholarship**
 - Helen Tronvold Folk High School Scholarship*
 - King Olav V Norwegian-American Heritage Scholarship
 - Lund Fund Scholarship*
 - Oslo International Summer School Scholarship*

February 1, 2018

- 2018 officers will be listed in the online lodge directory.
- Lodge Achievement and Family Lodge of the Year forms are due to Membership Services at Sons of Norway Headquarters.
- Community and Fraternal activities and hour totals, using AFA Year-end report form or online reporting at Fraternalgive.org, are due to Membership Services at Sons of Norway Headquarters.

February 15, 2018

- D17 financial form is due from the lodges to their district president.

March 1, 2018

- D17 financial form is due to Sons of Norway Headquarters from the district presidents.
- Scholarship applications for study in the United States are due to the Sons of Norway Foundation:
 - Astrid G. Cates/Myrtle Beinhauer Scholarship*
 - Orel and Marie Winjum Memorial Scholarship
 - Nancy Lorraine Jensen Memorial Scholarship*

May 15, 2018

- IRS filing deadline for tax form 990. Lodge treasurer needs to notify Sons of Norway Headquarters when 990 has been submitted.

*Social membership with Sons of Norway required.

**Insurance membership with Sons of Norway required.

One month to go!

Sons of Norway 2017 Member Recruitment Campaign

Sons of Norway Headquarters is pleased to announce the launch of its 2017 recruitment campaign – a revamped and expanded Founders Day Awards. With our 125th anniversary fast approaching, the new campaign reinforces the vision of Sons of Norway's founders for an organization that provides mutual support for its members and celebrates its roots while continuing to look toward the future.

The Growing to 2020 campaign comes from the 2017 goals established by the Sons of Norway International Board of Directors, which are:

<i>Attain</i>	375 new insurance members
<i>Achieve</i>	\$5.5 million in total life insurance premiums
<i>Accomplish</i>	\$20 million in total annuity premiums
<i>Acquire</i>	3,500 new members
<i>Arrive at</i>	\$200,000 Foundation funds raised



To reach our goal of 3,500 new Sons of Norway members, we're issuing a simple challenge to each lodge:

Recruit a 10% increase in new members in 2017.

Have questions about your lodge goal? If so, please contact your Lodge Vice President, who can provide more information based on a letter received from headquarters at the beginning of the campaign.

Prizes for Top Recruiting Lodges

This year's campaign is an enhancement of the Founder's Award program. Lodges meeting their 2017 10% recruitment goals are encouraged to hold an event to showcase their recruitment efforts and will receive in 2018:

- \$200 cash card the lodge may use toward its celebration
- Exclusive access to a new program for lodge members
- Newly designed Sons of Norway banner
- Certificate of honor
- Recruiter recognition pin

Frequently Asked Questions

What constitutes a new member?

A new member is anyone who has not been a member within the last two years and is over the age of 16.

What about members who leave the lodge?

The challenge is only concerned with recruitment, meaning it doesn't take into consideration whether your lodge has lost members. For example, if your lodge membership was 70 on January 1, your lodge goal is 7 new members.

What is the time frame?

Lodges will have from January 1 through December 31 to recruit new members, but they will need to be processed by Sons of Norway Headquarters in 2017 to qualify.

What about small lodges?

As a whole, Sons of Norway only succeeds when we all work together. In that spirit, lodges with less than 50 members are being challenged to recruit 5 members.

How can a lodge track its progress?

First, your lodge will need its membership total from the end of 2016. To keep track moving forward, check with your lodge secretary. They receive a monthly report with the number of new members joining the lodge.

Share Your Successes

We would love to hear about your lodge's successes throughout the year. If you have a good story or tip to share, send it our way through our [simple submission form](#). You could see your story appear in a Sons of Norway publication or Facebook!