

**To make this the best possible conference, we:**

- 1.) picked a non-profit venue as close to the geographical center of our district, to make the conference as assessable as possible for all.
- 2.) surveyed lodge presidents to pick session topics.
- 3.) received a SON Foundation grant and used \$4000 of District 5 funds to help keep lodge costs as low as possible.
- 4.) are providing scholarships to help lodges who need financial assistance to attend.
- 5.) enlisted the International President to partner with us, to bring in top quality speakers.
- 6.) offered a mix of whole group and breakout sessions to keep the program interesting and to facilitate networking and idea sharing.

**SCHEDULE**

**FRIDAY - OCTOBER 20**

- 1:00 - 4:30 PM - registration
- 5:00 PM - dinner
- 6:30 - Characteristics of successful lodges
- 8:00 - "About me" game

**SATURDAY - OCTOBER 21**

- 8:00 AM - breakfast
- 9:00 - Lodge member recruitment ideas

- 10:00 AM - Break outs
  - A1 - Developing a rapport with first year members
  - A2 - Community service ideas for your lodge
  - A3 - Special lodge events
- 11:00 - Networking: What's working with my lodge and what's not.
- 12 NOON - lunch
- 1 PM - Dues discussion and lodge membership retention ideas
- 3:00 - Break outs
  - B1 - Keeping in touch with elderly members
  - B2 - Turning your lodge around, making it better
  - B3 - Lodge fund raising ideas
- 4:00 - Break outs
  - C1 - Community public relations and marketing
  - C2 - Strategic planning for your lodge
  - C3 - Monthly lodge program ideas
- 5:00 PM - dinner
- 6:30 - Identifying and developing future lodge officers.
- 8:00 - entertainment

**SUNDAY - OCTOBER 22**

- 8:00 AM - breakfast
- 8:45 - reflection worship
- 9:00 - What to bring back to your lodges
- 10:15 - Zone meetings
- 11:00 - Departure

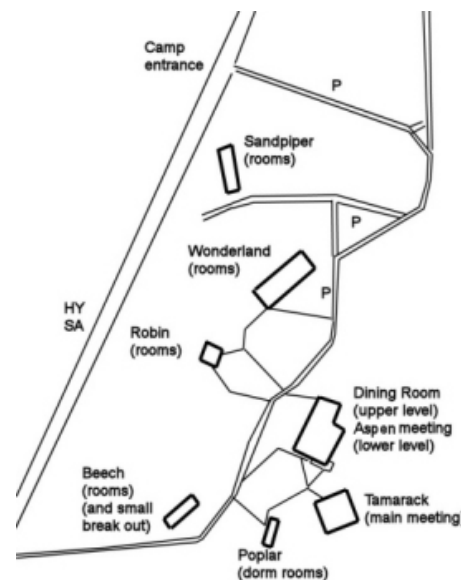
**ABOUT CAMP WONDERLAND**

This Chicagoland Salvation Army camp is on the shore of beautiful Center Lake in Kenosha County. It is four miles north of the Illinois-Wisconsin border and about half way between Kenosha and Lake Geneva.

Camp Wonderland is used as a summer camp for youth programs and off season is a conference center. It has a modern cafeteria, and can serve gluten-free and vegetarian meals, if pre-ordered at registration.

Sleeping facilities are all double occupancy. The Wonderland building has bedrooms with twin beds and their own bathrooms. Beech Robin and Sandpiper have bedrooms with twin beds and shared bathrooms. The Village Dorms are barracks-style buildings, which we will rent if we have overflow registration.

Beech is extremely close to our meeting spaces and those who have special mobility needs will have first priority for Beech.





Wonderland room



Beech room (Robin and Sandpiper are similar)



Village dorm room

## REGISTRATION FEES

(all rooms are double occupancy)  
includes Friday dinner, Saturday breakfast,  
lunch and dinner, Sunday breakfast

\$250 - Wonderland room

\$175 - Beech room (priority for mobility  
needs)

\$175 - Robin or Sandpiper room

\$150 - Village dorm (if registration warrant  
getting additional space)

## REGISTRATION NOTES

Lodges can register two lodge board members.

Lodges need to identify their primary and  
second registrant. The primary registrant will  
get assigned to rooms first, based on when  
your registration is received.

After the "early bird deadline" (received by  
August 15), then additional registrations will  
be assigned rooms.

## SCHOLARSHIPS

\$50 scholarships will be available to lodges.  
Please see registration materials for more  
information. If you need a scholarship, call  
Mike Palecek, D5 treasurer, 262-497-2761.  
Your inquiry is confidential.

**We will do whatever is needed to help  
someone from your lodge attend the PLC.**

# Sons of Norway Fifth District

## President's Leadership Conference (PLC)

October 20-22, 2017

Camp Wonderland  
9241 Camp Lake Rd.  
Camp Lake WI 53109

**We hope your lodge will send one or more  
key lodge officers to the D5-PLC, because:**

- 1.) you will get ideas to make your lodge better.
- 2.) you will learn about important issues of concern to lodges.
- 3.) this will be a forum for you to share your lodge's best practices and state your opinions and concerns.
- 4.) you will develop valuable contacts with other lodges for resource and idea sharing.